

Individualized Major in Business Administration

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Objectives

The individualized major in business administration provides the opportunity for a broad survey of business subjects. It is designed for students who intend to operate their own business enterprises, those who expect to attain greater specialization through on-the-job programs, or those who plan for later study in a specific area.

Degree Offered

Bachelor of Arts in Business Administration

Major Offered

Individualized Major in Business Administration

Bachelor of Arts in Business Administration Individualized Major in Business Administration

In order to earn the bachelor of arts in business administration degree with an individualized major in business administration, students must complete a minimum of 180 quarter credits with a cumulative and major/program grade point average of 2.25, including the following:

I. Core Curriculum Requirements

| | | |
|---|--|----|
| ENGL 110 | College Writing: Inquiry and Argument | 5 |
| PHIL 110 | Introduction to Philosophy and Critical Thinking | 5 |
| Choose one of the following two courses: | | 5 |
| HIST 120 | Origins of Western Civilization | |
| HIST 121 | Studies in Modern Civilization | |
| ENGL 120 | Introduction to Literature | 5 |
| MATH 130 | Elements of Calculus for Business (or MATH 134) | *5 |
| Fine Arts (one approved 5 credit course; see course descriptions) | | 5 |
| PHIL 220 | Philosophy of the Human Person..... | 5 |
| Lab Science | | 5 |
| Social Science I (not economics) | | 5 |
| Social Science II (ECON 271 required)..... | | *5 |
| Theology and Religious Studies Phase II (200-299) | | 5 |
| Ethics (BETH 351/PHIL 351 required)..... | | *5 |
| Theology and Religious Studies Phase III (300-399) | | 5 |
| Interdisciplinary satisfied within major | | |
| Senior Synthesis satisfied by MGMT 489 | | |

*Major requirements must earn a C- grade or better.

II. ASBE Business Foundation Requirements*

70 credits, including:

| | | |
|--|--|---|
| ACCT 230 | Principles of Accounting I | 5 |
| ACCT 231 | Principles of Accounting II | 5 |
| ECON 260 | Business Statistics | 5 |
| ECON 272 | Principles of Economics—Micro | 5 |
| MGMT 280 | Communication for Business | 5 |
| ECON 310 | Quantitative Methods and Applications | 5 |
| ECIS 315 | Introduction to Information Systems and E-Commerce | 5 |
| Choose one of the following two courses: | | 5 |
| MGMT 320 | Global Environment of Business | |
| ECON 330 | Int'l Economic Events and Business Decisions | |
| FINC 340 | Business Finance | 5 |
| MKTG 350 | Introduction to Marketing | 5 |
| OPER 360 | Manufacturing and Service Operations | 5 |
| BLAW 370 | Business and International Law | 5 |
| MGMT 380 | Principles of Management | 5 |
| MGMT 489 | Business Policy and Strategy | 5 |

III. Major Requirements*

Upper-division business/economics..... 25

Individualized business majors must complete at least 25 credits of upper-division work in business and/or economics from at least three different disciplines, selected with an advisor's approval. At least 10 of the credits must be 400-level courses.

IV. Additional Requirements

General electives to total 180..... 20

NOTE: Internships and independent studies may not be used to satisfy a major requirement.

*Major requirements must earn a C- grade or better.