

Leilani Lewis

Areas of Experience:

- Diversity, equity and inclusion (DEI)and anti-racism implementation
- Public speaking and presentation
- Communications strategy and planning
- Museums, arts and culture leadership
- Community engagement and partnership development

Education

- **Master of Arts, Non-profit Leadership, Class of 2014**
Seattle University, Seattle, Washington
- **Leadership Tomorrow, Class of 2016**
Professional development program, Seattle, Washington
- **Bachelor of Arts, Art History Class of 2007**
Seattle University, Seattle, Washington

Experience

Director of Diversity, Equity and Inclusion in Advancement

University of Washington, Seattle, WA (2020 - current)

- Design and drive organization-wide DEI and anti-racism strategy
- Chair Advancement Equity Council
- Coach and support leaders in DEI implementation
- Collaborate with colleagues and leaders to identify needs and develop equity based plans
- Co-design and support discipline specific equity outcomes and priorities
- Guide leaders in establishing and promoting organization-wide values and vision for equity
- Engage and facilitate complex discussions about racism and oppression
- Support high level problem solving and issues management
- Produce programs and engagement opportunities for staff
- Engage and collaborate with donors, alumni, stakeholders and community members

Assistant Director, Diversity, Communications and Outreach

University of Washington, Seattle, WA (2015 - 2020)

- Chair University Advancement Equity Council
- Establish and chair the University Central Marketing and Communications Equity and Inclusion Steering Committee
- Consult with communications units and teams regarding equity and inclusion strategy
- Present at conferences and give presentations on how to integrate equity lens into everyday practice
- Lead workshops on diversity equity and inclusion Lead UW communications learning group "Elevate"
- Organize all staff and student programming related to UW President's Race & Equity Initiative
- Develop communications strategy and messaging for the Initiative
- Develop and support events and activities that further the goals of the Initiative's Steering Committee
- Collaborate with UW Central Marketing on major events and equity-related projects
- Support the Office of Minority Affairs and Diversity on communications initiatives and projects
- Independently manage complex projects to support the message of the Race & Equity Initiative, such as orientation videos, print collateral, events, and collaboration

Project Manager, contract

Vulcan Inc., Seattle, WA (Current)

- Manage 630k budget
- Manage all aspects of public art selection and installation for large property.
- Develop and distribute artist request for proposals on behalf of Vulcan
- Cultivate relationships with local artists
- Present all eligible artworks for selection
- Manage all correspondence with artists and Vulcan Inc. team
- Work with artists on proposal development

Director of Marketing and Communications

Northwest African American Museum, Seattle, WA (2012 - 2015)

- Served on the executive leadership team
- Developed and executed highly visible adult education programs and VIP visits
- Provided oversight for all external relations staff and budget
- Created sustainable community partnerships with organizations and individuals
- Developed marketing, programming plans and institutional policy in collaboration
- Created and implemented strategy for all web, print advertising, and communications with the press, public, and other organizations
- Pitched headlining stories to press outlets throughout the region
- Generated reports, briefings, and materials for funders, internal staff, and others

Awards

- 2017 Mayor's Art Award – Emerging Leader

Community Involvement

- Northwest African American Museum Board of Directors, (current)
- Seattle Arts and Lectures Board of Directors, (current)
- Advisory Committee, Diversity Minor, UW (current)
- Advisory Committee, Neddy Artist Award (current)
- Shunpike Board of Directors, ACES event committee (2015 - 2017)

Conferences and Gatherings

- CASE Conference Vancouver "Equity Lens and Engagement" - Presenter (2019)
- CASE Conference Seattle – "Equity Lens and Communications" - Presenter (2018)
- Smithsonian African American Museum Leadership Convening - Guest (2017)
- Museum Next – Presenter with Seattle Art Museum (2016)
- Museum Communicators Conference – Presenter (2016)