

Julie Homchick Crowe, PhD

901 12th Avenue
Communication & Media Department
Seattle University
Seattle, WA 98122
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Academic Positions

Assistant Professor | Communication & Media Department | Seattle University 2019-present

- Courses: Language, Power and Advocacy; Persuasion; Health Communication; Scientific Controversies; Environmental Communication; Senior Research Seminar; Professional Communication: Understanding COVID: Interdisciplinary Perspectives; Senior Capstone
- Internship coordinator
- Faculty advisor

Senior Lecturer | Communication & Media Department | Seattle University 2012-2019

- Courses: Rhetorical Foundations of Communication; Media Foundations of Communication; Social Foundations of Communication; Argument and Advocacy; Public Speaking; Persuasion; Advanced Rhetorical Theory; Scientific Controversies; Environmental Discourse; Visual Communication
- Internship coordinator

Visiting Assistant Professor | Communication Department | Western Washington University 2010-2012

- Courses: Rhetorical Theory and Criticism; Persuasion; Advanced Public Speaking; Introduction to Communication Theory; Health Communication

Visiting Lecturer | University of Puget Sound | Communication Studies 2011-2012

- Courses: Rhetorical Criticism

Lecturer | Dartmouth College | Institute for Writing and Rhetoric 2009-2010

- Courses: Argumentation; Public Speaking; Environmental Rhetoric

University Education

Ph.D., Communication (Rhetoric and Critical Studies) | University of Washington 2005-2009

- Dissertation: Discursive Spaces: The Rhetorical Role of Museum Exhibits in Evolutionist-Creationist Controversies (Chair: Leah Ceccarelli)
- Science Studies Network Fellow
- Public Humanities Fellow

M.A., Interdisciplinary Humanities | Arizona State University 2003-2005

- Thesis: An analysis of Charles Darwin's Origin in Selected Works of George Eliot
- Visiting Graduate Student at University of Pennsylvania | History and Sociology of Science
- Language competency in German certified by ASU Department of Languages and Literature

B.A., English | University of Washington 1999-2002

- Minor in history

Peer-Reviewed Publications

- Crowe, Julie Homchick and Ryan Mitchell. "Archives, Care and Criticism: Tending to Archival Work in RHM." *Peitho*. (Accepted).
- Crowe, Julie Homchick. "Viral Denial: Pandemics, Chiropractic, and the Persuasive Power of Invisibility." *POROI*. 18(1). (Accepted).
- Crowe, Julie Homchick. (2024). "Debating Claims of Fact in Public Health: A Pedagogical Activity." *Qualitative Research in Medicine and Healthcare*. 8 (1). <https://doi.org/10.4081/qrmh.2024.11690>
- Derkatch, Colleen and Crowe, Julie Homchick. (2023). "Supplements as Symbols: Public Arguments Against Natural Health Product Regulation in Canada." *SSM – Qualitative Research in Health*. 4(100358): 1-9. <https://doi.org/10.1016/j.ssmqr.2023.100358>
- Mitchell, Ryan, Dicaglio, Sara, Crowe, Julie Homchick, et al. (2023). "A Dialogue on Un/Precedented Pandemic Rhetorics." *Rhetoric of Health & Medicine*. 6(3): 335-363. <https://doi.org/10.5744/rhm.2023.3005>
- Crowe, Julie Homchick. (2022) "Contagion, Quarantine and Constitutive Rhetoric: Embodiment, Identity and the 'Potential Victim' of Infectious Disease." *Journal of Medical Humanities*. 43(3): 421-441. [10.1007/s10912-022-09732-7](https://doi.org/10.1007/s10912-022-09732-7)
- Crowe, Julie Homchick. (2021). "Toxically Clean: Gwyneth Paltrow, Goop, and Polyphonic Expertise." *Rhetoric of Health & Medicine* 4(2): 187-217. <https://doi.org/10.5744/rhm.2021.2004>
- Homchick Crowe, Julie A. (2020). "Architectural Advocacy: The Bullitt Center and Environmental Design." *Environmental Communication* 14(2): 236-254. [10.1080/17524032.2019.1646667](https://doi.org/10.1080/17524032.2019.1646667)
- Schneider-Bateman, Gregory and Julie Homchick Crowe. (2018). "Paleomythologies: The Spiritual Persuasion of Evolution." *POROI* 14(1): 1-26. <https://doi.org/10.13008/2151-2957.1262>
- Homchick Crowe, Julie A. (2018). "The Article that Shook the Public: Understanding 'The Really Big One' and News Coverage of Non-Imminent Disasters." *Natural Disasters and Risk Communication: Implications of the Cascadia Subduction Zone Megaquake*. Eds. Jeanette Lovejoy and Vail Fletcher. Lexington Press.
- Homchick, Julie A. (2016). "Constructing Weakness: Scientific Rhetoric and Victorian Sensibilities." *Using and Abusing Science - Science and Political Discourse from Burke's "French Revolution" to Obama's Science Fair*. Eds. Véronique Molinari and Cyril Benson. Cambridge: Cambridge Scholars Publications.
- Homchick, Julie A. (2012). "March of the Pandas: Imitation and Intelligent Design." *POROI*, 8(1). <https://doi.org/10.13008/2151-2957.1109>
- Keith, William and Julie A. Homchick. (2010). "Intelligent Design in Public Discourse." In *Encyclopedia of Science and Technology Communication*. Ed. Suzanne Priest. Sage Publications. [10.4135/9781412959216.n139](https://doi.org/10.4135/9781412959216.n139)
- Homchick, Julie A. (2010). "Objects and Objectivity: The Contestation over Evolutionary Theory at the American Museum of Natural History, 1915-1928." *Science and Education: Special Issue on the Darwinian Anniversary*, 19(5). [10.1007/s11191-009-9208-4](https://doi.org/10.1007/s11191-009-9208-4)
- Homchick, Julie A. (2010). "Imitation in the Museum of Creation and Earth History." *The Forum*. Institute for Writing and Rhetoric at Dartmouth College. Fall.
- Homchick, Julie A. (2007). *Instructor's Resource Manual with Companion Website Teaching Tool for Zarefsky – Public Speaking: Strategies for Success*. 5th ed. Boston: Pearson Education, Inc.

