

Albers Brief

A Publication of News and Current Events from The Albers School of Business and Economics

SPRING 2014

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ALBERS SCHOOL OF BUSINESS AND ECONOMICS

Dean's Message



ALBERS ALUM AND SU ATHLETICS LEGEND EDDIE O'BRIEN PASSED AWAY ON FEBRUARY 21, 2014. EDDIE AND HIS BROTHER, JOHNNY, WERE INSTRUMENTAL IN RAISING SEATTLE U BASKETBALL TO NATIONAL FAME IN THE EARLY 1950'S.

As you are reading this edition of the *Albers Brief*, our school is finalizing its strategic plan for 2014-17. A team of nearly 30 faculty, staff, students, and community representatives have been working on the plan since September. The plan incorporates many of the elements of the recent university strategic plan and we will use it to guide activities over the next few years. Key areas include strengthening the curriculum, encouraging faculty research, expanding global connections, and strengthening ties with the community. There will be more on our new strategic plan in the next *Albers Brief*.

Like many other business schools, we have seen a drop in enrollment in our graduate programs. One of our key responses has been to redesign our Professional MBA program, our largest graduate program, to make it more attractive to students. The result has been a distinctive curriculum design which we are very excited to be rolling out in September. You can read more about the new curriculum in this edition of the *Brief*. Changing the Professional MBA curriculum is not the only step we have taken to address our graduate enrollment. We have also made many changes to our advertising and recruiting strategies, redesigned our graduate certificates to make them more attractive, and increased financial aid for students who are struggling to pay their tuition.

Two long-serving Albers faculty members, Harriet Stephenson and Chauncey Burke, are retiring in June at the end of this academic year. Between them, they have taught more than 80 years and worked with thousands of SU students. Many alumni have shared that some of their most distinct memories of their time at SU was when they were students of Chauncey or Harriet. These two have dedicated their entire careers to SU and its students and in doing so have created an enduring legacy. We are very grateful for all the good work that Harriet and Chauncey have done on behalf of their students over these many years.

Finally, several valued members of the Albers community have recently passed away. Mary Carpenter, who was such an important part of our graduate programs for many years, passed away last summer. Dr. Sharon Galbraith, who was on our faculty from 1986 to 2000, died at the end of last year. Both these women made significant contributions to the experience of many of our alumni while they were students. And most recently, Eddie O'Brien, a 1953 graduate of the Albers School and athletics legend, passed away in February. No one has been more supportive of Seattle U's return to D1 athletics than Eddie and his brother Johnny.

Thank you to all who share your time, talent, and treasure with the Albers School! It adds so much to what we are able to offer to our students.

Joseph M. Phillips
Dean, Albers School of Business and Economics

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A publication of the Albers School of Business and Economics
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Albers Redesigns Professional MBA Curriculum

Albers has redesigned its Professional MBA degree curriculum. Motivated by a changing educational and economic climate, the need to revitalize the ten year old curriculum became a top priority. In January 2013, Dean Joe Phillips appointed a task force, chaired by Marilyn Gist, Associate Dean of Graduate Programs, to answer the question “How can we redesign the Professional MBA curriculum to provide even more value for our students?”

The task force sought input from multiple sources, including current and prospective students, business leaders, and faculty and staff. It also considered internal reporting and analysis, in addition to external benchmarking factors. The final

proposal was approved by Albers faculty in June 2013 and the Board of Trustees in late November 2013. Highlights of the revised Professional MBA program are:

- A shorter program (now 54 credit hours required to graduate) by delivering core material more effectively in an integrated curriculum
- Introduction of Behavioral and Analytical core modules, each of which consists of a 3-quarter course that integrates multiple disciplines
- Institution of a partial cohort model (in which students track together across classes) for core courses, to promote relationships and networking

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NEW PROFESSIONAL MBA PROGRAM DIRECTOR

Effective July 1, 2013, Dr. Bonnie Buchanan, Associate Professor of Finance, became the Professional MBA Program Director. In this position, Dr. Buchanan is a member of the New PMBA Curriculum Taskforce and is leading the New PMBA Curriculum Implementation team.

