

AlbersBRIEF

A PUBLICATION OF NEWS AND CURRENT EVENTS
FROM THE ALBERS SCHOOL OF BUSINESS AND ECONOMICS

FALL 2011

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ON THE COVER:

NEW MBAS MATT WELTNER (SECOND FROM LEFT), WIL LAVARIS (SECOND FROM RIGHT), AND SETH YATES (FAR RIGHT) WERE THE FIRST TO GRADUATE WITH A SPECIALIZATION IN SUSTAINABILITY FROM SEATTLE U.

ALBERS BRIEF

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**A publication of the
Albers School of Business
and Economics**

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Dean's Message



We are excited about this academic year for Albers. In addition to welcoming our 1,800 students back to classes, we also welcome four new tenure track faculty — Drs. Klaus Pörtner and Katie Fitzpatrick in economics, Dr. Cathy Cao in finance, and Dr. Matt Isaac in marketing. This is a big incoming group for us and we are looking forward to working with them. They are the future of the school and we know they will be great contributors.

This year we also have the opportunity to recognize several of our outstanding continuing faculty — Dr. Jot Yau is our new Dr. Khalil Dibee Endowed Chair in Finance, Dr. Chips Chipalkatti is our new Robert D. O'Brien Endowed Chair

in Business Administration, and Dr. Carl Obermiller is the newest holder of the George Albers Professorship in Business. High quality faculty is a distinguishing feature of Albers and we are blessed to have these faculty and their colleagues as part of our team.

In June we launched the Center for Business Ethics. It builds upon the Albers Business Ethics Initiative that so successfully reached out to the community around ethical challenges faced by business leaders. The Center was a key initiative in the last Seattle University capital campaign, and an endowment of over \$600,000 was raised to support its work. Dr. John Dienhart, the Frank Shrontz Endowed Chair of Professional Ethics, is its first director. The Center will focus on how to establish ethical cultures in organizations, so will be closely aligned with the mission of the university and the Albers School.

In this period of economic weakness, we are very grateful to all of you who have continued to support us with your financial contributions. We are very dependent on these contributions to support the special programs and initiatives that define the Albers School and set us apart from other business programs. We are particularly grateful to those who have supported us at the President's Club level or higher in 2010-11, and have listed those contributions in this edition of the Albers Brief.

Thank you for all the ways you support the Albers School. Please contact me at phillipsj@seattleu.edu with your questions or comments.

Joe Phillips
Dean

Albers School of Business and Economics

Follow the dean on the new Albers Dean Blog.
www.seattleu.edu/albers/deanblog.aspx

The Center for Business Ethics: Inspiring ethical business cultures

Albers launched the Center for Business Ethics (CBE) with a June 3rd celebration that brought together Albers students, faculty, and alumni, as well as ethics and compliance professionals from the Seattle business community. These diverse stakeholders gathered to toast the occasion and to learn more about how Albers' newest initiative will support them. The mission of the Center is "to inspire people to build business cultures that respect and support persons, relationships, communities, and ecosystems." The Center's advisory board includes representatives from BECU, Costco Wholesale, PEMCO Insurance, REI, Starbucks, and VLST Corp.

During the last university capital campaign, over \$600,000 was raised to create an endowment supporting the work of the Center. The CBE evolves from the Albers Business Ethics Initiative, a five-year program that established the need to help students, faculty, alumni, and members of the business community engage with and learn about ethical issues in business.

Starting fall quarter, the CBE will help faculty integrate business ethics into Albers classrooms. Many Albers faculty members currently integrate facets of business ethics in their courses. We want to celebrate this commitment and promote discussion of business ethics education for all of Albers beginning with a series of workshops for Albers professors to share their approaches to this integration. In later years, the CBE intends to sponsor cross-disciplinary research that links fundamental business disciplines to ethical workplace cultures.

The CBE will bring notable speakers in the world of business ethics to campus for a series of speaking engagements that highlight the roles of professionals in embedding ethical principles in their company cultures. These events will be open to faculty, students, alumni, and other business professionals, and are designed to emphasize the role of



JOHN DIENHART AND FATHER FRANK CASE, S.J. AT THE RECEPTION TO LAUNCH THE CENTER FOR BUSINESS ETHICS.

ethical business cultures and spark dialogue on thoughtful analysis of ethical issues at work. The first of the series will feature Aaron Beam, CFO of Healthsouth during its initial years of fraud, on September 29, 2011. He will lead a conversation on corporate cultures and ethical collapse. Visit the CBE website for details.

