

GREG TUKE

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PROFESSIONAL EXPERIENCE

[TUKE INTERNATIONAL CONSULTING](#) **Principal**

1995 to present

Currently provide strategic planning, social media/video training workshops, and consulting services to local and international k-16 education organizations. Teach “Social Media and Global Change” at [Seattle University](#), and [University of Washington-Bothell](#), engaging students in project-based learning with students in Morocco and Egypt. 2012, 2013.

[MERCY CORPS](#) **Global Support Manager**

2008 to Sept 2010

A leading international Non-Governmental Organization helping people in the world's toughest places address natural disasters, poverty and conflict. The Global Citizen Corps program is a youth leadership program, involving 1500 youth across 8 countries, who organize 35,000 others in community action projects focused on local social/environmental issues.

- Recruited to lead the successful redesign of three Mercy Corps' programs into a fully coordinated, international youth leadership program. As a result, program more than tripled in size and scope within eighteen months.
- Managed and provided staff and youth leadership training in Iraq, Palestinian Territories, Jordan, Lebanon, Scotland, Indonesia, Pakistan, and US, using a combination of calls, in-country site visits, and live video conferencing.
- Led efforts to dramatically scale up interactions among youth leaders across countries, with new program designs for on-line forums, webinar trainings, new features of live video conferences and face to face international leadership training summits.
- Lead role in design and management of youth leadership curriculum, monitoring/evaluation services and staff training services to 14 key field staff working with youth leaders globally.
- Led team in the development of youth using social media and media networks, resulting in increasing the viewership of the youth action projects from less than 1 million audience to over 20 million.

[BRIDGES TO UNDERSTANDING](#) **Executive Director**

2003-2008

An award-winning, international organization dedicated to enhancing cross-cultural understanding among schools in US and around the world. Specializes in communicating through the powerful voice of multi-media digital stories.

- Managed strategic planning process with board, staff and key volunteers resulting in strategic partnerships with Getty Images and other prominent international businesses and non-governmental organizations, including playing a lead role in Seeds of Compassion, a week-long cross-cultural region-wide event with the Dalai Lama.
- Supervised and coached education staff, designed and led international trips and digital-storytelling workshops for adult volunteers working with local youth in Peru, India, South Africa and Guatemala. Within 18 months, more than doubled the number of volunteers who paid for the experience to travel and teach with us internationally.
- Led fundraising efforts that increased the budget six fold within 2 years.
- Attracted 3 year seed funding from individual philanthropists to begin pilot project for k-12 teachers. Designed model in how to integrate international education into curriculum to help students learn not just about the world, but directly with the world, involving youth and educators across 110 countries through partnership with the [Intl. Education and Resource Network](#). Program subsequently adopted and integrated into Bridges' strategic direction.

POWERFUL SCHOOLS **Founding Executive Director** **1992-2003**

An innovative coalition of public schools and community organizations dedicated to creating powerful learning environments in schools serving highly diverse communities.

- Successfully guided the organization from a start-up volunteer organization into a nationally recognized model for school change now serving fourteen Seattle public schools.
- Developed strategic plan recommendations, supervised and coached 9 program staff, managed 20 employees, and secured diverse funding for this unique social sector organization with a one million dollar annual budget. The Powerful Schools strategy earned local, state and national awards for educational excellence, and has been replicated in other communities. Authored and [authored book](#) on lessons learned in school change as a result of being awarded a Writers Fellowship to [Mesa Refuge](#).

WASHINGTON MUTUAL FOUNDATION (Chase Bank) **Foundation Manager** **1988-1992**

The Grant making arm of bank, providing grants to local education, human service and housing groups.

- Provided foundation board with recommendations for strategic direction and grant making to support education, housing, and human service organizations in Washington State, resulting in the creation of new initiatives in education and housing.
- Provided strategic direction to the CEO and board on education issues at state legislative level.
- Successfully doubled the assets available to non-profits as a result of my research and subsequent adoption of my recommendations for creating a new Program-Related Investments pool for low-income housing bridge loans.

SOCIAL JUSTICE FUND (formerly ATR) **Executive Director** **1980-1984**

A Public Foundation providing resources to NW grassroots organizations seeking progressive, systemic social change.

- Led development of first strategic planning process and the adoption of a long-range funding and sustainability plan.
- Developed the foundation's first long-range fundraising plan, resulting in tripling the original assets within 36 months.
- Firmly established this new public foundation in the northwest United States dedicated to social change, human rights and environmental sustainability, now celebrating its 30th year.

PEACE DEVELOPMENT FUND **Board President** **1988-1990**

A Public Foundation providing grants and technical assistance to peace and justice groups throughout the US

EDUCATION

Masters in Social Work University of Denver. Focus: social policy, community organizing
BA, Sociology Washington State University Focus: Social Work

SPECIAL HONORS

Selected by the Denali Initiative as one of nineteen leading social entrepreneurs in the country for a three year fellowship, in cooperation with the Harvard Business School. **1999-2001**