Professional MBA Standard Schedule

BASED ON 6 CREDITS PER QUARTER — ALTERNATE SCHEDULES ARE AVAILABLE

YEAR 1		YEAR 2	YEAR 3
BEHAVIORAL CORE	ANALYTICAL CORE		
Fall		Fall	Fall
MBA 5205 Teams, Creativity & Decision Making (4 credits)	MBA 5220 Identifying & Accessing Markets (3 credits)	Elective 1 (3 credits) Elective 2 (3 credits)	Elective 7 (3 credits) Elective 8 (3 credits)
Winter		Winter	Winter
MBA 5210 Building Stakeholder Relationships (3 credits) MBA 5235 Professional & Interpersonal Communications (1 credit)	MBA 5225 Delivering Growth (3 credits)	Elective 3 (3 credits) Elective 4 (3 credits)	Elective 9 (3 credits) Elective 10 (3 credits)
Spring		Spring	Spring
MBA 5215 Strategy & Innovation (3 credits) MBA 5240 Business Career Planning & Development (1 credit)	MBA 5230 Managing Risk (3 credits)	Elective 5 (3 credits) Elective 6 (3 credits)	Capstone Course (3 credits)

We Say Goodbye

It is with fond memories and a heavy heart that we announce the passing of two former members of the Albers family.



Mary Carpenter, Assistant Dean of Graduate Business Programs, passed away on June 30, 2013. Mary was a valued member of the Albers staff for 24 years until her retirement in 2012.



Sharon Galbraith, PhD, passed away on December 30, 2013. Sharon was an Associate Professor of Marketing at Albers from 1986 – 2000.

Albers Faculty Research News

Matt Isaac's (Assistant Professor of Marketing) article, "The Top-Ten Effect: Consumers' Subjective Categorization of Ranked Lists," co-authored with Robert Schindler (Rutgers University), has been accepted for publication in the *Journal of Consumer Research*.

Katie Fitzpatrick's (Assistant Professor of Economics) article, "The Effect of Bank Account Ownership on Credit and Consumption: Evidence from the United Kingdom," has been accepted for publication in the *Southern Economic Journal*.

Tina Zamora's (Assistant Professor of Accounting) article, "Contextual and Individual Dimensions of Taxpayer Decision Making," co-authored with Jeff Cohen and Gil Manzon (both at Boston College), has been accepted for publication in the *Journal of Business Ethics*.

Cathy Cao's (Assistant Professor of Finance) article, "Underwriter Reputation and Pricing of Risk: Evidence from Seasoned Equity Offerings," co-authored with Chongyang Chen (University of Texas at Dallas) and Joyce Qian Wang (Kean University), has been accepted for publication in the *Review of Quantitative Finance and Accounting*.

Claus Portner's (Assistant Professor of Economics) paper, "High School Dropouts and Sexually Transmitted Diseases," co-authored with Mark Anderson (Montana State University), has been accepted for publication in the *Southern Economic Journal*.

Brian Kelly's (Assistant Professor of Economics) article, "The Pass-Through of Subsidies to Price," has been accepted for publication by the *Journal of World Trade*.

Marc Cohen's (Assistant Professor of Business Ethics) paper, "Genuine, non-calculative trust with calculative antecedents: Reconsidering Williamson on trust," has been accepted by the *Journal of Trust Research* for a special issue on Calculativeness and Trust.

Bonnie Buchanan (Associate Professor of Finance), **Chips Chipalkatti** (Professor of Accounting), and **Bruce Koch's** (Professor of Accounting) article, "Enhancing Value in IT Services Off-shoring: Real Options Matter," co-authored with Jonathan Doh (Villanova University), has been accepted for publication in the *Asia-Pacific Journal of Risk and Insurance*.

Al Ansari (Professor of Operations Management) and **Diane Lockwood's** (Professor Emerita) article, "Emiratization: From Policy to Implementation," co-authored with Batoul Modarress (Zayed University), has been published in the *International Journal of Human Resources Development and Management*.

Gail Lasprogata's (Associate Professor of Business Law) article, "Values Change for



Congratulations to Greg Magnan, this year's winner of the Seattle University Alumni Distinguished Teaching Award!