The CBE will continue to host the Northwest Ethics Network (NWEN), as Albers has done since 2002. As Director of NWEN, Dr. John Dienhart facilitates the connection of ethics and compliance professionals to campus and will expand this role as Director of the Center for Business Ethics. NWEN meets quarterly to share experiences in the ethics and compliance field. Business professionals from other fields can link with the CBE as potential class speakers to role model the tangible benefits of ethical business cultures in serving the business world and the common good.



**CENTER FOR
BUSINESS
ETHICS**

International academic conferences featuring current research on business ethics topics will be a major part of the programs of the CBE. The Albers Business Ethics Initiative organized six conferences between 2002

and 2009; new conferences hosted by the CBE will reinforce and grow the contacts made over the past seven years by pushing the cutting-edge of business ethics research.

Through these programs Albers and the CBE will support those who work to build ethical company cultures within their organizations, and impact those who are learning to become future business leaders.

Get in touch to learn more about business ethics at Albers. Contact Dr. John Dienhart via e-mail at dienharj@seattleu.edu and telephone at (206) 296-5714. You may also visit the CBE online at <http://www.seattleu.edu/albers/cbe/>.

Getting the Most Out of Her Education

When Ariel Johnson came to Seattle with her mother to look at colleges, they were overwhelmed with the enormity of the decision and Seattle as a place to live. Growing up in Moscow, Idaho, Johnson is a first generation college student. She toured a number of campuses before stepping onto the Seattle University campus, where, she says, “it felt right.” She knew very little about Catholicism and nothing about Jesuits, but ending up at Seattle U “was the best choice I have made in my life this far.”

Now in her senior year, Johnson is an accounting major with a minor in Spanish. She entered as an international business student, but eventually changed to accounting after “a lot of prodding from (professors) Sarah Bee and Dr. Bruce Koch.” While she sees an accounting major as still including the global aspect of business, she added the Spanish minor to increase her chances for travel.

Johnson certainly is getting her opportunity to travel this summer. To



ARIEL JOHNSON IS A DIVISION I ATHLETE AS WELL AS A STUDENT WITH A STRONG SENSE OF SOCIAL RESPONSIBILITY.
PHOTO: HANS HEITZINGER

fulfill a requirement of studying abroad for her Spanish minor, Johnson will spend eight weeks in Ecuador living with a family. Shortly after her return from South America, she will travel to Malawi with Sarah Bee and a small group of SU students to continue working with Africa Start-Up, a project involving SU students, faculty, and alumni. They will be staying in Malawi for three weeks surveying business owners in the program and training new Malawi

College of Accountancy students for the coming year. As she puts it, “It’s an opportunity of a lifetime.”

Not only is Johnson an active student taking every opportunity she can find to learn, experience, and give back as much as possible, but she is also a Division I athlete. Johnson’s sport is pole vaulting, which she took up in ninth grade after watching the summer Olympics. Pole vaulting fits well with her education because the coaches understand “that education comes first and I have had no issues balancing the two.”

When asked if her education at Seattle U has lived up to her expectations, Johnson responded with, “The education here has FAR exceeded my expectations.” She attributes this to the small class sizes and professors that truly care about their students. She believes she has been “empowered to do things I never thought I could do.” She singles out Professor Bee and Professor Carlos De Mello-e-Souza as having been

CONTINUED ON PAGE 9

Albers Faculty Research News

Congratulations to **Rex Toh** (Professor of Marketing) for receiving a Lifetime Achievement Award from the *Cornell Hospitality Quarterly*. The award recognizes his many contributions to the journal over the course of his career.

David Reid’s (Professor of Management) article, “China: The Elephant in Every Room” will be published in the inaugural edition of the *SIU Journal of Management*. Another article, “A Study of Chinese Street Vendors: How They Operate,” co-authored with Eugene Fram (Rochester Institute of Technology) and Chi Guotai (Dalian University of Technology), has been accepted for publication in the *Journal of Asia-Pacific Business*.

Bonnie Buchanan (Assistant Professor of Finance) has had two book chapters published in *Capital Budgeting Valuation: Financial Analysis for Today’s Investment Projects*, edited by Kent Baker. The chapters, co-authored with Tom Arnold (University of Richmond), are, “Real Options Analysis: An Introduction,” and “Application of Real Options Analysis.”

