

Tackle data-driven business challenges.

The Online MSBA From Seattle University

The [Online Master of Science in Business Analytics \(MSBA\)](#) program from the Albers School of Business and Economics prepares contemporary professionals to face challenges arising from complex and unstructured data sets. Explore programming for analytics, mathematical modeling, machine learning, artificial intelligence, and more, and hone your ability to translate data's hidden insights into effective business strategy.

Enroll in a forward-looking program shaped by the ethical and technological complexity that defines the Seattle market, and prepare yourself to achieve some of the most sought-after and rewarding opportunities in modern business.

During the COVID-19 pandemic, Seattle University has modified several admissions requirements. Please see below for details on what applicants to the Online MSBA program are required to submit before the designated application deadline.

Program Benefits

- Earn a respected, AACSB-accredited MSBA online from a university with a top 20 Business Analytics ranking¹
- Enjoy Albers' proven track record of graduate employment with such notable companies as Amazon, Microsoft, and Boeing
- Develop key quantitative, programming, and business communication skills in a robust, multifaceted [curriculum](#)
- Research, scope, plan, and execute an analytics project for an industry partner in a program-culminating capstone course
- Study, discuss, network, and track your grades and progress through our intuitive [online learning management system](#)

Online Program Structure

- 15 courses*
- 48 credits
- 1 required online R and Python programming prep course
- 10 weeks per course
- Can be completed in as few as 2 years
- 3 annual start dates: Fall, Winter (January) and Summer

*Some Online MSBA students may be required to complete up to 4 additional, non-credit [corequisite courses](#).

1. Retrieved June 1, 2021 [usnews.com/best-graduate-schools/top-business-schools/business-analytics-rankings](https://www.usnews.com/best-graduate-schools/top-business-schools/business-analytics-rankings)

*Probational admission contingent upon completion of the program's first 12 credits with a minimum GPA of 3.0 may be offered to students who do not meet these initial criteria.

** The application fee has been waived through the fall 2021 term.

***Applicants for whom English is a non-native language must demonstrate English proficiency regardless of English language studies, academic history, residence in the United States or other English-speaking countries, and immigration status. However, graduate and post-baccalaureate applicants who received a baccalaureate degree or higher from Seattle University or a recognized college or university in the United States, Canada, Great Britain, Ireland, New Zealand, or Australia, and who remain in a country where English is the primary language for at least two years after graduation, will not be required to submit an English proficiency test score.

Admissions Requirements

- Completed [online application form](#)
- **Bachelor's degree** with a **GPA of 3.0 or higher** (on a 4.0 scale)*
- **Optional GMAT or GRE test scores.** This testing requirement is now considered optional for anyone applying to a non-law graduate program that begins in the 2022-23 academic year (Summer 2022 through Spring 2023)
- **Resume demonstrating at least 2 years of professional work experience**
- **Unofficial transcripts** from all undergraduate and post-baccalaureate work. Send unofficial transcripts to Seattle University at grad-admissions@seattleu.edu.

Once enrolled, official transcripts must be submitted before the student's second quarter

Official transcripts should be sent to:

Office of Graduate Admission
Seattle University
901 12th Avenue
P.O. Box 222000
Seattle, WA 98122-1090

International transcripts will be evaluated in-house due to COVID-19

- **No application fee****
- **Optional personal statement:** Personal statements are not required, but may be included, especially if there is information an applicant feels is important for the admissions committee to take into consideration when making their decision
- Official **English language proficiency test scores**, if required. TOEFL, IELTS, and PTE are accepted***

The Curriculum

OMSBA 5112	Statistics for Business Analytics (3 credits)
OMSBA 5061	Programming I for Business (3 credits)
OMSBA 5210	Data Wrangling, Visualization, and Communication (3 credits)
OMSBA 5240	Enhancing Stakeholder Relationships in the Age of Analytics (3 credit hours)
OMSBA 5270	Analytics for Financial Decisions and Market Insights (3 credit hours)
OMSBA 5280	Law and Ethics for Business Analytics (3 credits)
OMSBA 5062	Programming II for Business (3 credits)
OMSBA 5305	Economics and Business Forecasting (3 credits)
OMSBA 5315	Big Data Analytics (3 credits)
OMSBA 5145	Database Management (6 credits)
OMSBA 5300	Applied Econometrics (3 credits)
OMSBA 5067	Machine Learning (6 credits)
OMSBA 5068	Artificial Intelligence for Business (3 credits)
OMSBA 5510	Capstone Project in Business Analytics (3 credits)

Develop In-Demand Analytics Skills

The [Online MSBA program](#) is designed to shape you into an effective data translator suited for one of the business data and intelligence analyst roles that are currently in high demand. Upon successful completion of this program, you should be equipped to:

- Identify and describe complex business problems in terms of analytical models
- Apply appropriate analytical methods to find solutions to business problems that achieve stated objectives
- Translate results of business analytic projects into effective courses of action
- Demonstrate ethical decision-making in all business situations
- Communicate technical information to both technical and non-technical audiences in speech, writing, and graphic illustration
- Exhibit effective collaboration and leadership skills

Master technical skills and business communication.

To learn more about the Online MSBA from Albers, contact an Admissions Advisor at +1-855-500-3845 or by email at albersonline@seattleu.edu.