Professor Magnan is recognized for his excellence in teaching, scholarship, and service.

Survival," has been accepted for publication by the *Journal of Law, Business, and Ethics*.

Terry Foster's (Associate Professor of Business Law) paper, "Navigating through the Fog of Cloud Computing Contracts," has been accepted for publication in *The Journal of Information Technology & Privacy Law*.

Katya Emm (Assistant Professor of Finance) and **Vinay Datar's** (Professor of Finance) paper, "Demystifying Free Cash Flow Valuation," has been accepted for publication in the *Journal of Economics and Finance Education*.

Stacey Jones's (Senior Lecturer in Economics) textbook, *Understanding Business Statistics*, co-authored with Ned Freed (University of Portland) and Tim Bergquist (Northwest Christian University), has just been released by Wiley Publishers.

Brian Kelly's (Assistant Professor of Economics) article, "Market Economies and Concurrent Antidumping and Countervailing Duty Remedies," has been accepted for publication in the *Journal of International Economic Law*.

Bonnie Buchanan's (Associate Professor of Finance) article, "Improving International Students' Understanding of Local Culture and Financial Institutions: A Service Learning Application," has been accepted for publication by the *Journal of International Education in Business*.

ALUMNI PROFILE: JUSTIN HANSETH

Focused on the Triple Bottom Line

Justin Hanseth (BABA 2008) was living the Seattle University mission before he ever stepped on campus. Growing up on Bainbridge Island, Hanseth was introduced to the idea of giving back to the community at an early age. According to him, his parents were “extremely service-oriented.” In addition, he has a developmentally disabled brother, which taught Hanseth “how precious life is.”

Hanseth’s goals have always been similar to the triple-bottom-line concept, i.e., improve people’s lives, manage your environmental impact, and make money in the process. In his words, he wants to “galvanize my values and interests into pursuits that generate the impact I want to make in the world.” He has spent his life doing just that.

Before attending Seattle U, Hanseth studied Permaculture Design on Orcas Island. (According to permaculture-principles.com, “Permaculture is a creative design process that is based on ethics and design principles.”) He then chose Seattle U for his undergraduate degree because of its focus on service. In addition, “the school was big enough to have a far-reaching network and small enough to feel like a community,” said Hanseth. He majored in business because, “I witnessed a long list of good people who had great ideas and were never able to bring them to fruition.” He was not going to be one of those people.

Hanseth worked in real estate development while at Seattle U, but left that job after graduation to spend a year in Burundi. There, he started a food security and nutrition program for Village Health Works, a U.S.-based NGO (nongovernment organization). This program promotes construction of home gardens and provides training programs in gardening in communities surrounding the



JUSTIN HANSETH WITH HIS VILLAGE HEALTH WORKS AGRICULTURAL TEAM.

“I always meet good people when I work on service projects, and I sleep better at night knowing I’ve tried to help.”

small village of Kigutu. Hanseth put the skills he learned at Albers to work fundraising, creating a business plan, and hiring a local team, then working hard to bring the program to life. “It has been a great success and has directly affected the lives of tens of thousands of people since then,” said Hanseth. He is proud of the fact that “the work I started has grown into something much bigger,” and his only involvement in the program today is on an advisory basis.

As a result of his interest in food systems, Hanseth realized that many supply chains for food products were behind in technology. Therefore, he spent the year after earning his MBA in New Venture Finance from Willamette University developing supply chain traceability solutions. He also has enjoyed working on service

projects because, “I always meet good people when I do so, and I sleep better at night knowing I’ve tried to help,” he said. These projects have included starting school gardens, helping out in industry associations, and helping run Washington’s Cleantech Open Accelerator.

Hanseth is happy to be back in Seattle where his fiancé, Hannah Harper, is currently a student in the Nurse Practitioner program at Seattle U. He said that when they start their family, their kids will grow up “in hiking boots and backcountry tents!” In part because he stopped watching TV in 2002, Hanseth has time to pursue his many interests, which include permaculture design, appropriate technology, and exploring mountains and beaches in the Pacific Northwest.

