

# SEATTLEU

Albers School of Business & Economics  
Scholarship Seminar Series

# Albers Scholarship Seminar Series

## Spring Quarter 2018

Where?:  
Pigott 416

When?:  
Thursdays  
12:25-  
1:25 pm

Date	Topic	Speaker
4-26-18	Level of Strategic Focus and Stock Market Reaction: A Case of Failed M&A Attempts	Eunice Rhee (Management)
5-17-18	Cultural rule orientation, legal institutions, and the credibility of corporate social responsibility reports	Tobias Steindl (Katholische Universität Eichstätt-Ingolstadt, Accounting)
5-24-18	Consumer Processing of False Brand Information and Related Quelling Messages	Richard Yalch (University of Washington – Marketing)
6-7-18	Tax Competition and Composition of Public Goods in a Fiscal Union (Room Casey 516)	Vladimir Dashkeev (Economics)

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Date	Topic	Speaker
1-23-18	Modeling Passengers' Airport Choice in a Multi-Airport Region	Misuk Lee (Information Systems)
2-6-18	Signaling Sponsorship Support: The Effect of Team-Sponsor Color Congruity on Fans' Attributions and Sponsor Evaluations	Aparna Sundar (University of Oregon, Marketing)
2-20-18	Interpretations of the Black Box: Inference from Machine Learning Models	Gareth Green (Economics)
2-22-18 (Thu)	Under Pressure? Assessing the Roles of Cognitive Skills and Other Personal Resources for Work-Family and Work-Parenting Gains and Strains (Room Pigott 103)	Niels-Hugo Blunch (Washington & Lee University, Economics)
3-6-18	The Impact of Stereotypes and Risk on Auditor Professional Judgment and Fraud Risk Assessment	Gabriel Saucedo (Accounting)

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Date	Topic	Speaker
10-3-17 (Tue)	Is Ignorance Bliss? Genetic Screening and Oral Contraceptives from a Patient-Centered Care Perspective	Erin Vernon (Economics) & Bridget Hiedemann (Economics)
10-19-17	Is the US Shale Boom Sustainable?	Vladimir Bejan (Economics)
11-2-17	Balanced-Budget Rules and Risk Sharing in a Fiscal Union	Vladimir Dashkeev (Economics)

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Date	Topic	Speaker
4-6-17	When Do Partitioned Prices Influence Consumer Preferences? Meta-Analytic Evidence	Ajay Abraham (Marketing)
4-20-17	A Simple Solution to the Unrecognized Bias in NPV	Peter Brous (Finance)
5-4-17	Is Top 10 Better than Top 10%?: How Different Rank Claim Formats Generate Preference Reversals	Mathew Isaac (Marketing)
5-25-17	The Fundamental Happiness Paradox	Raj Raghunathan (UT Austin – Marketing)

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Date	Topic	Speaker
1-12-17	When Fixed Costs Matter: Investment Subsidies, Market Structure, and Pass-Through	Brian Kelly (Economics)
1-26-17	Individual Tax Provisions and Income Inequality: A Critical Inquiry from a Catholic Social Thought Lens	Stacey Jones (Economics), Susan Weihrich (Accounting), & Tina Zamora (Accounting)
2-9-17	How do we get from diversity resistance to inclusion? Uncovering embracement	Holly Ferraro (Management)
2-23-17	On the Plurality of Market Aims: Implications for Corporate Responsibility	Jeffery Smith (Ethics)

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Date	Topic	Speaker
10-5-16 (Wed)	Transcendent Loyalty: Comparing Consumers' Love For Their Favorite Brand and Their Favorite Sports Team (11:45 a.m. – 1 p.m.)	Alex Cohen (Drexel University – Marketing)
10-18-16 (Tue)	Research Speed-Dating Event	
11-27-16 (Thu)	Modeling and Forecasting Hotel Room Demand Based on Advance Booking Information	Misuk Lee (Information Systems)

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Date	Topic	Speaker
4-14-16	"Call Me Maybe!" Do Cell Phones Make Us Less Prosocial?	Ajay Abraham (Marketing)
5-5-16	Blog Texts Tell Who You Are, and How You Define Happiness	Hyung Jun Ahn (Hongik University – Management)
5-12-16	Enhancing Supplier's Involvement in Startup's Innovation Through Equity Offering and Trust Building	Lisa Zhao-Song (Management)



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Date	Topic	Speaker
1-14-16	The Case for Reasonableness in Business Ethics	Nathan Colaner (Management)
2-11-16	The Accounting Treatment of Goodwill, Idiosyncratic Risk and Market Pricing	Marinilka Kimbro (Accounting)
3-3-16	Value of Employee Satisfaction During Financial Crisis	Cathy Cao (Finance)

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Date	Topic	Speaker
10-6-15	"Research with Impact" Speed Dating Event	
10-29-15	Oil Market. Terrorism. What is the Connection?	Vladimir Bejan (Economics)
11-5-15	The effects of human capital and voluntary human capital disclosures on investors' decision-making and assessments of firm value	Gabriel Saucedo (Accounting)
11-13-15	Why Do Some Co-Brands Outperform Others? Complementary and Commonality Effects of Brand Benefits (Pigott 315)	Anthony Koschmann (Emory University – Marketing)

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Date	Topic	Speaker
4-14-15	Category Mismatch and Audience Evaluation of Newly Public Firms	Eunice Rhee (Management)
4-21-15	Going, Going, Gone: Human Capital as a Modifier of Religion's Impact on Female Contraceptive Use in Ghana	Niels-Hugo Blunch (Washington and Lee University – Economics)

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Date	Topic	Speaker
1-16-15	The Effects of Prescription Drug Cost Sharing on Preventable Hospitalizations: Evidence from the Medicare Modernization Act (9:00 am - 10:15 am, Pigott 103)	Douglas Barthold (McGill University – Economics)
1-22-15	Beyond Charity Care: Examining Oregon Hospital Community Benefits (12:30 – 1:45 pm, Chardin 144 Room 2)	Erin Vernon (Economics)
1-27-15	Composing the Career: Orchestration and improvisation	Holly Slay Ferraro (Management)
1-28-15	Underwriting, Competition, and Entry in Nongroup Health Insurance (9:00 – 10:15 am, Pigott 201)	Paul Wong (Stanford University – Economics)
2-10-15	The Psychology of Lists	Mathew Isaac (Marketing)
3-3-15	Fostering Liberal Education in Business Law: An Exercise in Social Innovation, Socially Responsible Business and Cloud Technology	Terry Foster and Gail Lasprogata (Business Law)

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Date	Topic	Speaker
10-10-14	Encouraging Situational Attributions: Choice as Opportunity	Ernest Baskin (Yale University – Marketing)
10-14-14	Circles of Ethics: The Effect of Gender and Executive Status on Moral Reasoning as Moderated by Proximity and Mediated by Personality	Carlos De Mello e Souza (Accounting) and Cristina Wildermuth (Drake University – Management)
10-21-14	Information Sharing: Advice Provision or Delegation: What Leads to Higher Trust in a Distribution Channel?	Yu Wang (University of Texas at Dallas – Marketing)
10-31-14	The Role of Emotions in Investor Decision Making: Implications for Managing Your Wealth and Your Happiness (12:00 – 1:30 pm)	Michal Strahilevitz (Golden Gate University – Marketing)
11-4-14	Compensatory Consumption: Triggers and Consequences (12:00 – 1:30 pm)	Monika Lisjak (Erasmus University – Marketing)
11-18-14	"Research with Impact" Speed Dating Event	
12-1-14	Price Partitioning (11:45 am - 12:45 pm)	Ajay Abraham (University of Maryland – Marketing)

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Date	Topic	Speaker	Discussant
4-8-14	Health Knowledge, Caste and Social Networks in India	Niels-Hugo Blunch (Washington and Lee University – Economics)	
4-15-14	Do Round Numbers Influence Consumer Debt Repayment?	Mathew Isaac and Yantao Wang (Marketing)	Carl Obermiller (Marketing)
5-6-14	A Theory of Age-Related Career Transitions	Holly Ferraro (Management)	Jennifer Marrone (Management)
5-20-14	Testing the Theory of Equalizing Differences Using Online Labor Market Experiments	Claus Portner (Economics)	Brian Kelly (Economics)

