

Jon Gould

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OVERVIEW

Dynamic, versatile, and relational equity-striving leader with three decades of organizational leadership, strategy, public policy, and team growing and leading experience.

PROFESSIONAL EXPERIENCE

VICE PRESIDENT OF PUBLIC POLICY

Akin (formerly Childhaven), Seattle, WA

July 2020 – present

- Lead and implement community impact strategy, including high impact interdisciplinary partnerships, including three organizational mergers
- Lead and implement multi-jurisdictional government relations strategy, including strategic communications and lobbying
- Lead public sector funding, including strategy and relationship management
- Lead early childhood-healthcare integration strategy and program, including supervising Director leading remote staff working in healthcare settings
- Serve as member of Senior Leadership Team, contributing to strategy and organizational management, innovation and transformation
- Contribute to organization's anti-racist organizational development activities, including staff development, staff workgroup, governance, communications, and overall organizational strategy
- Represent the organization's work in multiple external settings, including public and private sector partners, funders, and policymakers

ADJUNCT PROFESSOR

Seattle University Masters of Nonprofit Leadership Program

November 2012 - present

- Design and teach graduate-level Public Policy Advocacy course
- Facilitate experiential learning opportunities for students to learn landscape and power mapping, racial equity analysis, mobilization, strategic communications, and lobbying
- Leverage relationships with diverse community leaders to advance student learning
- Advise students on professional and volunteer opportunities in policy advocacy
- Serve as mentor to graduates pursuing careers in policy and advocacy

DEPUTY DIRECTOR

Children's Alliance, Seattle, WA

July 1997 – October 2019

Joined staff of Children's Alliance as a Project Coordinator in 1997, leading child advocates' response to welfare reform. In late 1990s, contributed to the organizational transformation from trade association to broad-based, statewide membership organization.

Appointed Deputy Director in 2002. Led organizational strategy and contributed to defining and sharpening organizational focus on racial equity. Developed organizational portfolio of public policy advocacy capacities and growth in health and early learning.

Organizational Strategy and Public Policy Leadership

- Successful leadership of state-level policy campaigns resulting in sustained policy change and approximately \$2 billion in public investment in children's health (Apple Health for Kids), early learning (Early Childhood Education and Assistance Program and the Early Start Act), family and community health (COFA Islander Health Care) and child and family services (WA State Department of Children, Youth, and Families)
- Member of a three-person management team, contributing to the building and effectiveness of Washington state's largest child advocacy organization
- Represented the organization's work in multiple external settings, including statewide membership, media, funders, policymakers, and public and private sector partners
- Led policy development and government relations strategy, including direct lobbying

Racial Equity and Anti-Racist Organizational Development

- Conducted racial equity policy analysis in multiple domains of child and family policy
- Designed and implemented strategies for increased organizational impact in reducing disparate child and family outcomes
- Developed asset-based framing and communications strategies regarding racial equity
- Participated in continuous anti-racist organizational development in multiple domains, including hiring, personnel practices/organizational culture, staff development, and decision making

Team Leadership and Facilitation

- Led and managed 13-person program staff, including hiring, supervision, and staff development for Director-level positions in policy, communications, and mobilization
- Coordinated public policy, civic engagement, lobbying, and communications activities
- Facilitated convenings/coalitions of nonprofit and public sector partners

Resource Development and Financial Management

- Built and maintained effective relationships with grantors in multiple program areas
- Spanning 20 years, raised and managed approximately \$20 million of foundation funding in health, early childhood education, mobilization, and communications
- Developed and managed organizational budget of \$1.7 million and various project budgets
- Led resource development strategy in philanthropic grants, including multi-year relationships and funding from Bill & Melinda Gates Foundation, Annie E. Casey Foundation, W.K. Kellogg Foundation, and others

HOUSING POLICY COORDINATOR

Low Income Housing Institute (LIHI), Seattle, WA

June 1996 - July 1997

- Analyzed federal, state, and local housing policy to determine impact on low-income people and affordable housing
- Provided technical assistance to residents and purchasers of federally-assisted housing
- Negotiated community reinvestment agreements with banks and monitor agreements

- Supervised staff, subcontractors, and community volunteers

LEAD ORGANIZER

The Tenants Union, Seattle, WA

June 1990 - September 1995

- Trained, coordinated, and supervised five-member organizing staff
- Organized tenant groups and provided technical assistance, legal information, and strategy advice
- Planned and implemented successful city-wide legislative campaigns
- Built and staffed coalitions and lobbied city, county, and state lawmakers

EDUCATION

Community Engaged Teaching and Learning Fellowship, Seattle University

Fall 2025-Spring 2026

Powerful Narratives Fellowship, King County Communities of Opportunity, 2025

Infant Mental Health Mentor/Policy, National Alliance for Infant Mental Health Endorsement, 2023

Masters of Public Administration, Evans School of Public Affairs

University of Washington, 2003

Bachelor of Arts, History

Cornell University, 1989

LANGUAGES

Proficiency in Spanish and French