**Marketing Bachelor of Arts in Business Administration**

**Typical Junior Transfer Program of Study 2019-2020**

### Degree Requirements

- **Credits:** minimum of 180 credits
- **Credits in Core:** 15
- **Credits in major:** 77
- **GPA cumulative minimum:** 2.25
- **GPA major minimum:** 2.25

### Curriculum Notes

- All Albers courses require a C- or better including Math 1130 or 1334. Transfer credit for Albers courses requires a C or better.
- Students that do not place into Math 1130 or 1334 will use general elective credits to complete the prerequisites: Math 1000 and/or Math 1010/1021.
- All 3000/4000 level business courses require Advanced Standing which consists of the completion of 75 credits, 2.25 minimum GPA, Calculus, ECON 2100 and four of the following courses: ACCT 2300, ACCT 2310, ECON 2110, ECON 2130, BCOM 2800.
- MGMT 4890 requires the completion of all other business courses except for Marketing major courses.
- Excel Level I Certification must be completed before graduation.
- See current 2 Year Projected Course Offerings for major electives.

The example below assumes that you enter Seattle University with junior standing (90 credits), have earned a transferable associate’s degree, and have successfully completed an equivalent to the following:

- MATH 1130 or 1334 (Business Calculus or Calculus I)
- ECON 2100
- ACCT 2300 and ACCT 2310
- ECON 2110 and ECON 2130

For complete information on courses, pre-requisites, etc., use this information in conjunction with the online Catalog (http://catalog.seattleu.edu/) for the current year.

Your personal program of study may vary from this due to prior educational experience or individual goals.

### Fall

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<tbody>
<tr>
<td>BCOM 2800 – Business Communications</td>
<td>5</td>
<td>MKTG 3510 – Buyer Behavior</td>
<td>5</td>
<td>MKTG 4510 – Market Research</td>
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<td>ECON 3100 – Quantitative Methods &amp; Applications</td>
<td>5</td>
<td>MGMT 3000 – Principles of Management</td>
<td>5</td>
<td>FINC 3400 – Business Finance</td>
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<td>MKTG 3500 – Introduction to Marketing</td>
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<td>UCOR 2500 – Philosophy of the Human Person</td>
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<td>UCOR 2910 – Business Ethics</td>
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<td>BUAD 1000 – Albers Business Integration</td>
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<td>MKTG Major Elective</td>
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<td>ECON 3130 or INBU 3200</td>
<td>5</td>
<td>BLAW 3700 – Business and International Law</td>
<td>5</td>
<td>MGMT 4890 – Strategic Management</td>
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<td>OPER 3600 – Operations &amp; Supply Chain Mgmt.</td>
<td>5</td>
<td>IS 3150 – Intro. to Info. Systems</td>
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<td>UCOR 2100 – Theological Explorations</td>
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<td>EXCEL Level I Certification (Part of IS 3150)</td>
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### Core Module II Requirements

- UCOR 2100 Theological Explorations
- UCOR 2500 Philosophy of the Human Person
- UCOR 2910 Business Ethics (after UCOR 2500)

### Core Module III Requirements

- UCOR 3100 waived with transferable associates degree
- UCOR 3400 waived with transferable associates degree
- UCOR 3800 waived with transferable associates degree

### School/College Requirements

- ECON 3130/INBU 3200 satisfies 3800 with transferable associates degree
- MGMT 4890 satisfies Senior Synthesis

For more information, please contact Albers Academic Advising at 206.296.5700, Pigott 318 or visit their website at https://www.seattleu.edu/business/ or https://www.seattleu.edu/advising/degrees.

**Work closely with your academic advisor to plan your individualized program of study and the other co-curricular components of your educational plan.**

Updated 6/13/19