

Family Business Institute

Emerging Business Roundtable



A L B E R S
SCHOOL OF BUSINESS
AND ECONOMICS

The newest edition to the SU Family Business Program is our Emerging Business Roundtable. The most common characteristic of the members is their focus on rapidly building their respective enterprises. The following is a brief outline of the program.

Purpose

To discuss high-level topics facing business owners with a big market opportunity. We create a confidential community comprised of non-competing “emerging business” men and women who are interested in focusing on business, personal and professional growth and sharing ideas, problems and solutions with a trusted group of like-minded members. The ***Emerging Business Round Table*** will allow you to:

- Assist and help each other on a consistent and long-term basis
- Improve each participant’s company revenue, profits and productivity
- Provide an opportunity to get out of the office and examine issues in a neutral setting
- Eliminate the feeling that we are alone with the problems we face

The greatest value to you of membership in the ***Emerging Business Round Table*** will be in the action plans and ideas you take away from the meeting. These plans and ideas may emerge in the course of discussions, but typically are the result of formal member input during the Time Outs we take for team consulting. Members bring to each meeting a potential issue for a Time Out—a problem for which you would like the group’s ideas for resolution.

Our belief in the importance of goal setting and accountability for goal achievement will be applied to the Round Table. You can expect to leave each meeting with clearly stated goals and to report on goal achievement at the following meeting. In addition to providing a valuable forum for generating ideas that might not occur to your own staff, the ***Emerging Business Round Table*** is the venue for discussing and setting goals for problems and issues that you cannot discuss at your internal team meetings or with your Board of Directors or company Advisory Board or maybe even anyone but us.

Program Topics

- Vision
- Strategy
- Planning
- Sales and Marketing
- Leadership
- Team building
- And more...

Program Details

- Regular facilitated peer group meetings.

ENTREPRENEURSHIP CENTER

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- Instructional content from experts focused on emerging business leadership
- Experiential practical learning activities
- Individualized coaching and mentoring. Facilitator visits with participants in person as well as provides support.
- Personalized learning projects for participants own family and business.
- Opportunities to visit other emerging businesses and learn from others.
- Each meeting is held **on a set day each month**, 8:00 am to noon. This allows everyone to plan in advance. We typically met on the Tuesday before the last Wednesday of the month.
- The Round Table meets quarterly with the other Seattle University Round Tables in a joint session. Three of the meetings are day long Professional Development training programs and the fourth is a networking social event.

Costs

Participation is \$3,600 per year. Members are asked to commit for at least a year in order to provide stability and continuity to the group. One annual payment is preferred. Otherwise, each participant will be billed \$900 four times per year in advance regardless of actual attendance. Membership will continue month by month on the same terms after one year unless cancelled.