Julie Homchick Crowe, PhD

901 12th Avenue
Communication & Media Department
Seattle University
Seattle, WA 98122
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Academic Positions

Assistant Professor | Communication & Media Department | Seattle University 2019-present

- Courses: Language, Power and Advocacy; Persuasion; Health Communication; Scientific Controversies; Environmental Communication; Senior Research Seminar; Professional Communication: Understanding COVID: Interdisciplinary Perspectives; Senior Capstone
- Internship coordinator
- Faculty advisor

Senior Lecturer | Communication & Media Department | Seattle University 2012-2019

- Courses: Rhetorical Foundations of Communication; Media Foundations of Communication; Social Foundations of Communication; Argument and Advocacy; Public Speaking; Persuasion; Advanced Rhetorical Theory; Scientific Controversies; Environmental Discourse; Visual Communication
- Internship coordinator

Visiting Assistant Professor | Communication Department | Western Washington University 2010-2012

- Courses: Rhetorical Theory and Criticism; Persuasion; Advanced Public Speaking; Introduction to Communication Theory; Health Communication

Visiting Lecturer | University of Puget Sound | Communication Studies 2011-2012

- Courses: Rhetorical Criticism

Lecturer | Dartmouth College | Institute for Writing and Rhetoric 2009-2010

- Courses: Argumentation; Public Speaking; Environmental Rhetoric

University Education

Ph.D., Communication (Rhetoric and Critical Studies) | University of Washington 2005-2009

- Dissertation: Discursive Spaces: The Rhetorical Role of Museum Exhibits in Evolutionist-Creationist Controversies (Chair: Leah Ceccarelli)
- Science Studies Network Fellow
- Public Humanities Fellow

M.A., Interdisciplinary Humanities | Arizona State University 2003-2005

- Thesis: An analysis of Charles Darwin's Origin in Selected Works of George Eliot
- Visiting Graduate Student at University of Pennsylvania | History and Sociology of Science
- Language competency in German certified by ASU Department of Languages and Literature

B.A., English | University of Washington 1999-2002

- Minor in history

Peer-Reviewed Publications

Crowe, Julie Homchick and Ryan Mitchell. "Archives, Care and Criticism: Tending to Archival Work in RHM." *Peitho*. (Accepted).

Crowe, Julie Homchick. "Viral Denial: Pandemics, Chiropractic, and the Persuasive Power of Invisibility." *POROI*. 18(1). (Accepted).

Crowe, Julie Homchick. (2024). "Debating Claims of Fact in Public Health: A Pedagogical Activity." *Qualitative Research in Medicine and Healthcare*. 8 (1). https://doi.org/10.4081/qrmh.2024.11690

Derkatch, Colleen and Crowe, Julie Homchick. (2023). "Supplements as Symbols: Public Arguments Against Natural Health Product Regulation in Canada." *SSM – Qualitative Research in Health*. 4(100358): 1-9. https://doi.org/10.1016/j.ssmqr.2023.100358

Mitchell, Ryan, Dicaglio, Sara, Crowe, Julie Homchick, et al. (2023). "A Dialogue on Un/Precedented Pandemic Rhetorics." *Rhetoric of Health & Medicine*. 6(3): 335-363. https://doi.org/10.5744/rhm.2023.3005

Crowe, Julie Homchick. (2022) "Contagion, Quarantine and Constitutive Rhetoric: Embodiment, Identity and the 'Potential Victim' of Infectious Disease." *Journal of Medical Humanities*. 43(3): 421-441. 10.1007/s10912-022-09732-7

Crowe, Julie Homchick. (2021). "Toxically Clean: Gwyneth Paltrow, Goop, and Polyphonic Expertise." *Rhetoric of Health & Medicine* 4(2): 187-217. https://doi.org/10.5744/rhm.2021.2004

Homchick Crowe, Julie A. (2020). "Architectural Advocacy: The Bullitt Center and Environmental Design.'" *Environmental Communication 14*(2): 236-254. 10.1080/17524032.2019.1646667

Schneider-Bateman, Gregory and Julie Homchick Crowe. (2018). "Paleomythologies: The Spiritual Persuasion of Evolution." *POROI* 14(1): 1-26. https://doi.org/10.13008/2151-2957.1262

Homchick Crowe, Julie A. (2018). "The Article that Shook the Public: Understanding 'The Really Big One' and News Coverage of Non-Imminent Disasters." *Natural Disasters and Risk Communication: Implications of the Cascadia Subduction Zone Megaquake*. Eds. Jeanette Lovejoy and Vail Fletcher. Lexington Press.