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Date	Topic	Speaker	Discussant
1-28-14	"Research with Impact" Speed Dating Event		
2-11-14	Do Corporate Governance Indices Measure Entrenchment?	Eric Wehrly (Finance)	Tina Zamora (Accounting)
2-25-14	CEO Turnover and Debt Policy Change	Cathy Cao (Finance)	Peter Brous (Finance)
3-11-14	From MRS to MBA: Economic Consequences of the Transformation of Women's Collegiate Experience	Stacey Jones (Economics)	Bridget Hiedemann (Economics)
3-14-14 (Pigott 205)	When Bunches Change Hunches: The Category Size Bias in Probability Judgments	Aaron Brough (Utah State University – Marketing)	

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Date	Topic	Speaker	Discussant
10-22-13	Marketing Benchmarks: Can You Trust Your Friendly Marketer?	Carl Obermiller (Marketing)	
11-5-13	The Effects of Civil Asset Forfeiture on Policing and Crime: A Panel Approach	Brian Kelly (Economics)	Yantao Wang (Marketing)
11-12-13	Dutch Disease and Sovereign Oil Funds: An Empirical Analysis Using a VAR Framework	Vladimir Bejan (Economics)	William Parkin (Criminal Justice)



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Date	Topic	Speaker	Discussant
4-16-13	Environmental Choices and Hyperbolic Discounting: An Experimental Analysis	Gareth Green (Economics)	Eric Wehrly (Finance)
4-30-13	Remote-to-Physical Channel Expansion: A Service Output Demand Analysis of a Natural Experiment	Yantao Wang (Marketing)	Mathew Isaac (Marketing)
5-14-13	Risk Factors for Domestic Violence – An Empirical Analysis for Indian States	Meenakshi Rishi (Economics), Nabarnita Dutta (University of Washington – Economics), Sanjukta Roy (World Bank)	Katie Fitzpatrick (Economics)

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Date	Topic	Speaker	Discussant
1-22-13	Firm Initial Financial Visibility and Future Stock Returns	Cathy Cao (Finance)	Katya Emm (Finance)
2-5-13	Transitioning from Within: A Metamorphosis of Strategy	Rubina Mahsud (Management)	
2-19-13	Demystifying Ethical Theory or ET is Home	John Deinhart (Management)	Brian Kelly (Economics)
3-5-13	Information Asymmetry and the Disclosure of the Fair Value of Loans During the Fiscal Crisis: A Very Preliminary Study	Niranjan (Chips) Chipalkatti (Accounting)	

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Date	Topic	Speaker	Discussant
10-16-12	"Research with Impact" Speed Dating Event (Pigott 308)		
10-30-12	Navigating Through the Fog of Cloud Computing Contracts	Diane Lockwood (Management)	Terry Foster (Marketing)
11-13-12	Are We Happy Yet? Change Over Time in Women's Subjective Well-Being	Stacey Jones and Claus Portner (Economics)	Mathew Isaac (Marketing)

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Date	Topic	Speaker	Discussant
4-3-12	The Sleeper Framing Effect: The Influence of Frame Valence on Immediate and Retrospective Experiential Judgments	Mathew Isaac (Marketing)	Carl Obermiller (Marketing)
4-17-12	The Role of Advertising in the Growth of the SNAP Caseload (Pigott 304)	Katie Fitzpatrick (Economics)	Chauncey Burke (Marketing)
5-15-12	The Impact of Management Incentives and Monitoring Mechanisms on Auditor-Client Negotiations Around the Time of an Initial Public Offering	Tina Zamora (Accounting)	Terry Foster (Marketing)
5-24-12	Skills, Schooling and Non-Marital Teenage Pregnancy in Ghana	Niels-Hugo Blunch (Washington and Lee University – Economics)	

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Date	Topic	Speaker	Discussant
2-7-12	Flying Through Turbulent Times: The Need for Long Term Stability in the Airline Industry	David Arnesen (Marketing)	Peter Brous (Finance)
2-14-12	Toward a Theory of Midlife Career Transitions	Holly Slay Ferraro (Management)	Greg Prussia (Management)
2-21-12	Virtuality in Organizations	James Lee & Jessica Ludescher (Management)	Diane Lockwood (Management)
3-3-12	Re-examination of Firm Cash Holdings and Cross-section Stock Returns	Cathy Cao (Finance)	Peter Brous (Finance)
3-6-12	Comedy, Economics, and Climate Change	Yoram Bauman (External Speaker – Economics)	