

Term to Term Retention Report Infographic Document

Term to Term Retention Report Overview

This is meant to provide a simple overview of each page of the Term to Term Retention Report. Each section offers:

- *A simple overview of the goals of each page*
- *A list of interactable slicers, filters, and interactable points*
- *A reference to the manual for more information (if applicable)*

The data for the Term to Term Retention Report are refreshed after the 10th day Term Census except for the Registration Detail page, which is refreshed daily during open registration periods. For more information and questions, please reach out to the InformSU team at informsu@seattleu.edu.

Power BI General Tools and Tips Key

- **Reset:** Clear all the selections you have made in the report and go back to a clean slate
- **Bookmark:** Create a version of a page you can go back to anytime (Use a descriptive name!)
- **Full Screen:** Expand the view of the report to full screen for better visibility (found in the menu)
- **Eraser:** Clear your selections from a slicer (found in upper right-hand corner of slicer)
- **Pages:** The report page names displayed on the left of the report can be removed and accessed later

Power BI Slicer Key

- **Pull Down:** Brings down a list of options on click
- **Slider:** Adjust scanned values from both ends
- **Rollover:** Hover mouse over for more information
- **Button:** Click to activate / deactivate filter
- **Jump:** Click to follow to new page
- **Toggle:** Click to adjust filter
- **Interactable:** Click for action

Page: Overview

The Overview page gives an overview of fall entering new first-time freshmen and transfers/post bacc who persisted to winter at SU by academic year, as well as graduate students' success rate (% persisted + % graduated) by school for the past 4 academic years based on selected term group.

Slicers

- **Toggle Slicer:** Term Group

- [Jump Slicer: Jump to Page](#)

Data Visualizations

- [Bar Graph \[V\]: Fall Entering New FTIC Retained in Next Term by Academic Year](#)
 - [Enrolled in Selected Term | Enrolled in Next Term From Selected Term | % Enrolled in Next Term From Selected Term](#)
- [Bar Graph \[V\]: Fall Entering New Transfer/Post-Bacc Retained in Next Term by Academic Year](#)
 - [Enrolled in Selected Term | Enrolled in Next Term From Selected Term | % Enrolled in Next Term From Selected Term](#)
- [Bar Graph \[V\]: Graduate Students *Success Rate by School from Last Four Academic Years](#)
 - [2016-2017 | 2017-2018 | 2018-2019 | 2019-2020](#)

[Page: Enrollment from Previous Term](#)

This page shows the composition of total students enrolled in selected term group in historical years back to AY2008-2009 with expandable academic level/school/department/major hierarchy. Users can learn the proportion of new students, continuing students from prior term, and continuing students not from prior term (i.e., from a term before the prior one) among total enrolled students in selected term.

Note that Summer is skipped in prior term logic for undergraduate level, which is reflected in the page title. At the graduate level, Summer is considered a regular enrollment term.

Slicers

- [Pull-down Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Class, URM Flag, Gender, First Generation in College, In State Flag, Ethnicity Group, International Flag, EFC Group, Institution Grant Decile, Unmet Need Decile, Pell Grant Flag](#)

Data Visualizations

- [Spreadsheet: Enrollment From Previous Term Spreadsheet](#)
 - [Selected Term | Enrolled in Selected Term | New Students | % New Students | Continuing / Readmit Not From Prior Term | % Continuing / Readmit Not From Prior Term Among Total Enrolled | Continuing / Readmit From Prior Term | % Continuing / Readmit From Prior Term Among Total Enrolled](#)

[Page: Continuing Students Composition](#)

The Continuing Students Composition page presents continuing students as the total of % continuing students from prior term and % continuing students not from prior term over time by academic level. Conversion from percentages to headcounts is available.

Slicers

- [Pull-down Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Class, URM Flag, Gender, First Generation in College, In State Flag, Ethnicity Group, International Flag, EFC Group, Institution Grant Decile, Unmet Need Decile, Pell Grant Flag](#)

- Toggle Slicer: Data Visualization

Data Visualizations

- Bar Graph [V]: % Continuing / Readmit From Prior Term and Continuing / Readmit From Prior Term by Term Group, Academic Year, and Academic Level
 - Undergraduate | Graduate
- Bar Graph [V]: % Continuing / Readmit Not From Prior Term by Term Group, Academic Year, and Academic Level
 - Undergraduate | Graduate

Page: Continuing Students Trend

The Continuing Students Trend page shows comparison between filtered (based on applied slicers) and reference (unfiltered) % continuing students over time.

Slicers

- Pulldown Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Class, URM Flag, Gender, First Generation in College, In State Flag, Ethnicity Group, International Flag, EFC Group, Institution Grant Decile, Unmet Need Decile, Pell Grant Flag

Data Visualizations

- Line Graph: % Continuing / Readmit From Prior Term and Continuing / Readmit From Prior Term Reference Line by Term Group and Academic Year
 - % Continuing / Readmit From Prior Term | % Continuing / Readmit From Prior Term Reference Line
- Line Graph: % Continuing / Readmit Not From Prior Term and % Continuing / Readmit Not From Prior Term Reference Line by Term Group and Academic Year
 - % Continuing / Readmit Not From Prior Term | % Continuing / Readmit Not From Prior Term Reference Line

Page: New and Continuing Students Trend

This page presents the trend of new and continuing students, respectively. Similar to the previous page, with the reference/unfiltered line in each line chart, users can compare the composition of total enrolled students in selected term based on applied slicers.

