MASTER IN SPORT BUSINESS LEADERSHIP

SCHOLARSHIPS AVAILABLE UP TO $5,000

GRADUATE ASSISTANTSHIPS PAY UP TO $16,000

AGE RANGE 21-50
- 31-40: 8%
- 26-30: 29%
- 21-25: 57%
- 41+: 6%

AVERAGE GPA 3.43

GENDER DISTRIBUTION
- Male: 60%
- Female: 40%

FOUNDATIONAL COURSES
- Sport Business Foundations
- Women and Sport Leadership
- Data Analytics for Sport Consumer Research
- Sport Sustainability Leadership
- Corporate Partnerships
- Financing Sport Organizations
- Sport Business Strategic Thinking

WHERE DO ALUMNI WORK?
- Business: 34%
- Collegiate Sport: 23%
- Professional Sports: 16%
- Nonprofit, Public, Health: 20%
- Athletics: 9%
GRADUATE DEGREE IN SPORT

MASTER THE BUSINESS OF SPORT

The Master in Sport Business Leadership is a 48 credit learner-centered program with an emphasis on small group collaboration. Students generally complete the program in two years, with a perfect balance of individualized attention, work experiences, relevant academic curriculum, and integration of sport industry professional into all aspects of the program. The MSBL educational experience is designed to cultivate critical, creative, and integrative thinking through our focus on applying course content to real-world situations. The distinctive curriculum develops sport business acumen in concert with highly desired leadership skills.

MSBL ALUMNI AT WORK

Director of Entertainment and Special Events
Seattle Seahawks

Director of Development
YMCA Northwest

Manager, Events & Operations
Stanford University

CEO / Founder
Volt Athletics

Director Consumer Brand Marketing
Croakies

INTERNSHIPS AVAILABLE WITH

→ Seattle Mariners, Seattle Seahawks, Reign FC, Everett Silvertips, Sounders FC, Seattle Storm...

→ University of Washington, University of Maryland, Seattle University, Missoula Osprey...

→ CYO Athletics, Special Olympics, YMCA, Washington Youth Soccer, Boeing Classic, Sponsor United, Boys & Girls Club...

→ K2 Sports, Baseball, Soccer, and Football Clubs and Leagues...

MSBL CURRICULUM: 48 CREDITS TOTAL

5 Core Courses
Internship Required

TAILORED APPROACH
6 MSBL Electives
3 SEATTLE U Electives

1 Capstone Course

www.seattleu.edu/business/master-sport-business-leadership/