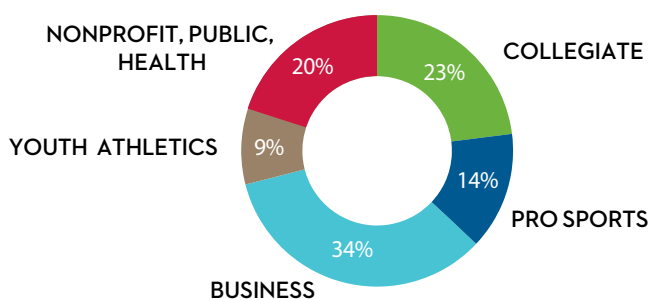


MBA IN SPORT & ENTERTAINMENT MANAGEMENT

The **MBA in Sport and Entertainment Management** is a 55 credit program and can be completed in two years. The MBA SEM educational experience is a combination of leading edge academic knowledge and experiential opportunities. Our focus is on developing a balance of business skills and leadership capabilities to thrive as a sport industry professional.

ALUMNI AT WORK



TOP 40 GLOBALLY #21 IN THE US

PGR
POSTGRADUATE
RANKINGS 2020

↑ **\$5,000**

**SCHOLARSHIPS AVAILABLE
UP TO \$5K**

**55
CREDITS**
COMPLETE IN 2 YEARS

↑ **\$15,000**

**PAID INTERNSHIPS WITH SPORT
ORGANIZATIONS UP TO \$15K**

FIRST YEAR COURSES:

- Introduction to Business Analytics
- Diversity and Inclusion for Sport Management
- Teams, Leadership, and Decision Making
- Sport Consumer Behavior
- Building Internal & Community Stakeholder Relationships
- Enterprise Financial Performance Analysis
- Sport Business Analytics
- Revenue Generation in Sport and Entertainment
- Analytical Tools for Managerial Decision Making
- Sport and Entertainment Marketing

SECOND YEAR COURSES:

- Digital and Social Media Communication
- Professional and Interpersonal Communications
- Developing Leadership in Sport
- Venue Sustainability and Operations
- Legal Issues in Sport and Entertainment
- Corporate Partnerships and Community Engagement
- Sport Business Capstone

ELECTIVES:

- Women and Sport Leadership
- Sport Business Seminar
- Other electives as approved

» **SEATTLEU** «
ALBERS SCHOOL OF
BUSINESS AND ECONOMICS