Albers Executive Speaker Series

Success at 3.5% Market Share?

Brad Tilden, President & CEO of Alaska Airlines, came to speak at Albers on a very good day for his company. It had just released its earnings report earlier that day and everyone was happy with the results. For Alaska and many other airlines, however, that has not always been the case.

Tilden began his talk by stating, "The airline business is a really interesting business, and one of the things I want to tell you right out of the gate is that it is a tough business, a challenging business." The last decade has been a challenge for the airline industry. A few years ago 70% of the seats flying were flown by bankrupt airlines. The industry had lost 150,000 jobs and service between many cities was discontinued. Financial losses during that time were in the billions of dollars. In fact, said Tilden, "As an industry, since the beginning of time, we've lost money."

All of the major airlines filed for bankruptcy during this time and came out a little healthier. They have now consolidated to the point that, pending the American/US Airways merger going through, there will be four major airlines (Northwest/Delta, AirTran/Southwest, United/Continental, American/US Airways) accounting for 90% of the industry revenues.

"The airline business is a really interesting business, and one of the things I want to tell you right out of the gate is that it is a tough business, a challenging business."

Alaska Airlines is the only airline that did not file for bankruptcy. While it originally was caught in the same margin squeeze as the others, it chose to go another route. After consulting with executives from other companies whose business models it admired, as well as soliciting input from Wall Street analysts and credit agencies, Alaska developed a new business model that differentiates it from the other carriers. It chose to focus on customer service. This means, according to Tilden, "We are going to be safe, we are going to operate well, we will offer low fares, great service, J.D. Power service, a great place to work, and good returns for the owners of the company." So far, this model has worked. With a 3.5% share of the market, Alaska is a success.

Leading in the Turbulent Financial Sector

Phyllis Campbell, Vice Chairman of the Pacific Northwest Region at JPMorgan Chase, got an early taste of the challenge she was going to face in the banking industry when she was on a plane to New York to accept the position in 2009. She and the man sitting next to her were having a nice conversation about their families and other chit chat, when he asked her what she did for a living. She told him she was going to work for JPMorgan Chase as a senior executive for the Northwest. "And I kid you not," she said, "his friendly face turned to stone."

"It is important to be transparent, transparent with yourself, transparent with the people you work with, transparent with your shareholders."

He told her that she seemed like such a nice person and he could not believe she was going to do this. Before he stopped speaking to her entirely, he told her how angry he was about what was happening with the financial crisis and the bailouts. She tried to explain the situation to him, but he would not hear her out.

Campbell used headlines to illustrate the lessons that she and the entire banking industry have learned during the financial crisis. She referenced the "London whale incident" in which more than \$6 billion was lost on high risk derivatives trades by JPMorgan traders; JPMorgan's acquisition of Bear Stearns in March of 2008 at the request of then-Secretary of the Treasury Henry Paulson; JPMorgan's acquisition of WAMU in September of 2008 at the request of the FDIC. Lessons learned were:

- Be totally transparent. Part of taking risks is that you will make mistakes. Learn from your mistakes. But, said Campbell, "It is important to be transparent, transparent with yourself, transparent with the people you work with, transparent with your shareholders." As soon as you find a mistake, step up and take care of it.
- You need to do the right thing, but also do things right every time. "There is no more room for error when you are in a culture of compliance," she said. You need to not only make sure that your offices around the world comply, but the home office must comply also.

LEFT: BRAD TILDEN, PRESIDENT & CEO OF ALASKA AIRLINES; CENTER: PHYLLIS CAMPBELL, VICE CHAIRMAN OF THE PACIFIC NORTHWEST REGION AT JPMORGAN CHASE; RIGHT: RAY CONNER, VICE CHAIRMAN OF THE BOEING COMPANY AND PRESIDENT & CEO OF BOEING COMMERCIAL AIRPLANES



- Be regulatory savvy. "We need to make sure we are trusted by the public."

Having just spent the previous six years as President & CEO of the Seattle Foundation, Campbell was making a big change in her professional life in joining JPMorgan. It was harder than she thought it would be and, as she put it, "the job has really been a journey. But I think I can be proud of the work my colleagues have done."