Recent Refereed Academic Presentations

- Crowe, Julie Homchick. "Friluftsliv and Norwegian National Identity." Rhetoric Society of America, Denver, CO. 23-26 May, 2024.
- Crowe, Julie Homchick and Colleen Derkatch. "Failure, Risk, and Pro-Natural Birth Discourse." Association for the Rhetoric of Science, Technology and Medicine Preconference at the Rhetoric Society of America, Denver, CO. 23 May 2024.
- Crowe, Julie Homchick. "Third Reich Wellness and National Identity in the Kraft durch Freude Leisure Program, 1933-39." Rhetoric of Health and Medicine Symposium, Minneapolis, MN. Oct. 13-14, 2023.
- Crowe, Julie Homchick and Colleen Derkatch. "How are wellness practices entangled in discourses about national identity?" Exploring the Contours of Wellness and Health: History and Dynamics of Anglophone Spaces International Conference. Sorbonne University. Paris, France. March 23-25, 2023.
- Crowe, Julie Homchick. "unVAERified: Polysemy, Power and the Vaccine Adverse Event Reporting System." National Communication Association, New Orleans, LA. 16-20, Nov. 2022.
- Crowe, Julie Homchick. "Child-Rearing and The Doctrine of Intuition." Rhetoric Society of America, Baltimore, MD. 26-29, May 2022.
- Crowe, Julie Homchick. "Pandemics, Chiropractic, and the Persuasive Power of Invisibility." 9th biennial Rhetoric Society of America's Summer Institute: Pandemic Rhetorics, Online, June 1-4, 2021.
- Crowe, Julie Homchick. "Anti-Science as Anti-Justice." Association for the Rhetoric of Science, Technology and Medicine – National Communication Association Preconference, Online, Nov. 14, 2020.
- Crowe, Julie Homchick. "Contagion, Quarantine and Constitutive Rhetoric: Interpellation and the Potential Victim of Infectious Disease." Rhetoric of Health and Medicine Symposium, Online, Sep. 10-11, 2020.
- Crowe, Julie Homchick. "Wellness, Expertise, and the Boundaries of Science." Rhetoric Society of America, Portland, Oregon. 21-24, May 2020. Conference cancelled due to COVID-19.
- Crowe, Julie Homchick. "Maternal Instincts: Pregnancy, Labor and Arguments of "Common Sense" in US Discourse." Columbia History of Science Group, Friday Harbor, WA. Mar. 8-10, 2019.
- Homchick Crowe, Julie A. "Maternity, Moral Imperatives and Arguments from Nature." Western States Communication Association, Seattle, WA, 22-25, Feb. 2019. (Panel organizer and chair – Health Communication interest group).
- Homchick Crowe, Julie A. "Architectural Advocacy: The Bullitt Center and Environmental Design." Western States Communication Association, Seattle, WA, Feb. 22-25, 2019. (Top Paper Panel – Environmental Communication interest group).
- Homchick, Julie A. "Reclaiming the West: Scientific Creationism, Sacred Geology and Transcendental Experiences." National Communication Association, Las Vegas, NV, Nov. 20-23, 2015.
- Homchick, Julie A. "'Cooking with a Foreign Accent': Cultural Appropriation in Midcentury Domestic Discourse." National Communication Association, Chicago, IL, Nov. 20-23, 2014.
- Homchick, Julie A. and Gregory Schneider-Bateman. "Paleo-Paradise: Commodification and Paleomythology in Popular Culture." Rhetoric Society of America. San Antonio, TX. May 22-26, 2014.