Homchick, Julie A. (2016). "Constructing Weakness: Scientific Rhetoric and Victorian Sensibilities." *Using and Abusing Science - Science and Political Discourse from Burke's "French Revolution" to Obama's Science Fair*. Eds. Véronique Molinari and Cyril Benson. Cambridge: Cambridge Scholars Publications.

Homchick, Julie A. (2012). "March of the Pandas: Imitation and Intelligent Design." *POROI,* 8(1). https://doi.org/10.13008/2151-2957.1109

Keith, William and Julie A. Homchick. (2010). "Intelligent Design in Public Discourse." In *Encyclopedia of Science and Technology Communication*. Ed. Suzanne Priest. Sage Publications. 10.4135/9781412959216.n139

Homchick, Julie A. (2010). "Objects and Objectivity: The Contestation over Evolutionary Theory at the American Museum of Natural History, 1915-1928." *Science and Education*: *Special Issue on the Darwinian Anniversary*, 19(5). 10.1007/s11191-009-9208-4

Homchick, Julie A. (2010). "Imitation in the Museum of Creation and Earth History." *The Forum*. Institute for Writing and Rhetoric at Dartmouth College. Fall.

Homchick, Julie A. (2007). *Instructor's Resource Manual with Companion Website Teaching Tool for Zarefsky – Public Speaking: Strategies for Success*. 5th ed. Boston: Pearson Education, Inc.

Recent Refereed Academic Presentations

Crowe, Julie Homchick. "Friluftsliv and Norwegian National Identity." Rhetoric Society of America, Denver, CO. 23-26 May, 2024.

Crowe, Julie Homchick and Colleen Derkatch. "Failure, Risk, and Pro-Natural Birth Discourse." Association for the Rhetoric of Science, Technology and Medicine Preconference at the Rhetoric Society of America, Denver, CO. 23 May 2024.

Crowe, Julie Homchick. "Third Reich Wellness and National Identity in the Kraft durch Freude Leisure Program, 1933-39." Rhetoric of Health and Medicine Symposium, Minneapolis, MN. Oct. 13-14, 2023.

Crowe, Julie Homchick and Colleen Derkatch. "How are wellness practices entangled in discourses about national identity?" Exploring the Contours of Wellness and Health: History and Dynamics of Anglophone Spaces International Conference. Sorbonne University. Paris, France. March 23-25, 2023.

Crowe, Julie Homchick. "unVAERified: Polysemy, Power and the Vaccine Adverse Event Reporting System." National Communication Association, New Orleans, LA. 16-20, Nov. 2022.

Crowe, Julie Homchick. "Child-Rearing and The Doctrine of Intuition." Rhetoric Society of America, Baltimore, MD. 26-29, May 2022.

Crowe, Julie Homchick. "Pandemics, Chiropractic, and the Persuasive Power of Invisibility." 9th biennial Rhetoric Society of America's Summer Institute: Pandemic Rhetorics, Online, June 1-4, 2021.

Crowe, Julie Homchick. "Anti-Science as Anti-Justice." Association for the Rhetoric of Science, Technology and Medicine – National Communication Association Preconference, Online, Nov. 14, 2020.

Crowe, Julie Homchick. "Contagion, Quarantine and Constitutive Rhetoric: Interpellation and the Potential Victim of Infectious Disease." Rhetoric of Health and Medicine Symposium, Online, Sep. 10-11, 2020.

Crowe, Julie Homchick. "Wellness, Expertise, and the Boundaries of Science." Rhetoric Society of America, Portland, Oregon. 21-24, May 2020. Conference cancelled due to COVID-19.

Crowe, Julie Homchick. "Maternal Instincts: Pregnancy, Labor and Arguments of "Common Sense" in US Discourse." Columbia History of Science Group, Friday Harbor, WA. Mar. 8-10, 2019.

Homchick Crowe, Julie A. "Maternity, Moral Imperatives and Arguments from Nature." Western States Communication Association, Seattle, WA, 22-25, Feb. 2019. (Panel organizer and chair – Health Communication interest group).

Homchick Crowe, Julie A. "Architectural Advocacy: The Bullitt Center and Environmental Design." Western States Communication Association, Seattle, WA, Feb. 22-25, 2019. (Top Paper Panel – Environmental Communication interest group).

Homchick, Julie A. "Reclaiming the West: Scientific Creationism, Sacred Geology and Transcendental Experiences." National Communication Association, Las Vegas, NV, Nov. 20-23, 2015.