Delivering Value to Customers in a More-for-Less World

Ray Conner, Vice Chairman of The Boeing Company and President & CEO of Boeing Commercial Airplanes, expressed his appreciation of the strong partnership between Boeing and Seattle University in his opening remarks on January 16, 2014. "You have produced some very capable leaders within the Boeing Company," he said. "I think this is a real reflection of the kind of education that this university provides. I can tell you that we at The Boeing Company are extremely proud of this relationship."

Conner then went on to look back on 2013 as a "phenomenal year, it was a very important year" for The Boeing Company. It tested Boeing's resilience and its reputation in light of the problems it encountered such as with the introduction of the 787 Dreamliner. He addressed the year in three stories about how they handled the issues that arose.

"...it proved how powerful we can be when we come together and we focus collectively on our customer and on the task at hand."

Story one was about the "extraordinary effort" that men and women across the company put forth to figure out what happened and come up with a new design that would get the plane re-certified and flying again. According to Conner, "It was one of the most phenomenal things that I ever witnessed in my life." They worked 24/7 and did three years of work in three months. By April, the airplane was back in the air and full delivery was on schedule by the end of May. "Only The Boeing Company could do something like that, and it was amazing," he said.

The second story was the way Boeing handled its customers. Not a single customer was lost during the "saga," which Conner attributed not only to the effort that the communications team put in keeping in continual contact with the customers, but also the reputation of the company and the trust it had developed with its customers in both the company and the 787 specifically.

Thirdly, Boeing came through the year with the second highest new sales level in the company's history. Even with all the problems and the fact that it had not delivered a 787 for five months, sales continued. Said Conner, "To me, what it really proved...it proved how powerful we can be when we come together and we focus collectively on our customer and on the task at hand. Frankly, it set a new standard for us."

FACULTY PROFILE: HARRIET STEPHENSON

Always on the Move

After 47 years on the Albers faculty, Professor Harriet Stephenson is retiring. Stephenson came to Albers in 1967, the year that then Dean Jim Robertson was hired to start the MBA program at Seattle University. He was looking for “freshly minted PhDs,” she said.

She found it “quite fun to be part of designing the program and courses for the new MBA.” Since then, Stephenson has taught at both the undergraduate and graduate levels. She enjoyed teaching the graduate night classes because she is a night person, but now she mostly teaches the senior capstone undergraduate course. In addition to teaching, Stephenson has served as Acting Dean of Albers, been chair of the Department of Management, served as President of the Faculty Senate, and founded the Entrepreneurship Center.



During her tenure at Albers, Stephenson has been honored many times for her teaching and service. She has received, among other recognitions, the Seattle University Alumni Distinguished Teaching Award, the Paul S. Sarbanes Spirit Award (a national award for her

work in social entrepreneurship), and the Academy of Educational Leadership’s Outstanding Educator Award for Innovation and Creative Teaching. She was also recognized by the U.S. Small Business Administration as Small Business University Advocate of the Year and received the Silver Star Award from the Washington Small Business Development Center.

Stephenson is a strong believer in the triple bottom line and has been an entrepreneur since her childhood growing up on a farm in Walla Walla. She has played a leadership role in

the Small Business Institute and is still actively involved in it. Stephenson is well known for the strong performances of her students in Small Business Institute Case Awards. Both her graduate and undergraduate students have won first place awards at the national and regional levels. According to Albers Professor Leo Simpson, “Harriet is no doubt in the Top Five all time Small Business Institute directors in the country in terms of awards earned by students out of over 500 who have been in that role.” It is no surprise, therefore, that the business plan competition she started at Seattle U is now named the Harriet B. Stephenson Business Plan Competition in her honor.

While Stephenson has submitted the paperwork for her retirement at the end of spring quarter, “retirement” does not seem to be in her vocabulary. What does she plan to do with her newly found “free” time? Among the many things on her list

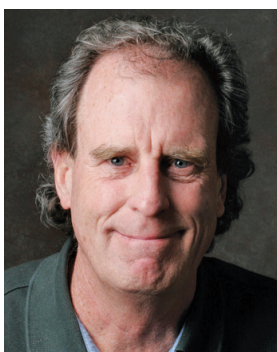
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FACULTY PROFILE: CHAUNCEY BURKE

Accountant Turned Marketer

Chauncey Burke has been at Albers since 1977, though he was on leave for a few years while he completed his PhD. He chose to teach at the university level because, “I get paid to learn about topics I enjoy.” Still, the thing he is going to miss when he retires in June is no longer meeting new students.