Fellowships, Honors and Awards

Community-Engaged Learning Departmental Planning Grant Sundborg Center for Community Engagement Seattle University Project: Non-Profit Communication Academic Program Co-PI: Caitlin Carlson	2023-2024
Junior Faculty Development Grant Seattle University	2021
Summer Faculty Fellowship Seattle University Project: “unVAERified: Polysemy, Power and the Vaccine Adverse Event Reporting System”	2022
Summer Faculty Research Fellowship Seattle University’s College of Arts and Sciences Project: “Viral Denial: Tropes and Argument in the Rejection of Claims about Infectious Disease”	2021
Endowed Mission Fund Recipient SU Center for Jesuit Education Project: Learning Modules for the Center for Communication Advocacy	2020
Summer Faculty Research Fellowship Seattle University’s College of Arts and Sciences Project: “Creation Nation: Creation Science, Alternative Facts, and Public Discourse”	2018
Jesuit Mission Fellowship Seattle University Center for Jesuit Education	2018-2019
Faculty Fellowship Center for Environmental Justice and Sustainability Project: “Architectural Advocacy and the Bullitt Center”	2015-2016
Scott Silver Communication Educator Award Western Washington University	2012
Faculty Honors – Senior Giving Campaign (Student-Nominated) Western Washington University	2011
Travel Grants Western Washington University	2011-2012
Start-Up Research Grant Dartmouth College	2009
William and Janice Ames Endowment Research Grant University of Washington	2009
Science Studies Network Graduate Fellowship Democracy and Diversity in Science	2008-2009
Institute on the Public Humanities Fellowship Simpson Center for the Humanities	2008

Seminars, Workshops and Summer Programs

Foundations in Bioethics Program Interdisciplinary Center for Bioethics Yale University	June 5-8, 2023
Graphic Medicine and Rhetorics of Health Workshop 10 th biennial Rhetoric Society of America’s Summer Institute Pennsylvania State University	May 22-25, 2023
Health Comics Workshop <i>Rhetoric of Health & Medicine [journal]</i>	October 26, 2022

Pandemic Rhetorics Workshop

June 1-4, 2021

9th biennial Rhetoric Society of America's Summer Institute | Syracuse University**National Science Communication Institute**

November 14, 2013

University of Washington

Columbia History of Science Group Meeting

March 9-11, 2012

University of Washington Friday Harbor Laboratories

Science, Controversy, Policy Workshop

June 23-25, 2011

4th biennial Rhetoric Society of America's Summer Institute | University of Colorado**Rhetoric and Social Change Seminar**

June 5-8, 2008

National Communication Association Doctoral Honors Seminar | University of Alabama

Visualizing Nature: Making Images and the Production of Biological Knowledge from Early Modern Natural History to Contemporary Life Sciences

June 3-10, 2007

Ischia Summer School on the History of Life Sciences | Stazione Zoologica "Anton Dohrn"

Rhetoric, Culture and Technology Seminar

June 17-24, 2007

2nd biennial Rhetoric Society of America's Summer Institute | Rensselaer Polytechnic Institute**Discipline Service****Editorial Board Member: *Frontiers in Science – Communication Division*****Assessor | International Fact Checking Network****Reviewer | academic journals and organizations**

- *Rhetoric of Health and Medicine*
- *Health*
- *Medical Humanities*
- *Science Communication*
- *Environmental Communication*
- *Interdisciplinary Environmental Review*
- Western States Communication Association
- Rhetoric Society of America
- *World Medical and Health Policy*
- *Rhetoric Society Quarterly*
- *Science and Education*
- *Communication and Critical/Cultural Studies*
- Sage Publications
- Bedford/St. Martin's Press

Consultant | American Association for the Advancement of Science

- Reviewed materials and concept maps for Project 2061 and The Atlas of Science Literacy

Professional Memberships

American Association for the Rhetoric of Science and Technology

2003-present

Rhetoric Society of America

2003-present

Languages**Graduate Foreign Language Examination**

2004

Arizona State University

- Competency in German certified by the Department of Languages and Literature