



Entrepreneurship Center

Friends & Family eNewsletter

News from the Entrepreneurship Center at Seattle University
Feb. '11

BUSINESS PLAN COMPETITION--v13

The first major milestone is just around the corner. Executive summaries are due on 3/25. We have over 70 screening round judges ready to review plans. Our community support has been tremendous—we have over 150 business professionals helping us in this year's competition as mentors and judges—THANK YOU!!

ALUMNI TRACKING

The SU Alumni Board of Governors has just announced the University's 2011 Alumni Awards recipients. On the list of impressive winners, two people are current members of the Center's Advisory Board: Ezra Teshome and Ryan Schmid. Please join me in congratulating these two very worthy winners.

Ezra Teshome has spent nearly a decade leading volunteer teams to Ethiopia to help immunize children against polio. His dedication to the polio eradication effort led *Time Magazine* to honor him last November as one of 10 global health heroes at the Time Global Health Summit. His other humanitarian projects include arranging delivery of ambulances to his home country, providing low-cost housing for the poor and establishing micro-credit programs to help families become self-sufficient. Ezra is a State Farm Insurance provider. He graduated from SU with a degree in political science.

Ryan Schmid is co-founder and associate director of Urban Impact, and CEO and co-founder of Vera Fitness, which creates an environment where holistic listening and a revolutionary fitness experience offer health and wellness to women. The mission of Urban Impact is to strengthen families and raise leaders by building life-changing relationships that encourage good health, quality education, economic opportunity and a Christ-centered faith. An accomplished entrepreneur and engaged community citizen, Ryan received his MBA from SU in 2007.

IN THE NEWS

Alan Portugal shared with us an intriguing article titled, "How Great Entrepreneurs Think." http://www.inc.com/magazine/20110201/how-great-entrepreneurs-think_Printer_Friendly.html. This Inc. Magazine article is very worthwhile reading.

Our Chuck Porter sent us a short video that does a great job of capturing the spirit of entrepreneurship. While the video talks about starting a creative agency, it is relevant to all aspiring entrepreneurs. <http://blog.theentrepreneurschool.com/chuck-porter-on-how-to-start-a-creative-agency-2229>

Last, but not least, Biznik has just released a 26-minute documentary about the “elation, fears, dreams, and tears that accompany anyone on the entrepreneur’s path.”

<http://www.vimeo.com/19986675>. Leo Simpson showed this to his Entrepreneurship Essentials class recently to help his students grasp the challenges of “going entrepreneurial.”

A FAN OF THE CENTER ON FACEBOOK

As of this morning, we are now up to 148 people following us on Facebook. Thanks for staying connected and offering your thumbs-up when you see something you like.



Please put April 15th on your calendar to come see some of our best and brightest at the Business Plan Tradeshow—and forget about your tax filings.