Burke began his career as a public accountant at Arthur Anderson, but he changed his professional focus when he was offered a job in sales and service at a financial data processing company. He went on



to earn his MBA and PhD, both in marketing, at the University of Washington.

During his tenure at Albers, Burke has mainly taught marketing classes. He was also an adjunct faculty member of the Department of Accounting. He received Advisor of the Year and

Undergraduate Marketing Professor of the Year awards, in addition to serving as university representative on the Board of Directors for the Seattle Advertising Federation and the Puget Sound Chapter of the American Marketing Association.

Early in his career at Albers, Burke developed the first “satellite” campus for the MBA program. According to him, “This was a customized management program for selected John Fluke Manufacturing Co. executives that led to a MBA degree.” This program was eventually extended to other firms in the Everett area. He also initiated and launched the first MBA student association and worked closely with Dean John Eshelman to receive AACSB accreditation for the MBA program.

One of the things Burke will always be known for at Albers is his research and academic work as a member of Seattle University’s Pacioli Society.

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HARRIET STEPHENSON

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are: Devote more time to The Village Net, the program in Africa she works with that, according to their website, “empowers poor, economically active women in their efforts to achieve personal, family and village sustainability;” Pursue her interest in a program in Ghana that uses soccer to keep girls in school until graduation; Get involved in ChickenCoopsCity.com, a program that uses urban micro-mini farms to raise chickens. She would also like to “teach 1-2 capstone courses a year as an adjunct and keep the Small Business Institute program options for the students,” in addition to offering one hybrid online senior capstone class a year. This is on top of her passion for plants and flowers and her desire to improve her prowess with orchids and African violets. According to Stephenson, “I need a certain amount of structure and feeling of accomplishment.”

CHAUNCEY BURKE

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(Luca Pacioli is considered the father of accounting.) This includes being associate producer of a documentary on Luca Pacioli, “Unsung Hero of the Renaissance,” and leading the first Albers international study program to Sansepolcro, Italy, the birthplace of Pacioli.

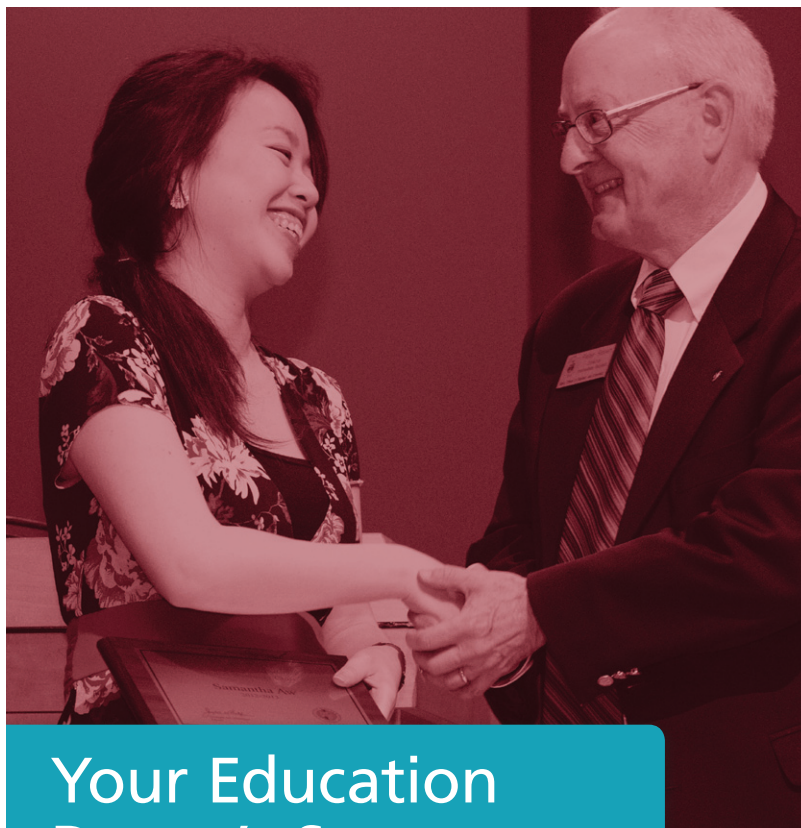
Burke will have no trouble keeping busy in retirement. As he put it, he is “interested in mastering Italian, fishing, hiking, traveling...though not obsessed.”

ALBERS REDESIGNS PROFESSIONAL MBA CURRICULUM

CONTINUED FROM PAGE 3

- An increase in the number of required elective courses, including the opportunity to earn one or more graduate certificates

Albers faculty and staff are now working to build the core modules, coordinate class schedules, and ensure a smooth transition to the new curriculum. The new core classes will launch in fall quarter of 2014. For more information, please contact Jeff Millard at millardj@seattleu.edu.



Your Education Doesn't Stop at Graduation

Albers now offers 11 graduate certificates that will allow you to:

- Increase your career opportunities
- Acquire new skills
- Add to your credentials
- Update your degree

Graduate certificates are available in accounting, business analytics, business valuation, executive leadership, finance, innovation & entrepreneurship, marketing, and sustainability. Beginning Summer quarter 2014, new certificates in global business, internal audit, and quantitative economic analysis will also be offered.

Learn more at <http://www.seattleu.edu/albers/gradcerts/> or call (206) 296-5708.



ALBERS
School of Business and Economics



STUDENT PROFILE: DURON JONES

An Advocate for Change in Education

Albers senior Duron Jones has been an advocate for change in education in the public school system since his high school days at Chief Sealth International High School in Seattle. Planning at the time to be a lawyer, Jones got his first taste of leadership when he lead a protest against the school district, which was proposing to co-locate Chief Sealth with a middle school in the area without any input from the students. This action lead to Jones being invited to work with his principal on the Building Leadership Team as the first Student Ambassador for his high school. "During my work with the school I saw several needs and disparities that could be easily addressed and felt that if more public schools utilized collaborations with for-profit businesses, then we could improve the education system and some of

"I wanted to help show the community that there's a better way to work with youth to provide better results rather than protocol as usual."

their operations," he said. He wanted to be the person to lead that change and decided that studying management would provide him with the best tools to do this.

Having chosen Seattle University originally for its excellent law school, Jones discovered that Seattle U also had a highly ranked business school that shared "the same values and thought process that I had around creating change," he said. His experience at Albers and the university as a whole has lived up to his expectations, both inside and outside the classroom. In particular, Albers dean Joe Phillips has been supportive and motivating to Jones by encouraging him in his work and taking an interest in his education. He also works as the College Access Coordinator in the Center for Service & Community Engagement, where Sally Haber, Associate Director of K-12 Programs, has "allowed me to test some of my ideas and theories about ways we can change the education system to create better outcomes," said Jones. In this position, he has managed the Middle High School program at Seattle University and been the liaison with Garfield High School.

In addition to working on changing the education system, Jones has an interest in working with minority groups. He is motivated not only by being an African American male from a low income family, but by the fact that, "I watched the way society was going and how a lot of students around me could be successful if they were only engaged in the right way or if they had the right thing to motivate them. I wanted to help show the community that there's a better way to work with youth to provide



DURON JONES

better results rather than protocol as usual," he said. He started creating summer programs for low income and minority students at no cost to the school district while still in high school. Jones continues to work with minority populations through education advocacy, participating as a counselor in the Albers Summer Business Institute (a program designed to encourage underrepresented minority students to pursue college), and teaching classes around College Access and Career Access with a focus on Social Issues in Contemporary Society.

With the little extra time he has, Jones plays video games, writes sci-fi political books, and enjoys photography and going out to eat with friends. He also recently joined the Black Student Union and makes an effort to support some of their projects.

