The Online Master of Science in Business Analytics Your Guide to a Transformative Data-Driven Degree

AND ADVOCATE.

About Albers and Seattle University >> Program Highlights >>

Curriculum and Faculty >>

Career Opportunities >>

Our Student Experience >>

Admissions Requirements >> Financial Aid and Tuition Reimbursement >>

Career

But the best candidates for these roles are more than

Data Scientist - #3 Best Job in America by Glassdoor⁴

just cold calculators. They combine quantitative expertise with business sensibility and an empathetic understanding of the human dimensions of data. The Online Master of Science in Business Analytics (MSBA) from the Albers School of Business and Economics at Seattle University develops analytics professionals equipped with the well-rounded, people-focused skill sets and communication skills necessary to translate data to clarity

for all audiences and drive business decisions that support the greater good as much as they do the bottom line. Learn In-Demand Skills

The Online MSBA can help you build

4 of Linkedin's Top 10 Most In-Demand

Collaboration

engineer8

Marketing manager

Emotional Intelligence

Hard Skills for 2020... Artificial intelligence Analytical reasoning Business analysis Scientific computing

\$94,100: Average salary for an analytics manager⁷ a data engineer6 Median base salary for data scientists with less than three years \$95,000: of experience⁶ \$146,085: Average base salary for machine learning \$131,389: Average base salary for all data scientist roles⁸

Persuasion

Data scientist Financial analyst **Business analyst** Machine learning analyst Chief analytics officer Financial analyst Artificial intelligence specialist IT project manager Business intelligence analyst

View More Career Opportunities

Data analyst

That Work For You

social network Redhawk Landing

Networking

About the Albers School of Business

Series, and more. Seating is reserved for online students • Service-Oriented: Meaningful connections are made between like-minded professionals at community service events throughout Seattle and Washington state

value MSBA graduates from Albers bring to their organizations: Deloitte. Expedia amazon

Take a look at some of the standout companies that recognize the

qualtrics 2 Zillow Zulily

2 years

2 annual start dates: fall and spring

*Some Online MSBA students may be required to complete up to 4 additional, non-credit corequisite Immerse Yourself in the Language(s) of Data There are 2.5 quintillion bytes of data produced worldwide every day.9 All savvy businesses today know there are insights buried

deep within this vast sea of information, but it takes a special kind

of quantitatively skilled and visionary professional to find them.

The Online MSBA from Albers is structured around a program theme of

should possess. To do this, each course in the Online MSBA program

"Data Translator" to identify and cultivate the traits such analytical experts

features one or more Data Translation Challenges, designed to train you in

the methodology and mindset of an adept analyst and effective business

Every Data Translation Challenge is built from realworld data sets and follows a three-step process for

extracting actionable insights from complex data.

Curriculum Dur Curriculum:

High-Impact Quantitative Skills

Essential Business Sensibility

MapReduce, and more.

Translating Lessons to Practice

The foundation of any successful analytics professional is a sharpened skill

R and Python are two of the top five data science skills in

highest demand, according to TechRepublic.10

The Online MSBA is first and foremost a business program, and it offers

the training you need in economics, econometrics, business law and ethics,

set of quantitative tools. The Online MSBA curriculum offers training in

R and Python programming, Apache Hadoop and Spark, SQL, NoSQL,

View Application Requirements

The Online MSBA program concludes with a capstone project course in which you will demonstrate that you can plan and execute an entire development project for an industry partner. This course is your opportunity to put your new analytics skills and business knowledge into action to produce a compelling example of your capabilities as a data translator that potential employers will be unable to ignore.

Explore the Currriculum

A FACULTY OF

INNOVATORS AND EDUCATORS

The Albers faculty is just as diverse

comprised of innovative business

provide you with a broad, deep, and

and multitalented as our student body,

leaders and thoughtful intellectuals who

ethically grounded business education.

Learn more about the faculty who will

teach you in the Online MSBA program.

Welcome to a 21st-Century

Online Student Experience

> **Business School Experience** The Online MSBA program at Seattle University is delivered through an intuitive, interactive, and collaborative learning management system (LMS), producing a top-class learning

goals to meet and needs to accommodate as they progress through our

Communicate directly with classmates and

Begin an Application

you develop the big-picture mentality to achieve your long-term goals.

ask any questions you may have - from program questions to the career services offered to you as a Seattle U student. With your student success coordinator's assistance, you will develop a personalized success plan to help you stay on target for your desired graduation date, learn to navigate the the online learning management

Opportunities Analytics careers aren't the future. They're the present. The data revolution that exploded across fields and industries in the 2010s shows no signs of slowing down in the 2020s. Analytics roles remain as hot as ever, ranking among the top jobs in the country by leading employment authorities. Artificial Intelligence Specialist - #1 Emerging Job for 2020 by LinkedIn² #] Machine Learning Engineer - #1 Best Job in the U.S. by Indeed³

...and all of LinkedIn's Top 5 Most In-Demand Soft Skills for 2020.5 Creativity Adaptability Earn a Next-Level Salary Median base salary for \$100,000:

> Here are just a few of the dynamic, growing roles that an Online MSBA can prepare you to thrive in:

Embrace a Leading-Edge Role

Networking Opportunities

Albers' commitment to professional development is

comprehensive.

