

ACADEMIC AFFAIRS PORTFOLIO AND OPERATIONS REVIEW

DEPARTMENT/PROGRAM PHASE 1 TEMPLATE

Name of school/college: School of New and Continuing Studies

Name of department/program: Web, Application, and Technology Studies

Date: 7-22-2016

Introduction

As the school/college reviews and builds out data sets provided by the university, it will also solicit, in a manner appropriate to the organization and culture of that school/college, the information needed from departments or programs for well-informed analysis and recommendations. Such material falls into two categories:

1. Workload and operations information that is held (or largely held) within the department/program rather than the school/college or central university data sources, such as faculty service performed within the department/program.
2. Information, perspectives, and concerns that the department/program believes should be considered as part of the broader review, such as challenges inherent to teaching within a particular discipline.

The questions below reflect the baseline information that meets the criteria above. Schools and colleges should feel free to add to these questions as appropriate. Please note that this template is part of the Workload and Operations phase; each department/program will have another opportunity to provide information relevant to the Portfolio Review.

Department/Program Review

Please address the questions below and add whatever information deemed relevant to this process.

To the extent that this information is not already available in the template for your school or college, advise regarding the parts of the workload for your faculty not captured by course load and credit generation measures. In particular, if there is any research/scholarship/creative work or service that distinguishes the contributions of the faculty in this department or program from others in the school/college and university, please describe it.

Response: As the applied technological fields in which these faculty teach change very rapidly, full-time instructors in the Web, Application, and Technology program must continually create, maintain, and revise online courses and digital materials.

Is there information that needs to be considered as a part of an analysis of the “teaching productivity” of the department or program? Are there differentiators in the kinds of instruction taking place or the population of students being educated that impact the ability of faculty to generate credit hours?

Response: As all NCS and WATS courses are online or hybrid, faculty must follow best practices in online learning. It is essential to remember that NCS students are all post-traditional and by definition “high-risk”. They may require more instructor attention than traditional students.

What unrealized opportunities do you see? Are there ways that the contributions of the department/program to the mission and financial health of the university could be improved?

Response: As of now WATS offers one certificate, in front end web development. Other certificates could be offered in other applied technological fields, such as back end development, data base analysis and management, and application development. These could easily be built into a web development B.A.

What particular constraints or challenges does the department/program face?

Response: As these fields are very well paid and in-demand in the Seattle area, it can be difficult to find full-time instructors who possess both technological knowledge and teaching experience.

Is there anything else you would like to put on the record?

Response: