MARKETING | Bachelor of Arts in Business Administration | JUNIOR TRANSFER TYPICAL PROGRAM OF STUDY | 2014-2015

DEGREE REQUIREMENTS	CURRICULUM NOTES
Credits: minimum of 180 credits **Credits in core:** 15 credits **Credits in major:** 75 credits **GPA minimum cumulative**: 2.25 **GPA minimum in Major:** 2.25	• All Albers courses require a C- or better including UCOR 2910 and MGMT 4890. Transfer credit for Albers courses requires a C or better. • All 3000/4000 level business courses require Advanced Standing which consists of the completion of 90 credits, 2.25 minimum GPA, Calculus, ECON 2100 and four of the following courses: ACCT 2300, ACCT 2310, ECON 2110, ECON 2130, BCOM 2800. • MGMT 4890 requires the completion of all other business courses except for Marketing major courses. • See current 2 Year Projected Course Offerings for major electives. **For complete information on courses and prerequisites use the online Catalog for the current year: http://catalog.seattleu.edu/.**

The example below assumes that you enter Seattle University with junior standing (90 credits), have earned a transferable associate's degree, and have successfully completed an equivalent to the following:

- **MATH 1130 or 1334/1322**
- **ECON 2100**
- **ACCT 2300 and ACCT 2310**
- **ECON 2110 and ECON 2130**

Your personal program of study may vary from this example due to prior educational experience or individual goals.

	FALL		WINTER		SPRING	
	COURSE	CREDITS	COURSE	CREDITS	COURSE	CREDITS
JUNIOR	MKTG 3500 – Introduction to Marketing	5	MKTG 4510 – Market Research	5	MKTG 3510 – Buyer Behavior	5
JUNIOR	ECON 3100 – Quantitative Methods & Applications	5	MGMT 3800 – Principles of Management	5	FINC 3400 – Business Finance	5
JUNIOR	BCOM 2800 – Communication for Business	5	UCOR 2500 – Philosophy of the Human Person	5	UCOR 2910 – Business Ethics	5
JUNIOR	BUAD 1000 – Introduction to Business	2				
JUNIOR	EXCEL Level I Certification Exam	0				
SENIOR	MKTG Major Elective*	5	MKTG Major Elective*	5	MKTG Major Elective*	5
SENIOR	ECON 3130 or INBU 3200	5	IS 3150 – Intro. to Info. Systems and E-Commerce	5	MGMT 4890 – Business Policy and Strategy	5
SENIOR	OPER 3600 – Manufacturing & Operations Services	5	BLAW 3700 – Business and International Law	5	UCOR 2100 – Theological Explorations	5
SENIOR						
SENIOR						

** See current 2 Year Projected Course Offerings for Marketing (MKTG) major electives.*

CORE MODULE II REQUIREMENTS	CORE MODULE III REQUIREMENTS	SCHOOL/COLLEGE CORE REQUIREMENTS
UCOR 2100 Theological Explorations	UCOR 3100 waived with transferable associate's degree	Business Ethics satisfies UCOR 2910
UCOR 2500 Philosophy of the Human Person	UCOR 34XX waived with transferable associate's degree	ECON 3130 or INBU 3200 satisfies UCOR 38XX
UCOR 2910 Business Ethics (after UCOR 2500)	UCOR 38XX satisfied by ECON 3130 or INBU 3200	MGMT 4890 satisfies Senior Synthesis

ALBERS
School of Business and Economics

Academic Advising, 206.296.5700, Pigott 318
8:30am – 7:00pm M-TH; 8:30am – 5:00pm F

Work closely with your academic advisor to plan your program of study and the other co-curricular components of your educational plan.

Revised 5/1/2014