Slicers

- Pulldown Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Class, URM Flag, Gender, First Generation in College, In State Flag, Ethnicity Group, International Flag, EFC Group, Institution Grant Decile, Unmet Need Decile, Pell Grant Flag

Data Visualizations

- Line Graph: % Continuing / Readmit From Prior Term Among Total Enrolled and % Continuing / Readmit From Prior Term Among Total Enrolled Reference Line by Term Group and Academic Year
 - % Continuing / Readmit From Prior Term Among Total Enrolled | % Continuing / Readmit From Prior Term Among Total Enrolled Reference Line

- Line Graph: % Continuing / Readmit Not From Prior Term Among Total Enrolled and % Continuing / Readmit Not From Prior Term Among Total Enrolled Reference Line by Term Group and Academic Year
 - % Continuing / Readmit Not From Prior Term Among Total Enrolled | % Continuing / Readmit Not From Prior Term Among Total Enrolled Reference Line
- Line Graph: % New Students and % New Students Reference Line by Term Group and Academic Year
 - % New Students | % New Students Reference Line

Page: Enrollment in Next Term

The Enrollment in Next Term page provides both retention and attrition data. The table lists the number of total enrolled students in selected term, number of students who persisted to next term, and withdrawn students, graduated students, and the remaining not retaining students. It helps users understand student's persistence by academic program from term to term, success rate (% persisted + % graduated), and attrition information.

Note that Summer is skipped in next term logic for undergraduate level, which is reflected in the page title. At the graduate level, Summer is considered a regular enrollment term.

Slicers

- Pulldown Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Enrollment Status, Class, URM Flag, Gender, First Generation in College, In State Flag, Ethnicity Group, International Flag, EFC Group, Institution Grant Decile, Unmet Need Decile, Pell Grant Flag, Same School, Same Department, Same Major Program Flag Across Teams, First Year Enrolled

Data Visualizations

- Spreadsheet: Enrollment in Next Term Spreadsheet
 - Enrolled in Selected Term | Enrolled in Next Term From Selected Term | % Enrolled In Next Term From Selected Term | Withdrawn Between Selected Term and Next Term | % Withdrawn | Graduated Between Selected Term and Next Term | % Graduated | Remaining Not Enrolled In Next Term From Selected Term | % Remaining Not Enrolled In Next Term From Selected Term | Success Rate

Page: Attrition Composition

This page shows withdrawn students by class for selected academic year or current year if no specific year(s) is selected. Users can learn the composition of student attrition by academic year from the stacked bar chart – proportion of withdrawn, graduated, and remaining students who did not progress into next term are represented in different colors.

Slicers

- Pulldown Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Enrollment Status, Class, URM Flag, Gender, First Generation in College, In State Flag, Ethnicity Group,

International Flag, EFC Group, Institution Grant Decile, Unmet Need Decile, Pell Grant Flag

Data Visualizations

- Bar Graph [H]: Withdrawn Students by Class in Current Academic Year
- Comparison Bar [V]: Composition of Not Enrolled Students by Term and Academic Year
 - Withdrawn Between Selected Term and Next Term | Graduated Between Selected Term and Next Term | Remaining Not Enrolled In Next Term From Selected Term

Page: Registration Details

The Registration Details page provides current registration comparison for real time monitoring of data. Registration data are refreshed daily at 6am.

Slicers

- Pulldown Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Enrollment Status, Class, URM Flag, Gender, First Generation in College, In State Flag, Ethnicity Group, International Flag, EFC Group, Institution Grant Decile, Unmet Need Decile, Pell Grant Flag

Data Visualizations

- Spreadsheet: Registration Details Spreadsheet
 - Selected Term | Enrolled In Selected Term | Total Registrations As Of Today For Next Term | % Total Registrations As Of Today | Enrolled In Next Term From Selected Term | % Enrolled In Next Term From Selected Term

Page: Decomposition Tree of Attrition

The decomposition tree automatically aggregates attrition data and enables drilling down into multiple dimensions such as academic level, admit status, in-state flag, full-time status, and EFC group. The visual displays reasons for attrition in tooltips and provides users the flexibility to re-order the dimensions.

Slicers

- Pulldown Slicer: Term Group, Term Type, Academic Year, Academic Level, School, Department, Major Program, Full Time Flag, Admit Status, Enrollment Status, Class, URM Flag, Gender, First Generation in College

Data Visualizations

- Other: Decomposition Tree of Attrition Visualization

Page: Glossary and Release Notes

The Glossary & Release Notes Page displays report terms, definitions, and release version information. The Field Pulldown allows users to search for specific terms.

Slicers

- Pulldown Slicer: Field

Data Visualizations

- Spreadsheet: Report Glossary
- Spreadsheet: Release Notes