

Resume - Laura Pierce

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Executive Director, Nonprofit Association of Washington, October 2016-January 2024

- Set the vision and strategic direction of the organization collaboratively with the board and staff
- Provide overall management and leadership for a growing state association for nonprofits
- Supervise and build a strong staff team
- Act as a spokesperson and advocate for nonprofits in a variety of settings
- Raise funds to support the organization's work and manage the budget

Principal, Laura Pierce Consulting, June 1998-May 2017

- Consulted with nonprofit organizations, primarily in the areas of strategic planning, organization assessment, capacity building and board development
- Served a total of 14 nonprofits as an Interim Executive during times of transition
- Led and coordinated special projects such as research and evaluation to benefit multiple nonprofits and capacity building initiatives
- Presented/trained on nonprofit topics such as governance, strategy development, and nonprofit management
- Taught graduate level classes at the University of Washington and Seattle University, and served on the faculty of the UW Nonprofit Management Certificate Program
- Served over 200 nonprofit organizations over a 19-year period

Selected Clients

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| • ArtsWest | • Mountaineers Foundation |
| • Asian & Pacific Islander Family Safety Center | • New Beginnings |
| • Bainbridge Island Health, Housing and Human Services | • Nonprofit Assistance Center |
| • Cascade Regional Blood Services | • Northwest Harvest |
| • Chinese Information and Service Center | • Northwest Healthcare Response Network |
| • Eastside Baby Corner | • Northwest Spay & Neuter Center |
| • Episcopal Diocese of Olympia | • One America |
| • Eritrean Community in Seattle & Vicinity | • Peace Community Center |
| • Food Lifeline | • Seattle Architecture Foundation |
| • King County Coalition Against Domestic Violence | • Southwest Youth and Family Services |
| • Legal Foundation of Washington | • University District Service Providers Coalition |
| • Mary's Place | • Ventures |

Outreach Director, Pride Foundation, 1996-1998

Developed and implemented a successful statewide outreach program which involved volunteers from communities statewide in fundraising and grantmaking to benefit their local communities; managed scholarship and grant programs; provided technical assistance to grassroots groups

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Evaluation Team Member/Intern, Office of Management and Planning, City of Seattle, 1996

Evaluated the neighborhood planning program using qualitative methods (interviews, focus groups); designed public participation strategy for the Cultural Resources element of the City's comprehensive Plan

Peer Advisor, UW Graduate School of Public Affairs, 1995-1996

Advised and counseled students in areas of curriculum planning and course selection; referred students to university services; primary spokesperson to prospective students; led information sessions on program

Long Range Planning Intern, Seattle Repertory Theatre, 1995

Staffed the Long Range Planning Committee; drafted and edited portions of the long range plan, prepared financial analysis

Director, Brown University Resource Center, Brown University, Providence, RI, 1992-1994

Coordinated daily operations of Resource Center, financial management and resource development; hired, trained and supervised student staff; counseled students on academic issues, career development, and life skills; outreach and events planning

Development Director, Gay Community News, Boston, MA, 1991-1992

Established and managed fundraising programs (annual gifts, major gifts, events, direct mail marketing); doubled annual fundraising to \$100,000; financial management; participated in collective decision-making, staff liaison to the board

Education

Master of Public Administration, concentration in Nonprofit Management, 1996

Evans School of Public Affairs, University of Washington, Seattle, WA

Bachelor of Arts with honors in Feminist Politics and Artistic Production, 1989

Brown University, Providence, RI

Leadership Tomorrow, Class of 2000

Powers of Leadership, Whidbey Institute, Class of 2007

Community Service

- Various leadership and board roles, Westside Unitarian Universalist Congregation and Jackson Place Cohousing, 2008-present
- Seattle University Nonprofit Leadership Community Engaged Learning Advisory Council, 2024
- Workshop presenter for Nonprofit Assistance Center, 501 Commons, ArtsFund, 1998-2018
- Board Member, Whidbey Institute, 2008-2012
- Vice President, Maple Elementary PTSA, 2007-2009
- Systems Support Impact Council member, United Way of King County, 2005-2009
- Technical Assistance Provider/Trainer, United Way of King County, 1998-2012
- Board Secretary/Treasurer, Magic Lantern Montessori Preschool, 2003-2004
- Steering Committee Member, Beer Sheva Park Playground Committee, 2001-2003
- Board Member, Lambert House Youth Center, 1996-1999