Homchick, Julie A. "*'Cooking with a Foreign Accent':* Cultural Appropriation in Midcentury Domestic Discourse." National Communication Association, Chicago, IL, Nov. 20-23, 2014.

Homchick, Julie A. and Gregory Schneider-Bateman. "Paleo-Paradise: Commodification and Paleomythology in Popular Culture." Rhetoric Society of America. San Antonio, TX. May 22-26, 2014.

Fellowships, Honors and Awards

Community-Engaged Learning Departmental Planning Grant 2023-2024
Sundborg Center for Community Engagement | Seattle University
Project: Non-Profit Communication Academic Program | Co-PI: Caitlin Carlson

Junior Faculty Development Grant 2021
Seattle University

Summer Faculty Fellowship | Seattle University 2022
Project: "unVAERified: Polysemy, Power and the Vaccine Adverse Event Reporting System"

Summer Faculty Research Fellowship | Seattle University's College of Arts and Sciences 2021
Project: "Viral Denial: Tropes and Argument in the Rejection of Claims about Infectious Disease"

Endowed Mission Fund Recipient | SU Center for Jesuit Education 2020
Project: Learning Modules for the Center for Communication Advocacy

Summer Faculty Research Fellowship | Seattle University's College of Arts and Sciences 2018
Project: "Creation Nation: Creation Science, Alternative Facts, and Public Discourse"

Jesuit Mission Fellowship 2018-2019
Seattle University | Center for Jesuit Education

Faculty Fellowship | Center for Environmental Justice and Sustainability 2015-2016
Project: "Architectural Advocacy and the Bullitt Center"

Scott Silver Communication Educator Award 2012
Western Washington University

Faculty Honors – Senior Giving Campaign (Student-Nominated) 2011
Western Washington University

Travel Grants 2011-2012
Western Washington University

Start-Up Research Grant 2009
Dartmouth College

William and Janice Ames Endowment Research Grant 2009
University of Washington

Science Studies Network Graduate Fellowship 2008-2009
Democracy and Diversity in Science

Institute on the Public Humanities Fellowship 2008
Simpson Center for the Humanities

Seminars, Workshops and Summer Programs

Foundations in Bioethics Program June 5-8, 2023
Interdisciplinary Center for Bioethics | Yale University

Graphic Medicine and Rhetorics of Health Workshop May 22-25, 2023
10th biennial Rhetoric Society of America's Summer Institute | Pennsylvania State University

Health Comics Workshop October 26, 2022
Rhetoric of Health & Medicine [journal]

Pandemic Rhetorics Workshop June 1-4, 2021
9th biennial Rhetoric Society of America's Summer Institute | Syracuse University

National Science Communication Institute November 14, 2013
University of Washington

Columbia History of Science Group Meeting March 9-11, 2012
University of Washington Friday Harbor Laboratories

Science, Controversy, Policy Workshop June 23-25, 2011
4th biennial Rhetoric Society of America's Summer Institute | University of Colorado

Rhetoric and Social Change Seminar June 5-8, 2008
National Communication Association Doctoral Honors Seminar | University of Alabama

Visualizing Nature: Making Images and the Production of Biological Knowledge from Early Modern Natural History to Contemporary Life Sciences June 3-10, 2007
Ischia Summer School on the History of Life Sciences | Stazione Zoologica "Anton Dohrn"

Rhetoric, Culture and Technology Seminar June 17-24, 2007
2nd biennial Rhetoric Society of America's Summer Institute | Rensselaer Polytechnic Institute

Discipline Service

Editorial Board Member: *Frontiers in Science – Communication Division*

Assessor | International Fact Checking Network

Reviewer | academic journals and organizations

- *Rhetoric of Health and Medicine*
- *Health*
- *Medical Humanities*
- *Science Communication*
- *Environmental Communication*
- *Interdisciplinary Environmental Review*
- Western States Communication Association
- Rhetoric Society of America
- *World Medical and Health Policy*
- *Rhetoric Society Quarterly*
- *Science and Education*
- *Communication and Critical/Cultural Studies*
- Sage Publications
- Bedford/St. Martin's Press

Consultant | American Association for the Advancement of Science

- Reviewed materials and concept maps for Project 2061 and The Atlas of Science Literacy

Professional Memberships

American Association for the Rhetoric of Science and Technology 2003-present

Rhetoric Society of America 2003-present

Languages

Graduate Foreign Language Examination 2004
Arizona State University

- Competency in German certified by the Department of Languages and Literature