Learn more about the online and in-person networking opportunities

available to Online MSBA students, including community service events in

which you can make connections while you make the world a better place.

In-Person: If you're in the area, feel free to attend and connect at

Online: Explore the Albers Mentor Program, the Handshake digital job board, the CareerShift job hunting platform, and exclusive career-driven

quarterly career fairs, Albers Ethics Week events, our Executive Speaker

View Networking Events

Where Innovation, Ethics, and

Excellence Intersect

people-centered, collaborative mindset.

Gareth Green, PhD - Online MSBA Program Director

Our mission pays off.

and humane world.

Founded in 1891, Seattle University is the largest private university in the Pacific Northwest and the premiere Jesuit institution in the region. We are dedicated to educating the whole person, to

professional formation, and to empowering leaders for a just

The Albers School of Business and Economics embraces this mission by

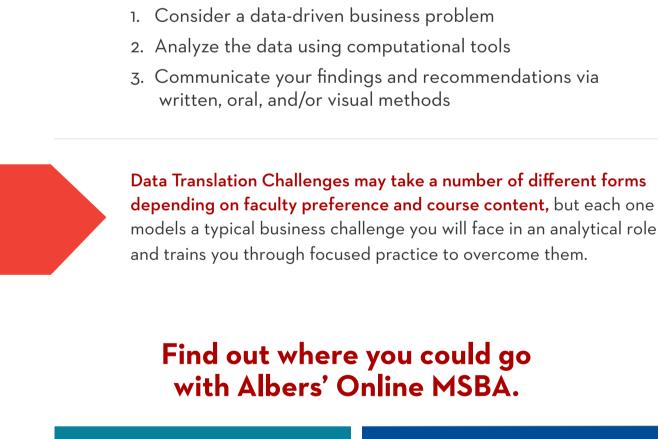
offering business education that prioritizes empathy, communication, and

social responsibility. The analytics training provided in our Online MSBA

handling of information that all businesses today must adopt and a

program grows from these values, emphasizing an ethical approach to the

About the Online MSBA Program Highlights Masters of Science in Business Analytics Online MSBA Program Introduction AACSB accredited 15 courses* 48 credits 1 required online R and Python programming prep course Can be completed in as few as



communicator.

- **Apply Now**
- and most of all, data visualization and business communication. These topics are each the subject of their own course throughout the Online MSBA program, but they infuse the entirety of the curriculum as well. Bringing It Together
 - Meet the Faculty
- In our carefully curated LMS, you can: Access all course content and assignments anywhere you have an internet connection View dynamic video recaps of ongoing course discussions, produced weekly for every class Participate in interactive discussion forums Monitor your progress with easy-to-read grade tracking Organize your calendar and keep track of due

faculty

We understand that every Online MSBA student comes to us with unique

experience for every one of our online students.

Meet Your Student Support Team

- program. That is why we offer the dedicated support of a student success coordinator from the moment you are accepted until you graduate. Your student success coordinator will guide you through the day-to-day minutiae of an online graduate degree program and help
- New Online Student Orientation Orientation is one of the first instances of our student-centered, holistic experience. Hosted by your student success coordinator, this virtual seminar takes place before your first class. To ensure you are set up for success within the program, orientation provides you the opportunity to
- system, and keep track of your finances throughout the duration of your time at Seattle University. Ready to take the next step in your career with Albers' Online MSBA?

View How to Apply

Admissions Requirements

Applicants to the Online MSBA program are required to submit the following materials and meet the following requirements before the designated application deadline:

During the COVID-19 pandemic, Seattle University has modified several admissions requirements. Completed online application form

- Bachelor's degree with a GPA of 3.0 or higher (on a 4.0 scale)*
- The GMAT or GRE testing requirement is now considered optional for
- anyone applying to a non-law graduate program that begins in the 2023-24 academic year (Summer 2023 through Spring 2024) · Resume demonstrating at least two years of professional work
- **experience** (work experience is required) Unofficial transcripts from all undergraduate and post-baccalaureate
- work. Send unofficial transcripts to Seattle University at grad-admissions@seattleu.edu Once enrolled, official transcripts must be submitted before the student's
 - second quarter Official transcripts should be sent to: Office of Graduate Admission
- P.O. Box 222000 Seattle, WA 98122-1090

Seattle University 901 12th Avenue • International transcripts will be evaluated in-house due to COVID-19

- No application fee**
- Optional personal statement: Personal statements are not required, but
- may be included, especially if there is information an applicant feels is important for the admissions committee to take into consideration when making their decision Official English language proficiency test scores, if required. TOEFL, IELTS, and PTE are accepted***
- *Probational admission contingent upon completion of the program's first 12 credits with a minimum GPA of 3.0 may be offered to students who do not meet these initial criteria.

