Communication Grade/30			1.5	
The colloquium paper is worth 300	Exemplary	Proficient	Marginal	Unacceptable
points. The paper should include the				
following sections:				
Introduction: Discovery& Inquiry (/16)	Gives a specific	The description of the	There is either no	Does not address the
<ol> <li>Describe organizational context</li> </ol>	description of the	organization and the	context or it is not	organizational
relative to topic $\square$	organization as it	context is present, but	specific to the topic.	context.(0-9)
	pertains to the focus of	brief. (12-13)	(10-11)	
	this paper. (14-16)	, ,		
Introduction: Discovery& Inquiry (/32)	Substantially	Competently	The issue is somewhat	Little or no issue or
2. Identify planning issue within	establishes a clear	establishes a clear	unclear. The purpose	problem identified and
organization 🔟	planning issue that the	problem. States a	of the paper is not	limited or no statement
3. State purpose of paper □	organization faces.	relatively clear	well-stated.	of purpose. (0-19)
–	States a clear purpose	purpose of the paper.	Information is	
	of the paper.	Information is	presented very linearly	
	Information is	somewhat synthesized	(non-thematically).	
	synthesized (organized	(24-27)	(20-23)	
	thematically). (28-32)			
Review of Literature: Content Knowledge	Review is exceptional,	Review evidences	Review indicates	Review indicates little
( /75)	evidencing balanced	fundamental	limited understanding	to no understanding of
1. Discuss the theoretical rationale for the	information and a	knowledge of the four	of or incomplete	the required four
function of planning and how it relates to	thoughtful, in-depth	required aspects. (60-	coverage of the	aspects. One or more
managerial functions.	discussion of all four	66)	required four aspects.	of the aspects is
2. Discuss steps in planning process.	required aspects.		(51-59)	missing or
3. Discuss the value of strategic planning,	(67-75)			inadequately
tactical/operational planning and rational				discussed. (0-50).
1 0				
<ul><li>planning.</li><li>Discuss the relationships among strategic plan and tactical/operational plans.</li></ul>				

<ul> <li>Application of theory to organization:  Critical Thinking (/55)  When writing this section, revisit the points made in your literature review to frame your insights.  1. Evaluate the strength of your organization's strategic plan and/or a specific operational plan.  2. Evaluate the weaknesses (if any) of your organization's strategic plan and/or operational plan.  3. Analyze the relevance of the plan(s) with respect to the actions of the organization. In other words, describe how well the organization is following the plan(s) based on your experience.  4. Use specific examples to support your insights.</li> </ul>	Successfully applies concepts in the lit review to critically analyze the planning of the focal organization. Provides exceptional evaluation by in-depth and clear analysis. Supports insights with specific examples, all of which is framed by the concepts presented in the literature review. (49-55)	Competently applies concepts in the lit review to critically analyze the planning of the focal organization.  Evaluates by providing solid examples and frames insights by referencing the points made in the literature review in a competent manner.  (43-48)	Either marginally applies concepts in the lit review to critically analyze the planning of the focal organization or fails to apply several of the concepts. Limited evaluation, generalized support and limited references to the concepts presented in the literature review. (36-42)	Fails to apply concepts from the lit review to address the aspects required of the analysis. Little to no evaluation using specific examples which are framed by the concepts in the literature review. (0-35)
Recommendations: Critical Thinking (/44)  1. Make recommendations for the organization on ways to improve in these areas.	Devises solutions by successfully integrating knowledge and judgments. Exceptional development of arguments for action informed by the concepts from the literature review and based on your experience in the focal organization. (39-44)	Devises solutions by integrating knowledge and judgments moderately well. Competently develops arguments for action informed by the concepts from the literature review and based on your experience in the focal organization. (34-38)	Recommendations for organization are somewhat superficial but still integrate knowledge and judgments. Arguments for action are only marginally informed by the literature review and based on your experience within the focal organization. (28-33)	Recommendations do not follow from lit review or experience with focal organization or are missing. (0-27)
Conclusion: Critical Thinking (/18)  1. Synthesize what the organization does well relative to this topic ☐  2. Synthesize recommendations to organization ☐	Exceptional synthesis of achievements and recommendations with respect to planning (16-18)	Proficiently synthesizes achievements and recommendations (14- 15)	Marginally synthesizes achievements and recommendations (12-13)	Either does not include one aspect or does not synthesize both well at all. (0-11)

Conclusion: Lifelong Learning (/30)  3. Reflect professionally about how you might apply insights gained in this paper to your future sport career.	Comprehensively reflects on application of content to career goals. (27-30)	Competently reflects on application of content to career goals. (24-26)	Marginally reflects on application of content to career goals. (21-23)	Limited or no reflection. (0-20)
Communication aspects below apply to entire paper				
Organization (/30)	Effectively organizes ideas. Develops ideas well and arranges them logically, flowing smoothly from one to another. Reader can follow line of reasoning. (27-30)	Adequately organizes ideas. Moderately develops ideas and arranges them logically. Does not always clearly link ideas to each other. For the most part, reader can follow line of reasoning. (24-26)	Intermittently organizes ideas clearly and only sometimes arranges them logically. Reader is sometimes confused and/or notices redundancies. (21-23)	The writing lacks any semblance of logical organization. The reader cannot identify a line of reasoning and loses interest. (0-20)
Sentence structure ()	Sentences are well phrased and varied in length and structure. They flow smoothly from one to another. (-0)	Sentences are adequately phrased. The flow from sentence to sentence is generally smooth. (-1 to -4)	Some sentences are awkwardly constructed, and they represent an occasional distraction for the reader. (-5 to -8)	Errors in sentence structure are frequent enough to represent a major distraction to the reader. (-9 to -12)
Grammar, Spelling, Mechanics (i.e., Punctuation, Italics, Capitalization, etc.) ()	The writing is free or almost free of errors. (-0 to -1)	There are occasional violations in the writing, but they don't represent a major distraction or obscure the meaning. (-2 to -4)	The writing has numerous errors and the reader is distracted by them. Meaning remains discernible. (- 5 to -8)	Errors are so numerous that they obscure the meaning of the passage. The reader is confused and stops reading.  (-9 to -12)
Word Choice ()	Word choice is consistently precise. The writer goes beyond the generic word to find one more precise and effective	Word choice is generally good but generic (-1 to -3)	Word choice is merely adequate, and the range of words is limited. Some words are used inappropriately. (-4 to -8)	Many words are used inappropriately, confusing the reader. The writer may also use colloquial language. (-9 to -12)

Citations & References APA ()	APA format is used accurately and consistently.	APA format is used with minor violations. (-1 to -4)	Format of document reflects incomplete knowledge of APA format, which may include errors such as omission of citations in instances they are needed. (-5 to -8)	Format of document is not recognizable as APA. (-9 to -12)
Cover page including title and author	Yes No	_ (-1 to -4)		
Appendices (if necessary)				
Length: 2100 words (excluding references), double spaced unless modified per APA guidelines	If fewer than 2100 word	ls, paper is returned ungra	ded and penalized one gra	de.
Times New Roman, font size 12	Yes No	_ (-1 to -2)		
Pages numbered consecutively (excluding cover page)	Yes No	_ (-1 to -6)		
Minimum 5 peer-reviewed references.	ungraded until a minimu		within the text of the paper erences are included, which issing cited reference.	<b>A A</b>