22nd Annual Harriet Stephenson Business Plan Competition (HSBPC)

**PLATINUM SPONSOR $25,000**

- Title Sponsor for the exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective, OR Title Sponsor for the Second Place Prize Award (3+ years commitment required)
- Opportunity to speak and introduction by the Dean of the Albers School during the exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Opportunity to present 2nd Place Award at the exclusive HSBPC Finals & Awards Celebration on May 29 at The Collective
- Recognition from the stage at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Opportunity to serve as a Finals Judge at the exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Large, prominent color logo on all HSBPC event print and digital materials
- Large, prominent color logo displayed at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Prominently placed Marketing Booth at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Special recognition in an IEC blog post, in the IEC e-newsletter, and on the HSBPC website
- Special recognition on the Albers School of Business and Economics social media pages
- Individual membership in the Seattle U President's Club, which includes campus parking privileges and invitation to VIP events on campus

**GOLD SPONSOR $10,000**

- Title Sponsor for the HSBPC Semi-Finals on April 24 at WeWork Capitol Hill, OR Title Sponsor for the Third Place Prize Award (3+ years commitment required)
- Opportunity to present 3rd Place Award at the exclusive HSBPC Finals & Awards Celebration on May 29 at The Collective
- Recognition from the stage at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Opportunity to speak at the HSBPC Semi-Finals on April 24 at WeWork Capitol Hill
- Opportunity to serve as a Fast Pitch Judge at the Semi-Finals on April 24 at WeWork Capitol Hill
- Prominent color logo on all HSBPC event print and digital materials
- Prominent color logo displayed at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Special recognition on the HSBPC website
- Special recognition on the IEC social media pages
- Individual membership in the Seattle U President's Club, which includes campus parking privileges and invitation to VIP events on campus

*Alumni Owned Businesses receive a 10% discount on sponsorship packages*

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SILVER SPONSOR $5,000

- Title Sponsor for Fourth Place Prize Award (3+ years commitment required)
- Opportunity to present 4th Place Award at the exclusive HSBPC Finals & Awards Celebration on May 29 at The Collective
- Recognition from the stage at the Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Color logo on all HSBPC event print and digital materials
- Color logo displayed at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Marketing Booth at the Semi-Finals Round on April 24 at WeWork Capitol Hill
- Special recognition on the HSBPC website
- Individual membership in the Seattle U President's Club, which includes campus parking privileges and invitation to VIP events on campus

BRONZE SPONSOR $2,500

- Name on all HSBPC event print and digital materials
- Name displayed at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Marketing Booth at the Semi-Finals Round on April 24 at WeWork Capitol Hill
- Special recognition on the HSBPC website
- Individual membership in the Seattle U President's Club, which includes campus parking privileges and invitation to VIP events on campus

COPPER SPONSOR $1,000

- Name on all HSBPC event print materials
- Name displayed at 2 events: Semi-Finals Round on April 24 at WeWork Capitol Hill and exclusive HSBPC Finals and Awards Celebration on May 29 at The Collective
- Marketing Booth at the Semi-Finals Round on April 24 at WeWork Capitol Hill
- Special recognition on the HSBPC website
- Individual membership in the Seattle U President's Club, which includes campus parking privileges and invitation to VIP events on campus

FRIENDS OF THE IEC SPONSOR $500

- Marketing booth at the HSBPC Semi-Finals
- Name and recognition on the IEC website and select promotional materials

PROGRAM SPONSOR $Varies

- Opportunities for sponsoring other programs are available within the IEC
KEY STATS | We are a premier hub of the Seattle area entrepreneurial community, tap in to our network!

April 24 Hill Semi-Finals at WeWork Capitol: Exposure to the 300+ entrepreneurs, investors, students, local business professionals, and sponsors during the two-hour Trade Show

May 29 Finals at The Collective: Invite-only event with 300+ entrepreneurs, investors, students, local business professionals, and sponsors

Existing Sponsors and Partners: HomeStreet Bank, JPMorgan Chase, Keiretsu Forum Northwest, Herbert B. Jones Foundation, Washington Technology Industry Association (WTIA), WeWork Labs, ATLAS Workbase, and others

Local Leaders: The IEC Advisory Board is compiled of leaders in the Seattle entrepreneurial ecosystem

PAST HSBPC GRAND PRIZE WINNERS

2019: eDoula (prev. ‘Hatch’) | Digital pregnancy and birthing support app used in hospitals
  ➢ Pilot launched at Evergreen Health

2018: Vita Inclinata Technologies | Drone technology to stabilize helicopter swing loads.
  ➢ Received $150m valuation in Fall 2019
  ➢ CEO Caleb Carr Named Forbes 30Under30

2017: Discovery Health | Specialized healthcare and patient support for maritime workers
  ➢ Accepted in to the first cohort of the Washington State Maritime Blue Innovation Accelerator established by Washington Maritime Blue, the Port of Seattle and WeWork Labs in January 2020

  ➢ Opened a second location in Woodinville in January 2020!

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2019-2020 Programs
Open to ALL SeattleU Students & Alumni
Experiential Learning + Community Connections

**Collaborate**
- **SJIM International Virtual Business Plan Competition**
  - OPEN TO ALL SU STUDENTS
  - $500 in cash prizes
  - Collaborate virtually with students from St. Joseph’s in Bangalore, India to create a business solution for a pressing social problem.
  - Register by Oct 12, 2019
  - 5 WEEK PROGRAM

**Ideate**
- **Jones Idea Challenge Reverse Corporate Pitch**
  - OPEN TO ALL SU UNDERGRADS
  - $5,000 in cash prizes
  - After hearing companies pitch real-world business problems, select one to solve and work closely with a coach to pitch an innovative solution.
  - Register by Jan 19, 2020
  - 5 WEEK PROGRAM

**Launch**
- **Harriet Stephenson Business Plan Competition**
  - OPEN TO ALL STUDENTS & ALUMNI
  - $25,000 in cash prizes
  - Create a business plan from the ground up and get the resources you need to plan, validate, test, and launch the Next Big Thing.
  - Register starting Jan 19, 2020
  - 4 MONTH PROGRAM

**Scale**
- **Jones Progress Awards Alumni Accelerator**
  - OPEN TO ALL ALUMNI FOUNDERS
  - $20,000 in cash prizes
  - After a rigorous application process, two companies will be selected for expert coaching as they work toward a set of goals and a $10k prize.
  - Register by Sep 15, 2019
  - 6 MONTH PROGRAM

BUILD YOUR SKILLS >> BUILD YOUR RESUME >> BUILD YOUR BUSINESS

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*Accelerating Entrepreneurial Leaders for the Common Good*