**BABA.MKTG - Bachelor of Business Administration in Marketing**

Sample 4 Year Educational Plan

This is a sample and not the only way to complete this plan. Number of credits are in parentheses. *Some classes have prerequisites.

<table>
<thead>
<tr>
<th>Year</th>
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<th>Steps for Success</th>
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</table>
| 1    | Course 1: MATH 1130 or 1334 – Bus. Calc. or Calc. I (5) | UCOR Module I (5)                          | BCOM 2800 – Business Comm. (5)              | □ Meet with your Academic Advisor  
□ Create plan in Student Planning  
□ Meet with your New Student Mentor |
|      | Course 2: UCOR Module I (5)        | UCOR Module I (5)                          | ECON 2110 - Microeconomics (5)              |                                                                                  |
|      | Course 3: UCOR Module I (5)        | UCOR Module I (5)                          | UCOR Module II (5)                         |                                                                                  |
|      | Course 4: BUAD 1000 - Albers Business Integration (2) |                                              |                                              |                                                                                  |
| 2    | Course 1: ACCT 2300 – Principles of Accounting (5) | ACCT 2310 – Principles of Acct. II (5)      | ECON 3100 – Quant. Methods and App (5)      | □ Meet with a Faculty Mentor  
□ Plan for Study Abroad                                                              |
|      | Course 2: ECON 2130 - Macroeconomics (5) | ECON 2100 – Business Statistics (5)        | MKTG 3500 – Intro. to Marketing (5)         |                                                                                  |
|      | Course 3: UCOR Module II (5)       | UCOR 2910 – Business Ethics (5)            | UCOR Module III (5)                        |                                                                                  |
| 3    | Course 1: FINC 3400 – Business Finance (5) | MKTG 3510 – Buyer Behavior (5)            | MKTG 4510 – Market Research (5)             | □ Meet with Albers Placement Center  
□ Meet with Faculty Mentor                                                             |
|      | Course 2: MGMT 3000 – Principles of Management (5) | General Elective (5)                       | GBUS 3200 – Global Environments Business (5) |                                                                                  |
|      | Course 3: UCOR Module III (5)      | UCOR Module III (5)                        | IS 3150 – Intro. to Info Systems (5)        | Excel Level I Exam (part of IS 3150)                                             |
| 4    | Course 1: MKTG Major Elective (5)  | MKTG Major Elective (5)                    | MKTG Major Elective (5)                    | □ Meet with Advisor for Senior Graduation Check  
□ Apply for Graduation  
□ Participate in Albers Mentor Program                                               |
|      | Course 2: BLAW 3700 – Business and Int’l Law (5) | OPER 3600 – Ops/Supply Chain Manage (5)    | MGMT 4890 – Strategic Management (5)        |                                                                                  |
|      | Course 3: General Elective (5)     | General Elective (5)                       | UCOR Module III (5)                        |                                                                                  |
University Core Requirements
UCOR classes are listed in the sample plan as Module I, II, and III. See below for UCOR course titles listed by Module. See my.seattleu.edu for prerequisites and www.seattleu.edu/core for course descriptions. Honors and Matteo Ricci students have different Core requirements.

Module I
UCOR 1100 Academic Writing Seminar
UCOR 1200 Quantitative Thinking (N/A, satisfied in major)
UCOR 1300 Creative Expression & Interpretation
UCOR 1400 Inquiry Seminar in the Humanities
UCOR 1600 Inquiry Seminar in the Social Sciences
UCOR 1800 Inquiry Seminar in the Natural Sciences

Module II
UCOR 2100 Theological Explorations
UCOR 2500 Philosophy of the Human Person
UCOR 2910 Business Ethics

Module III
UCOR 3100 Religion in a Global Context
UCOR 3400 Humanities and Global Challenges
UCOR 3600 Social Sciences and Global Challenges (N/A, satisfied in major)
UCOR 3800 Natural Sciences and Global Challenges

Degree Requirements
- Credits: minimum of 180 credits
- Credits in Core: 55
- Credits in major: 107
- GPA cumulative minimum: 2.25
- GPA major minimum: 2.25

Resources for Success
- Map out your own plan through My.SeattleU.edu
- Meet with a Career Advisor from the Albers Placement Center
- Sign up for academic support with Learning Assistance Programs
- Explore career options at the "What Can I Do With This Major" page
- Learn more about academic advising on the Advising Services page

Curriculum Notes
- All Albers courses require a C- or better including Math 1130 or 1334. Transfer credit for Albers courses requires a C or better.
- Students that do not place into Math 1130 or 1334 will use general elective credits to complete the prerequisites: Math 1000 and/or Math 1010/1021.
- All 3000/4000 level business courses require Advanced Standing which consists of the completion of 60 credits, 2.25 minimum GPA, Calculus, ECON 2100 and four of the following courses: ACCT 2300, ACCT 2310, ECON 2110, ECON 2130, BCOM 2800.
- Students must complete all business foundation courses, except for BLAW 3700 and OPER 3600, before taking MGMT 4890. BLAW 3700 and OPER 3600 can be taken in the same quarter as MGMT 4890.
- Excel Level I Certification must be completed before graduation.
- See major electives scheduled for the current year on the Course Schedule by Major page.

Use MySeattleU Student Planning to plan your courses and work closely with your academic advisor on your educational plan. You are responsible for knowing information and tracking changes. Contact your Advising Center for support.

Contact Albers Advising
Albers_UG-advising@seattleu.edu
https://www.seattleu.edu/business/undergraduate/advising