**Date/Time:** March 1st, 2011 4:00 p.m. – 5:30 p.m.

**Location:** LML 122, SU campus

**Board Members Present:** Sean Brennan, Ashley Burns, Tess Cheatle, Greg Claypool, Tara Daniels, Syd Dawson, Jeff Greenaway, Mike Hart, David Hecht, John Hines, Heather Hutson, Tyler McCoy, Eileen Olson, Michele Pewitt, Beckett Thomsen, Jessica Vets, Scott Warren, Patricia Wertheimer

**Staff:** Gail Yates, Rob Bourke

**Guests:** None

**Board Members Absent:** Mariam Abarientos, Matt Bromen, Steve Fantello, Tony Goodwillie Brian Heeb, Ryan Hicks, Michael Kucha, Denise Leary, Jason McGill, Jerod Pierce

- David Hecht welcomed the Board and guests.

- The board reviewed and approved the minutes from January 25h, 2011.

- Greg Claypool summarized the Feb 5th basketball event:

  - Largest alumni reception of season
  - Golf promotion added fun, interest, and awareness
  - 6,000 fans in arena
  - 49 tickets sold through Albers link. Lower sales than previous year likely due to large number of other ticket options and lack of private reception coupled with ticket.
  - Cameron Dollar as guest speaker was a big draw

- Heather Hutson reviewed Crab Feed 2011 progress:

  - The board reviewed the new Campion Hall floor plan with hybrid family style and rounds seating.
  - Board members committed to volunteer shifts at Crab Feed.
  - The Board revisited the Jazz Lounge concept and agreed the Jazz Lounge should remain in the Hawk's Nest Bistro. Entertainment could be a DJ, but live is better.

- Golf Tournament 2011

  - Two sponsorships have been sold to date.
  - Website will be live for registrations by Crab Feed week
  - Crab Feed will be a good opportunity to promote the event

- Albers Update. Gail Yates updated on SU and the business school. 2012 tuition will increase by 5.2% for undergrads. A new degree program is in the works at Albers; a Healthcare MBA focused on research and administration. The AVP for Alumni Relations search has been narrowed down to three finalists, selection will occur shortly.

- There being no further business, the Board adjourned at 5:20 p.m. for members to attend the Albers Executive Speakers series following the meeting.