

The Seattle U Online MBA Guide:

QUESTIONS ANSWERED, FUTURE UNLOCKED

A guide for prospective students to the Seattle University Online MBA (OMBA).

What is the value of an MBA in today's job market?

An **MBA** equips you with the management, leadership, and analytical skills employers rely on across industries and functions. Graduates use the degree to:

- Accelerate into higher-responsibility roles and increase earning potential
- Pivot across industries or functions with a portable, in-demand skill set
- Build long-term career resilience by pairing advanced business training with real-world experience

Bottom line: An MBA is a force multiplier. Your work experience plus an advanced credential can open more doors, faster.

Will an MBA guarantee job security?

No degree can “guarantee” job security as markets shift and technology advances. But an MBA strengthens your positioning. The training you get in an online MBA like the one at Seattle U can help you gain skills in-demand by employers and compete for leadership positions that often require or strongly prefer advanced degrees.¹

How have Seattle University MBA alumni leveraged their degrees?

Seattle University MBA alumni have stepped into new leadership roles and earned promotions at well-known companies—examples include **J.P. Morgan, Gates Foundation, Amazon, Microsoft, Boeing, and T-Mobile**—as well as at high-growth startups and mission-driven organizations.*

*Based on a limited sample of self-reported data from alumni of the 2023-2024 Seattle University Online MBA cohort.

What key skills will I learn in the Seattle University OMBA?

Seattle University's **curriculum** is designed to help you manage complex business environments, lead people, and drive transformative results. Expect to build strength in:

- **Team Leadership (OMBA 5011)**
Get critical preparation for leading large, cross-functional, and global teams through coaching, mentoring, and smart organizational design.
- **Global Business Strategy (OMBA 5310)**
Craft and oversee initiatives that span regions and markets. Learn to assess expansion opportunities, run market analyses, and align execution to strategy.
- **Business Finance (OMBA 5006)**
Read and interpret a company's financial health—profitability, risk, capital structure, and statements—so you can make sound, numbers-driven decisions.
- **Business Economics (OMBA 5007)**
Connect macro forces like policy, society, and market dynamics to strategy and forecasts. Build the skill to translate economic trends into action for finance, sales, marketing, and beyond.

Pro tip: You'll practice these skills in applied projects throughout your coursework so that you're ready to use them at work right away.

[Explore the MBA Curriculum](#)

What's the value of a Seattle University degree if I don't live in Seattle?

Seattle University is **AACSB-accredited**, a global gold standard that signals rigorous, relevant business education. You'll learn from **experienced faculty** and join an international network of professionals who have found career success at powerful companies across a wide range of sectors including Washington state-based giants: Amazon, Microsoft, and Boeing. Seattle U also offers online mentorship and **networking resources**.

Further Seattle U's OMBA is specially built for working adults so you can grow your career from anywhere.

This includes:

Simplified Admission

- No GMAT or GRE required for admission
- Free application—no fees
- Personal statement optional
- Unofficial transcripts accepted for admission decisions

Career-Strengthening Features:

- Student success coordinator assigned upon admission
- 24/7 technical support for online learning tools
- Classes of only 20-25 students
- Optional two-week **study abroad program**

Explore the Student Experience

Will AI make MBAs obsolete?

No. AI is a powerful tool and leaders with MBA training use it to boost efficiency, quality, and speed. But AI doesn't replace human judgment, ethics, or the ability to align teams around strategy. Problem-solving, communication skills, and strategic thinking remain the most important skills to employers.¹

While AI helps streamline certain tasks, a human touch will still be needed to oversee and manage the tools and people who use them. The OMBA helps you strengthen crucial business skills while also learning to leverage AI responsibly and effectively.

What fields or industries can I pursue with an MBA?

MBA training is intentionally broad and deeply applicable to **careers of all kinds**.

Graduates lead in functions such as:

- Finance
- Operations
- Marketing
- Sales
- Human Resources
- Business Development
- Product Management
- Engineering Leadership
- Legal & Compliance

Industries where MBA graduates thrive include:

- Technology
- Healthcare
- Retail
- Transportation
- Manufacturing
- Supply Chain & Logistics
- Hospitality
- And many more

When can I start using what I learn?

Immediately. Because the OMBA focuses on current, in-demand leadership and analytical skills, students can apply concepts at work the same week they learn them. If you're on the job hunt, many employers consider candidates who are actively pursuing an MBA for roles that list the degree as "preferred" (requirements vary by employer).

How will this program help me leverage programmatic leadership skills?

Every OMBA course is designed to build the mindset and toolset of a modern leader. You'll also complete a **Leadership Challenge** that lets you demonstrate mastery across four elements:

1. Listen & Learn
2. Empathize & Examine
3. Assess & Analyze
4. Design & Deliver

Together, these steps reflect an ethical, empathetic, and effective decision-making process you can apply to teams, operations, and strategic projects.