Quan Le’s (Associate Professor of Economics) paper, “Infectious Diseases and Interpersonal

Trust: International Evidence,” co-authored with undergraduate student Diego Gonzalez-Medina, has been published in the journal, *Health*.

Brian Kelly’s (Assistant Professor of Economics) paper, “The Offsetting Duty Norm and the Simultaneous Application of Countervailing and Antidumping Duties,” has been accepted for publication in the *Global Economy Journal*.

Jessica Ludescher’s (Assistant Professor of Business Ethics) paper, “Sustainable Development and the Destruction of the Amazon: A Call for Universal Responsibility,” has been accepted for publication in *Environmental Ethics*.

April Atwood (Lecturer in Marketing) and **Carl Obermiller’s** (Professor of Marketing) article, “In defense of the student as customer metaphor,” has been accepted for publication in the *International Journal of Management Education*.

Bryan Ruppert’s (Senior Lecturer in Business Communications) article, “Practicing what we teach: Credibility and alignment in the business communication classroom,” co-authored with David Green (Seattle University) has been accepted for publication in the *Business Communication Quarterly*.

A microscopic image showing a blue-tinted DNA double helix structure.

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"Thanks to my time at Albers I had a strong background in finance and business. Boeing allowed me to leverage my experience as an engineer with my educational experience..."

RIGHT: RANDY TINSETH, VICE PRESIDENT OF MARKETING AT BOEING COMMERCIAL AIRPLANES.



ALUMNI PROFILE – RANDY TINSETH

Mixing Engineering and Business at Boeing

When Randy Tinseth, Vice President of Marketing at Boeing Commercial Airplanes, enrolled in the Albers MBA program, he wanted to “get out of the engineering box and learn a different way of thinking.” With an undergraduate degree from Cornell in electrical engineering, Tinseth was already working at Boeing when he realized that if he did not go straight to graduate school, his plan to get an MBA would “probably slide forever.” He chose Seattle University after talking with his boss, who was an SU alum. Tinseth found SU to be a “great fit for me because I loved where the campus was, it was convenient to work, and the program had an excellent reputation.” He graduated with an MBA in 1986.

As an engineer, Tinseth was very numbers-oriented. During his MBA studies he thoroughly enjoyed all his finance classes, but he also learned to think in ways he never had before. In addition, he learned to write, which as an engineer he had always avoided. He also approached his graduate degree differently than his undergraduate studies. During

his time at Cornell all he wanted to do was finish. However, he said, “When I went to business school and was taking night classes, I recognized I was investing my time in something that would benefit my career.” He will never forget the advice he received from his first accounting professor, Dave Tinius. He recommended that his students read the class materials over very quickly one time, then read it again in detail, then do the homework. Tinseth used this method in all of his classes very successfully, learning the material well, and was able to put it to good use.

Tinseth chose to work at Boeing because it offers its employees “a lot of opportunities to branch out in different areas.” He has been there since 1981, when he started as a flight test engineer. After completing his MBA he had the chance to move into a position in the marketing department. As he put it, “Thanks to my time at Albers I had a strong background in finance and business. Boeing allowed me to leverage my experience as an engineer with my educational experience at Seattle U and become successful on the business side of the company.” He has been in marketing and sales ever since, holding

positions that included management in the Airplane Economics Group, sales director in North America, director of Product and Service Marketing, and, prior to his current position, he was responsible for developing marketing and in-service support strategies for the 747-8 program, along with sales and working with the customer base on that program.

It is not easy balancing work and family when you are Vice President of Marketing at Boeing Commercial Airplanes, but to Tinseth it is a priority. He has the “privilege of traveling a lot” for work, which is an understatement because he can tell you that in the last year he has flown “about 260,000 miles to six of the seven continents, been in 26 different countries, and flown on 29 different airlines.” So when he is home, he does his best to “reconnect with my family.” The father of three children with wife Ellen, Tinseth always tries to make it to their swim meets. They also enjoy going to Ashley Lake in his home town of Kalispell, Montana.

Landmines, A Story from the Heart



TUN CHANNARETH, LANDMINE ACTIVIST AND 1997 NOBEL PEACE PRIZE RECIPIENT.

