

RUCHIKA TULSHYAN

Seattle, WA

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EDUCATION

Young American Leaders
Program, Harvard Business
School 2017

Leadership Tomorrow 2016

Columbia University 2010
M.S. Print News Journalism

London School of Economics
and Political Science 2008

*BSc. Political Science & International
History (Joint Honors)*

AWARDS

2018 “Boss Tactician” KUOW
Battle Tactics For Your Sexist
Workplace.

2016 “Rising Star” Women in
Business and Leadership.
*Seattle Metropolitan Chamber of
Commerce.*

WORK EXPERIENCE

**Distinguished Professional-in-Residence,
Seattle University Communication Department**

2018 – Present

Adjunct Faculty, University of Washington

2015 – 2017

- Adjunct Professor with experiencing developing and teaching courses for undergraduate Communication students.

Courses:

- “Multimedia Entrepreneurship” (Seattle University)
 - “Reporting for Social Change” (Seattle University)
 - “Advanced Multiplatform Journalism” (University of Washington)
 - “Portfolio journalism” (University of Washington)
 - “Journalism in a Diverse Society” (University of Washington).
- Receive consistently high evaluations for merging theory with practical knowledge and innovations in industry.
 - Majority of journalism students in my class learn to produce work that is of a high standard that is independently published by non-university local media.
 - Recognized as a strong advocate and mentor for students.

Author, Speaker, Diversity & Inclusion Advocate 2015 –Present

Published Author ‘[The Diversity Advantage: Fixing Gender Inequality In The Workplace](#),’ *Forbes Media*.

Strategies to attract and advance women in the workplace. Foreword by Melanne Vermeer, former U.S. Ambassador for Global women’s issues. Recognized as a valuable resource by business leaders and industry practitioners.

Experienced Keynote Speaker, Media Expert

- Presentations to corporations, non-profit, government and academic audiences. Variety of global and national conferences including *The Third Billion* (Canada), *Diversity Woman’s Leadership Conference* (Washington D.C.) and *Global HR Consortium* (Seattle).
- Specialize in intersectional equity – where the impact of factors including race and ethnicity are considered in all equity work. Recognized expert the business case for diversity, how to address the gender wage gap, and how to build an inclusive company culture.
- Media Commentator: Interviews in *Washington Post*, *NPR*, *Business Insider*, *Seattle Times*, *KING 5 TV*, *Geekwire*.
- Widely published work in the media, including in *Harvard Business Review*, *CNBC*, *The Seattle Times*, and *Diversity Woman Magazine*.

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RECENT SERVICE

SEATTLE WOMEN'S COMMISSION
2016 – PRESENT
2018 Elected Co-Chair

THE SEATTLE GLOBALIST
2016 – 2017

Journalist and Editor

- Versatile and experienced writer on gender equity, workplace issues, immigration, culture, and identity.
- Bi-monthly column in *The Seattle Times Jobs* on workplace equity since 2016.
- Maintained a *Forbes* blog for over 5 years, with over 100,000 monthly views on topics ranging from the experience of women of color in the workplace to top female entrepreneurs in Singapore.
- Other published work includes: *Wall Street Journal*, *Bloomberg*, *Time.com*, *CNN*, and *Quartz*.
- Track record of building audiences, and strong social media engagement and skills.

Founder, *Candour Consulting, LLC*

2017 – Present

Advise organizations on building and communicating diversity & inclusion strategy. Clients include technology, legal, financial, and nonprofit organizations.

- Recommend strategies to recruit, retain, and advance diverse and teams.
- Create and implement effective D&I strategies customized to the client.
- Lead workshops for clients on best practices for building gender and racial equity within companies.
- Pro bono project: Led “Catalyze Seattle,” first comprehensive study into gender and racial equity in Seattle startup environment in 2017.

Founding Editor, *The Establishment*

2015 – Present

- Founding and strategy team member of the *Establishment*, a women-run media startup that raised \$1 million at inception.
- Responsible for weekly newsletter, building a community of over 10,000 weekly readers.
- Manage a pool of over 50 freelance writers domestically and internationally.
- Strong understanding of topics, newsworthy topics that engage our audience.
- Lead international writers and coverage.
- Conceptualize, commission and edit 5-8 stories weekly on issues to do with gender, sexuality, politics, health, foreign policy, and social justice.
- Website averages over 1 million unique visitors and over 1.5 million page views monthly.
- Involved in further fundraising efforts and partnerships for growth.