

Retention & Graduation Cohorts Report Infographic Document

Retention & Graduation Cohorts Report Overview

This is meant to provide a simple overview of each page of the Retention & Graduation Cohorts Report. Each section offers:

- A simple overview of the goals of each page
- A list of interactable slicers, filters, and types of interactable data visualizations
- A reference to the manual for more information (if applicable)

The data are refreshed after each term's 10th Day Census. For more information and questions, please reach out to the InformSU team at informsu@seattleu.edu.

Power BI General Tools and Tips Key

- Reset: Clear all the selections you have made in the report and go back to a clean slate
- Bookmark: Create a version of a page you can go back to anytime (Use a descriptive name!)
- Full Screen: Expand the view of the report to full screen for better visibility (found in the menu)
- Eraser: Clear your selections from a slicer (found in upper right-hand corner of slicer)
- Pages: The report page names displayed on the left of the report can be removed and accessed later

Power BI Slicer Key

- Pull Down: Brings down a list of options on click
- Slider: Adjust scanned values from both ends
- Rollover: Hover mouse over for more information
- Button: Click to activate / deactivate filter
- Jump: Click to follow to new page
- Toggle: Click to adjust filter
- Interactable: Click for action

Page: FTIC Cohorts

The FTIC Cohorts page is designed to allow the user to assess differential rates of 1st and 2nd year retention and 4- and 6- year graduation rates for FTIC (First Time in College Entering) students. Apply slicers focused toward student demographic groups, high school GPA, ACT and SAT test results, and financial aid data across academic years starting with 2006-07. Applying slicers will show the retention rate for the group you selected in slicers (red line) vs. the population average (black line).

Slicers

- Pulldown Slicers: Cohort Year, Cohort Flag, Ethnicity Group, URM Flag, International Flag, Application State, First Generation, High School Type
- Slider Slicers: High School GPA Decile, ACT Composite Decile, SAT Composite Decile, SAT Math Decile, SAT Writing Decile, SAT Verbal Decile, Unmet Need Decile, High School

GPA, ACT Composite, SAT Composite, SAT Math, SAT Writing, SAT Verbal, Institution Grant Decile

- Button Slicers: 1st-2nd Year Retention Rate, 4 Years Graduation Rate, 6 Years Graduation Rate

Data Visualizations

- Line Graph: Selected FTIC First Fall Retention Rate and FTIC First Fall Retention Rate by Cohort Year
 - Selected FTIC First Fall Retention Rate | FTIC First Fall Retention Rate
- Spreadsheet: Data table with values presented in the line graph above for all of the cohort years of interest
 - 2006-2007, 2007-2008, 2008-2009, 2009-2010, 2010-2011, 2011-2012, 2012-2013, 2013-2014, 2014-2015, 2015-2016, 2016-2017, 2017-2018, 2018-2019, 2019-2020

Page: Transfer Cohorts

The Transfer Cohorts page is designed to allow the user to assess differential rates of 1st and 2nd year retention and 4- and 6- year graduation rates for TR (Transfer-entering) students across fall/winter/spring with or without degrees. Apply slicers focused toward student demographic groups, transfer data, and financial aid data across academic years starting with 2010-11. Applying slicers will show the retention rate for the group you selected in slicers (red line) vs. the population average (black line).

Slicers

- Pulldown Slicers: Cohort Year, Term Group, Degree Holding Flag, Full Time Flag, Ethnicity Group, URM Flag, International Flag, Application Suite, First Generation, Transfer From, Degree Granted By
- Slider Slicers: Transferred Credits, Transferred GPA, Unmet Need Decile, Institution Grant Decile
- Button Slicers: 1st – 2nd Year Retention Rate, 4 Years Graduation Rate, 6 Years Graduation Rate

Data Visualizations

- Line Graph: Selected Transfer First Year Retention Rate and Transfer First Year Retention Rate by Cohort Year
 - Selected Transfer First Year Retention Rate | Transfer First Year Retention Rate
- Spreadsheet: Data table with values presented in the line graph above for all of the cohort years of interest
 - 2010-2011, 2011-2012, 2012-2013, 2013-2014, 2014-2015, 2015-2016, 2016-2017, 2017-2018, 2018-2019, 2019-2020

Glossary and Release Notes

The Glossary & Release Notes Page displays report terms, definitions, and release version information. The Field Pulldown allows users to search for specific terms.

Slicers

- Pulldown Slicers: Field

Data Visualizations

- Spreadsheet: Glossary
 - Field, Definition
- Spreadsheet: Release Notes
 - Date, Release Version, Upgrade Notes