Albers was honored to host Tun Channareth in Pigott Auditorium for an Albers Executive Speaker Series event on June 2, 2011. Channareth, a Cambodian who lost his legs after stepping on a landmine as a resistance soldier in 1982, is an activist in the movement to encourage all countries to sign the treaty to ban landmines. In 1997 he was a Nobel Peace Prize Recipient on behalf of the International Campaign to Ban Landmines. Channareth came to Seattle to receive an Honorary Degree from Seattle University during graduation exercises on June 14. He was nominated for the honorary degree by Albers professors Peter Raven and Quan Le, who visited his wheelchair making facility in Cambodia with a group of students during an Albers Education Abroad Course in 2010.

When Channareth lost his legs, the thing that kept him going was his responsibility to support his wife and six children. He said he “became a beggar, not for money, but for a job because then I can earn money forever.” He soon realized he could make a difference for many people and embarked on a mission to rid the world of landmines. As he put it, “I don’t want my children to become like me. I don’t want your children to become like me.” He developed a passion for “cleaning our world so children can play free.” Channareth’s work is for his children, but he also thinks about the new generations to come. His advocacy continues every day within his own country as he spends much of his time working at the Jesuit Service Center in Siem Reap, building and delivering affordable wheelchairs for landmine victims throughout the country.

Transforming the Microsoft Office Business for the Cloud

Kurt DelBene, President of Microsoft Office Division, was the featured speaker at an Albers Executive Speaker Series event on May 19, 2011. To set the stage for his talk, DelBene started by saying that the Microsoft Office Division contributes \$20 billion a year in revenues to Microsoft and their mission is to aid people in becoming productive in their lives.

The industry in which they work is undergoing a phenomenal transition, shaped by demand from the marketplace. The key is to determine how to react to change. Customer feedback is all-important in shaping the future of Microsoft. For instance, what was once a consumer business for Microsoft with stand-alone products such as Word, Excel, and Power Point, has transformed into Microsoft Office, a business-oriented suite of products bundled together to give users integrated functionality and similar experiences across the line.

Many of the changes that are happening are a



KURT DELBENE, PRESIDENT OF MICROSOFT OFFICE DIVISION.

result of what is being called the “consumerization of IT,” where consumers are bringing their devices and expectations to the web. They are looking for similar user experiences and tools whether they are at work or living their lives. Along those lines, a big transition for Microsoft is the move to cloud computing. Businesses are addressing the question of “how to get the work structure out of the organization and get it to Microsoft to run.”

Microsoft is listening to its customers to provide products and services to address their wants and needs. They also are trying to project what customers are not telling them and address those needs and wants proactively. “The real transformation of the business is in terms of possibilities, but also in terms of our business model,” said DelBene. Software is a high margin business; cloud computing is different, offering a lower margin. The business is changing dramatically, which makes it exciting and challenging.

Delivering Our Energy Future

Puget Sound Energy President and CEO, Kimberly Harris, came to Albers to speak on April 20, 2011 as part of the Albers Executive Speaker Series. New to her current position but not to PSE, and one of the few female CEOs in the energy industry, Harris started her talk by stating that “the energy industry will change more in the next 10 years than it has in the last 200 years.” She went on to say that there are four ways of providing energy across the U.S., which are coal, nuclear power, natural gas, and renewables. Here in Washington, they concentrate on energy efficiency, i.e., how to serve their customers in the most economical way.

Wind is the most prevalent form of renewable energy source in this region. PSE owns and operates the second largest network of wind facilities in the country. They entered this market in 2005 because it was the cheapest form of



KIMBERLY HARRIS, PUGET SOUND ENERGY PRESIDENT AND CEO.

energy they could buy. They also own a nuclear plant in Hanford. Coal has been illegal in Washington State for about three years now. This means that utilities are not allowed to invest in coal or enter into contracts for coal for longer than five years. The state is closing down the

last coal mine over the next decade or so and the challenge is to determine how to replace this very cheap form of energy. Natural gas is priced very favorably right now and so could be the next step in the evolution.

What Harris believes is the most exciting piece of the energy industry is the utility sector. The issue is, “How do we want to deliver energy in the future?” she said. The answer to this involves innovation and technology. Will energy be delivered wirelessly one day? It currently is not, but it could be. The focus right now is on developing “smart grids” that can “self-heal,” meaning they offer reliability through redundancy. Transportation is also another of the interests at PSE, as 52% of emissions in Washington are the result of transportation. Should we use the electrical grid to provide transportation? All of this factors into the dynamics of the grid.

