Business Economics

Barbara Yates, PhD, Chair

Objectives

A concentration in business economics enables students to deepen their understanding of the national and world economies as well as to develop economic analysis skills for careers in business, banking, investments, law, and government.

Degree Offered

Bachelor of Arts in Business Administration

Major Offered

Business Economics

Bachelor of Arts in Business Administration Major in Business Economics

In order to earn the Bachelor of Arts in business administration degree with a major in business economics, students must complete a minimum of 180 quarter credits with a cumulative and major/program grade point average of 2.25, including the following:

I. Core Curriculum Requirements

ENGL 110	College Writing: Inquiry and Argument5	
PHIL 110	Introduction to Philosophy and Critical Thinking 5	
Choose one of the following two courses:		
HIST 120	Origins of Western Civilization	
HIST 121	Studies in Modern Civilization	
ENGL 120	Introduction to Literature	
MATH 130	Elements of Calculus for Business (or MATH 134)*5	
Fine Arts (one approved 5 credit course; see course descriptions)		
PHIL 220	Philosophy of the Human Person	
Lab Science	5	
Social Science I (not economics)		
Social Science II (ECON 271 required)*5		
Theology and Religious Studies Phase II (200-299)		
Ethics (BETH 351/PHIL 351 required)*5		
Theology and Religious Studies Phase III (300-399)		
Interdisciplinary satisfied within major		
Senior Synthesis satisfied by MGMT 489		

^{*}Major requirements must earn a C- grade or better.

II. ASBE Business Foundation Requirements*

70 credits, including:		
ACCT 230	Principles of Accounting I	
ACCT 231	Principles of Accounting II	
ECON 260	Business Statistics	
ECON 272	Principles of Economics—Micro	
MGMT 280	Communication for Business	
ECON 310	Quantitative Methods and Applications5	
ECIS 315	Introduction to Information Systems and E-Commerce 5	
Choose one of the following two courses:		
MGMT 320	Global Environment of Business	
ECON 330	Int'l Economic Events and Business Decisions	
FINC 340	Business Finance	
MKTG 350	Introduction to Marketing5	
OPER 360	Manufacturing and Service Operations5	
BLAW 370	Business and International Law5	
MGMT 380	Principles of Management5	
MGMT 489	Business Policy and Strategy 5	
III. Major Requirements*		
25 credits, including:		
ECON 374	Intermediate Microeconomics	
ECON	Electives	
Choose from: upper-division ECON courses, excluding ECON 489. Either ECON 370 or 470 may be included but not both. FINC 343 may be included.		
IV. Additional Requirements		
General electives to total 180		
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NOTE: 1. ECON 330 must be taken as part of the business foundation or as an upper-division economics course. 2. Internships or independent studies will not satisfy major requirements.

^{*} Major requirements must earn a C- grade or better.