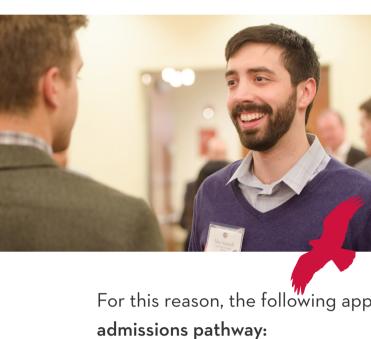
** The application fee has been waived through the fall 2022 term ***Applicants for whom English is a non-native language must demonstrate English proficiency regardless of

English language studies, academic history, residence in the United States or other English-speaking countries, and immigration status. However, graduate and post-baccalaureate applicants who received a baccalaureate degree or higher from Seattle University or a recognized college or university in the United States, Canada, Great Britain, Ireland, New Zealand, or Australia, and who remain in a country where English is the primary language for at least two years after graduation, will not be required to submit an English proficiency test score.

Download Application Checklist

Admissions Made Simple for

View GRE/GMAT Waiver Options



Seattle University Alumni Seattle University alumni have the unique advantage of firsthand

knowledge of the values, intellectual diversity, and scholarly excellence that define the education offered at Albers. For this reason, the following applicants are eligible for an exclusive alumni

Alumni who graduated from the Albers School of Business and Economics with a 3.25 cumulative GPA or higher Alumni who graduated from Seattle University with an undergraduate

- or graduate degree with a 3.0 cumulative GPA or higher in one of the
- following STEM fields: Biochemistry, Biology, Chemistry, Computer Science, Economics, Engineering Physics, Environmental Science/ Studies, Mathematics, Military Science, Neuroscience, Physics, Psychology, Public Health Science, Bioengineering, Civil Engineering, Computer Science and Engineering, Electrical Engineering, General Engineering, Mechanical Engineering, Web Design and Engineering Alumni who received any undergraduate degree from Seattle University with a cumulative GPA or 3.5 or higher
- If you meet one of the above criteria, you will be eligible to apply to the Online MSBA program with only the following materials: Online application

English-language proficiency scores may be requested for international applicants on a case-by-case basis

GMAT/GRE scores, official transcripts, letters of recommendations, the optional statement of purpose, and the \$55 application fee are

Refine Your Resume Read article

Helpful Hints for Successful Applicants

not required for alumni admissions pathway applicants!



PPLICATION 101:

Resume/CV

Ace the GMAT Read article

Highlight Your Strengths

Read article



on your journey?

have the ability to do so.

transformation a reality.

We want to ensure all students who are interested in developing into fluent, decisive data translators in our Online MSBA program

Your admissions outreach advisor can help you track down all financial aid

To get you started, check out our downloadable guide

and scholarship opportunities that can help you make this career

of tips for requesting tuition reimbursement from your employer, and learn to navigate this potentially difficult conversation with confidence.

Ready to Learn the Language of Business?

Your new analytic skill set and business acumen are closer than

you think.

Download the Guide

To learn more about what awaits on the path toward a rewarding career

as a data translator, visit us online. And if you think you're ready to join us at

Albers, contact an admissions outreach advisor today at +1-855-500-3845 or albersonline@seattleu.edu. **Apply Today**

Contact an Admissions Outreach Advisor

Retrieved on January 22, 2020, from business.linkedin.com/content/dam/me/business/en-us/talent-solutions/emerging-jobs-report/Emerging_Jobs_Report_U.S._FINAL.pdf Retrieved on January 22, 2020, from blog.indeed.com/2019/03/14/best-jobs-2019/ Retrieved on January 22, 2020, from glassdoor.com/blog/the-best-jobs-in-america-2020/ Retrieved on January 22, 2020, from business.linkedin.com/talent-solutions/blog/trends-and-research/2020/most-in-demand-hard-and-soft-skills

Retrienved on June 3, 2021, from premium.usnews.com/best-graduate-schools/seattle-university-236595/overall-rankings

Retrieved on January 22, 2020, from techrepublic.com/article/top-5-tech-skills-data-scientists-need-and-how-to-learn-them

Retrieved on January 22, 2020, from forbes.com/sites/louiscolumbus/2019/01/23/data-scientist-leads-50-best-jobs-in-america-for-2019-according-to-glassdoor Retrieved on January 22, 2020, from payscale.com/research/US/Job=Analytics_Manager/Salary Retrieved on January 22, 2020, from forbes.com/sites/louiscolumbus/2019/03/17/machine-learning-engineer-is-the-best-job-in-the-u-s-according-to-indeed Retrieved on January 22, 2020, from forbes.com/sites/bernardmarr/2018/05/21/how-much-data-do-we-create-every-day-the-mind-blowing-stats-everyone-should-read