Can't attend a speaker event? Podcasts are available at <http://www.seattleu.edu/albers/execspeakers/>

Costco Global Expansion

An audience of 250 people attended the Executive Speaker Series event featuring Craig Jelinek, President and COO of Costco Wholesale, on March 1, 2011. According to Jelinek, Costco continues to expand globally, with two stores planned in Paris, France and one in Madrid, Spain. While 72% of their business is in the U.S., international locations now account for one third of the company's profits.

Costco is very thorough in its vetting of new sites in which to locate their warehouses. They watch economic and political situations very closely. Regulatory differences have an effect on location selection also. It is very difficult in some countries to get approval for a warehouse store, while in others regulations prohibit the importation of produce with the insecticides we use in the U.S. All of these issues provide challenges for Costco, but they are very smart about how they go about it. Jelinek said that you “need to be respectful of the market you're going into.” You have to make sure to follow their laws and regulations and, very importantly, develop a good reputation in that country. Costco approaches this by paying good wages, offering benefits to their employees, and bringing value to their customers.

None of this success would have happened for Costco without their people. “People are your greatest assets, they make things happen, they are the difference between what makes a company great rather than good,” said Jelinek.



CRAIG JELINEK (RIGHT), PRESIDENT AND COO OF COSTCO WHOLESALE, SPEAKS WITH A STUDENT BEFORE MAKING HIS FORMAL REMARKS ON MARCH 1, 2011.

Albers MBA Introduces Sustainability Specialization

Albers has designed an MBA specialization in sustainability to begin formally in Fall quarter of 2011. Sustainability is defined as the ability to develop the present in such a way as not to compromise the ability of future generations to meet their needs. In business applications, sustainability is often captured in the triple bottom line framework: Firms' strategic planning addresses three bottom line objectives—profit, people, and the planet. Organizations exist to do good for people. In return for doing that good, society rewards them with profit. And, this activity can take place only if the larger environment is protected and maintained.

The Sustainability Specialization was developed in response to student and industry demand. Leading journals, the *Harvard Business Review* and *Sloan Management Review* among them, have identified sustainability as a critical business concern for the immediate and foreseeable future. Almost all leading corporations now feature sustainability in their strategic planning. Dozens of the leading universities, including Stanford, Michigan, Yale, Notre Dame, and Santa Clara are offering various programs in sustainable business.

The Sustainability Specialization is a natural extension of the Albers mission and a direct response to the most recent strategic plan. Consideration of sustainability requires excellence and creativity in management, a sensitivity to the whole person, a commitment to community service, and a concern for social justice. The program also anticipates the greater university's commitment to sustainability. SU has committed itself to both the talk and the walk. Three years ago, SU President Stephen Sundborg, SJ, signed the American College and University President's Climate Commitment. Last year, the university drafted its Climate Action Plan. This year,



STUDENTS FROM THE BUSINESS SUSTAINABILITY CONSULTING CLASS HAVE WORKED WITH CLIENTS IN TWISP, WA, INCLUDING RECYCLING ROUNDUP, WHO PARTNERS WITH METHOW RECYCLES (ABOVE).

the university formed a Sustainability Committee to implement a plan to accomplish four goals:

1. offer academic programs that educate students about sustainability
2. create extra-curricular programs related to sustainability
3. achieve sustainable university operations—zero carbon emissions
4. share sustainability expertise with the community

The specialization consists of four courses, all drawn from MBA electives, many of which include real business projects related to sustainability. Partnering firms last year included Boeing (feasibility of switching to renewable energy), Old Globe Woods (marketing plan for reclaimed lumber business), Children's Hospital and Medical Center (cost and emissions analysis of commuting plan options) and Vulcan Industries. This year's projects included feasibility plans for organic waste collection-to-compost, a biomass-to-local-energy facility, and a community sustainable development plan,

with clients located in Twisp, WA.

Another project focused on SU's strategic plans to reduce carbon emissions and investigate carbon offset options.

The university expects all SU students to demonstrate a sensitivity to and understanding of sustainability. Albers courses will be revised to accommodate appropriate content in all areas. The Sustainability Specialization certainly accords with that goal, as currently structured; but, enhancement is planned. Increasing business involvement will be developed; an advisory board of practitioners may be formed; and speakers will be invited to campus. We hope to identify more student internship and job opportunities with a focus on sustainability. Anyone—students, alumni, practitioners, others—with questions or interest in the specialization is encouraged to contact Carl Obermiller, carlo@seattleu.edu, or Greg Magnan, gmagnan@seattleu.edu.