Once he graduates, Jones plans to continue his work in education management. He aspires to develop new programs "that bring the business sector and education sector to the table together to have the discussions that are necessary to provide a better future for the youth in public schools." His goal is to provide a better future for the community as a whole.

Mark Your Calendars!

ALBERS EXECUTIVE SPEAKER SERIES

Events are held in Pigott Auditorium from 5:30 – 6:30 p.m. (unless otherwise posted)
FREE and open to the public

Wednesday, April 23, 2014

Diane Jurgens
Managing Director of Shanghai OnStar

Tuesday, May 27, 2014

Jim Weber
President & CEO of Brooks Running

ALBERS PLACEMENT CENTER EVENTS

Seattle University Spring Jobs & Internship Fair

Tuesday, April 29, 2014

11:00 a.m. – 2:00 p.m.
Campion Ballroom
SU's largest annual career fair.
Open to all students and alumni.

Albers Volunteer Recognition Reception

Tuesday, May 27, 2014

4:00 – 5:30 p.m.
Sullivan Hall
A celebration to honor
Albers advisory board members
and mentors.
More info? Contact the Albers
Placement Center at (206) 296-5687 or
apc@seattleu.edu.

RED WINGED LEADERSHIP AWARD

Saturday, June 7, 2014

Campion Ballroom
Join the Graduate Leadership
Formation cohort in its student
organized event honoring inspirational
leaders in the Seattle community.
For more information, visit
www.seattleu.edu/albers/redwinged
or email marronej@seattleu.edu.

2014 HARRIET STEPHENSON BUSINESS PLAN COMPETITION TRADESHOW/ELEVATOR PITCH ROUND

Monday, April 14, 2014

11:00 a.m. – 2:00 p.m.
Campion Ballroom

ALBERS STUDENT AWARDS & RECEPTION

Friday, May 9, 2014

4:00 – 6:00 p.m.
Pigott Auditorium & PACCAR Atrium

16TH ANNUAL HARRIET STEPHENSON BPC FINAL PRESENTATION ROUND/RECEPTION

Tuesday, May 20, 2014

4:00 – 7:30 p.m.
Campion Ballroom
RSVP Required: Please email Nettasha
Reese at ecenter@seattleu.edu to be
put on the list.

CURRENT STUDENTS & ALUMS ENTREPRENEURIAL SHOWCASE AND CELEBRATION

Thursday, June 5, 2014

5:30 – 7:30 p.m.
Columbia Tower Club
RSVP Required: Please email Nettasha
Reese at ecenter@seattleu.edu to be
put on the list.

PROJECTS DAY 2014

Friday, June 6, 2014

11:30 a.m. – 5:00 p.m.
Sullivan Hall
MBA student teams will make brief
presentations about the real-world
business projects they completed in
their consulting class.

12TH ANNUAL ALBERS ALUMNI AND FRIENDS GOLF TOURNAMENT

Monday, August 4, 2014
Glendale Country Club



LEADING WITH EMOTIONAL INTELLIGENCE

August 30 – September 6, 2014

Italian Dolomites
Alumni and friends are welcome to
participate in the 12th year of this
program, which takes place in the
Italian Dolomites August 30 –
September 6, 2014. Space is still
available. Sign up now and join in
the first meeting of the 2014 group
on April 13th. For more information,
go to <http://www.seattleu.edu/albers/dolomites/>.



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Strengthen Your Connections

The Albers Alumni Board meets six times a year to develop and organize the alumni programming you enjoy at Albers. Deepen your commitment to Albers in service of your fellow alumni and you will soon experience the value of being connected at this level. If you would like to serve on the Board, contact Rob Bourke at bourker@seattleu.edu.

Stay Connected

Join AlumniWeb—your source for alumni events, online directory, and more! <http://alumniweb.seattleu.edu>.

To join the Albers Alumni Listserve, go to www.seattleu.edu/albers/contact/.

Connect With Us

Follow us on our social media sites for updates on speakers, events, and news. Engage in discussions and networking opportunities. If you have ideas on what you would like to see on one or more of these sites, please email Barb Hauke at haukeb@seattleu.edu.



Alumni of Albers School
of Business and Economics



Seattle University's Albers School
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