Thank You for Your Continued Support of Albers

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Although every effort was made to ensure the list's accuracy, we deeply apologize for any errors or omissions. Please contact Gail Yates at yatesg@seattleu.edu with corrections.

Ariel Johnson (CONTINUED FROM PAGE 4)

particularly influential in her education. Bee is the one who convinced her to change her major to accounting. Bee has also helped create opportunities for her that she never would have had, such as the trip to Malawi. Johnson considers Bee as "my second mom and has made more of an impact on my life than she will know." De Mello-e-Souza expected more of her as a student than any other teacher she has ever had. He sincerely cares about the education of his students and makes himself available to them any time of the day. As she puts it, he "inspires us to learn for our own curious knowledge, not just for the grade."

In addition to going to class, studying, pole vaulting, and traveling to far off places, Johnson has been a Resident Assistant and an Orientation Advisor, which she sees as her way of giving back to Seattle U. When she has time, she likes to explore the shops on Capitol Hill, hang out with friends, and be a "normal college student." She also used to race snowmobiles, loves to ride motorcycles, and plans to ride to Sturgis, South Dakota with her dad one day...on her own motorcycle!

A Familiar Face at Albers



MARY CARPENTER, ASSISTANT DEAN OF GRADUATE PROGRAMS AT ALBERS.

Mary Carpenter, Assistant Dean of Graduate Programs at Albers, has seen a lot of changes at Seattle University and Albers in her 23 years here. The Pigott Building has been remodeled and new classrooms were added on the north side of the building. Several deans have come and gone and each has “moved the school forward by strengthening and improving the academic quality of the curriculum, students, and faculty,” she said. In addition, there has been significant growth in the size of the business school enrollment, both at the undergraduate and graduate levels. But the biggest changes seem to be in how technology has altered the student experience at Albers and Seattle University as a whole when it comes to applications, registration, setting up advising appointments, etc. “The use of the web has transformed recruiting and student services,” said Carpenter. “More and more I find students search for a graduate program via the web, and so Albers shifted resources to the website and we do not do any direct mail marketing of programs. Social media is also now impacting student services and recruiting.”

Carpenter’s main focus during her tenure as head of the graduate programs department at Albers has been “to provide customer service to our students.” Her team works with students from the time they are considering applying to one of the Albers graduate programs, to advising each student before they register, to advising them throughout their programs if they need it, all the way to signing off on their program completion paperwork. Theirs is a ‘full service’ operation. They also are responsible for disseminating important information to the students. They send out reminders for registration, last minute changes to schedules, advising alerts, and notices about the various events happening around Albers, especially those planned by the Albers Placement Center.

An important role for Carpenter is to represent Albers at JEBNET, a group of Jesuit MBA directors. She worked to

with a major in Elementary Education and taught elementary school in Atlantic City, NJ until her children were born. She feels fortunate to have been able to be a ‘stay-at-home’ mom for a number of years before returning to the work force, working at the Department of Ministry with Children at the American Baptist Headquarters.

In 1987 Carpenter and her husband decided to make the move to Seattle after having spent their whole lives in the Philadelphia/South Jersey area. Soon after, she decided to look for a job related to ‘education’ and pursued opportunities at various universities. She was hired as the assistant to the dean of Albers, who at that time was interim dean Harriet Stephenson. Says Stephenson, “I had the opportunity to be rescued by Mary shortly after I stepped in as Acting Dean when the Dean’s Assistant followed him into University Administration. Mary

“Mary has this wonderful ability to advocate for students AND to execute the school’s plans and procedures. She keeps the interests of both in mind when making decisions.”

– Professor and MBA Program Director, Greg Magnan

have Seattle University agree to be part of the Jesuit MBA Consortium, which approved the transfer of up to 50% of credits from one part-time MBA program to another of many AACSB accredited Jesuit MBA programs. According to Carpenter, “This consortium agreement has been so successful that in the last 15 years, JEBNET has had over 500 students participate in the transfer agreement, giving them the ability to complete their MBA degree even when they move.”

As a member of the MBA Curriculum Task Force committee, Carpenter is involved in evaluating the program and making changes to it if necessary.

Carpenter was not new to education when she started at Albers. She graduated from Eastern College (St. David’s, PA)

was nothing short of a life saver. She was able to get the office and me up to speed “within days” of being hired.”

Carpenter then worked for Dean Jerry Viscione for nine years. “During this time, in addition to taking several business classes, I decided to pursue a master’s degree in education (Curriculum & Instruction),” she said. In 1997, she was hired as the Director of the Graduate Programs and was promoted to Assistant Dean in 2009.

Outside of work, Carpenter is adjusting to the ‘empty Gramma’ stage of her life (her two granddaughters recently relocated to California) and enjoying her other interests, i.e., reading mysteries, spending time digging around in her garden, and cooking.

Join Us For Upcoming Events at Albers

ALBERS EXECUTIVE SPEAKER SERIES

Albers Executive Speaker Series events are held in Pigott Auditorium from

5:30 - 6:30 p.m.

FREE and open to the public

Wednesday, October 19, 2011

Rene Ancinas

President & COO, Port Blakely Companies

Thursday, November 3, 2011

Tod Nielsen

Co-President, Applications Platform, VMware

FAMILY BUSINESS PROGRAM PROFESSIONAL DEVELOPMENT SESSION

Wednesday, September 28, 2011

9:30 a.m. – 2:30 p.m.

Location: On campus

*"Improving Your Business's
Go-To-Market Approach"*

Open to guests who are part of a family business. If interested in participating, contact Steve Brilling at brillist@seattleu.edu.

ALBERS MENTOR FAIR

Friday, September 30, 2011

6:00 p.m.

Location: PACCAR Atrium

The Kick-Off Event for the 2011-2012 Mentor Program. An opportunity for students and mentors to network with each other and learn more about the program.

ALBERS BUSINESS CAREER FAIR

Thursday, October 20, 2011

12:00 – 2:00 p.m.

Location: Campion Ballroom

An opportunity for Albers students to find out about job/internship opportunities and make connections with company representatives.

ALBERS NETWORKING RECEPTION FOR GRAD STUDENTS

Tuesday, January 24, 2012

4:00 – 6:30 p.m.

Location: Casey Commons

Albers graduate students are encouraged to attend to connect with local business executives and build their professional network.

2012 CONGRESS ON FAIR VALUE

Monday, January 30 and

Tuesday, January 31, 2012

8:00 a.m. – 5:00 p.m.

Location: Campion Ballroom

For more information and to register, contact Jani Medeiros at (206) 296-5723 or e-mail medeirj@seattleu.edu.

ALBERS ETIQUETTE DINNER

Wednesday, February 29, 2012

6:00 – 8:30 p.m.

Location: Student Center 160

A professional development opportunity for Albers undergrads to learn business and dining etiquette skills.

SAVE THE DATE!

Albers Alumni Crabfeed

March 24, 2012

ATTENTION, ALUMNI!

This year marks the 14th anniversary of the **Harriet Stephenson Business Plan Competition**. Remember, the BPC is open to all SU alumni as well as students.

For more information, contact Steve Brilling at brillist@seattleu.edu.

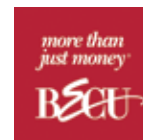
Albers Alumni Golf Tournament



ALBERS ALUMS MICHELLE (ON CART) AND MIKE BURRIS (FAR RIGHT) ENJOYED THE DAY WITH THEIR FRIENDS AT BELLEVUE'S GLENDALE COUNTRY CLUB.

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Get Connected!

You can now be one of the nearly 1,100 members in the burgeoning SU alumni group on the LinkedIn professional networking site, exclusively for SU alumni and current grad students.

To join, set up your profile on www.linkedin.com, then go to:
<http://www.linkedin.com/groups?gid=40502>

Strengthen Your Connections

The Albers Alumni Board meets six times a year to develop and organize the alumni programming you enjoy at Albers. Deepen your commitment to Albers in service of your fellow alumni and you will soon experience the value of being connected at this level. If you would like to serve on the Board, contact Rob Bourke at bourker@seattleu.edu.

Stay Connected

Join AlumniWeb—your source for alumni events, online directory, and more! <http://alumniweb.seattleu.edu>.

To join the Albers Alumni Listserve, e-mail carpms@seattleu.edu.

Social Media at Albers

Albers now has a Facebook page as well as Twitter and LinkedIn accounts. Follow us for updates on upcoming speakers, events, and news. Engage in discussions and networking opportunities. If you have ideas on what you would like to see on one or more of these sites, please email Barb Hauke at haukeb@seattleu.edu.



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