

MASTER'S DEGREE SPORT ADMINISTRATION AND LEADERSHIP

COLLEGE OF ARTS AND SCIENCES

SPORTS PROMOTE LEADERSHIP DEVELOPMENT – THE DEVELOPMENT OF MORAL ATTRIBUTES AND QUALITIES OF CHARACTER – THAT CAN CONTRIBUTE TO HOLISTIC EDUCATION. COMPETITIVE ATHLETICS TEACH HOW TO WIN (WITH MAGNANIMITY), HOW TO LOSE (WITH GRACE), AND HOW TO PLAY THE GAME (THROUGH TEAMWORK, DISCIPLINE, STRIVING TO EXCEL, COMPOSURE, ETHICS, ETC.) THESE QUALITIES APPLY TO THE GAME OF LIFE AND ARE VALUES THAT ARE FOSTERED IN EDUCATING THE WHOLE PERSON FOR A JUST AND HUMANE WORLD.



SEATTLE UNIVERSITY

EDUCATING LEADERS FOR A JUST AND HUMANE WORLD

THE MASTER IN SPORT ADMINISTRATION AND LEADERSHIP PROGRAM

The Master in Sport Administration & Leadership (MSAL) program includes courses on leadership development through the context of sports. These courses, together with other classes offered throughout the campus, build a foundation for broader interdisciplinary efforts to create a curriculum of leadership education. The MSAL Program at Seattle University is a continuation of the graduate program in sport administration established at Seattle Pacific University in 1986. Dr. Dan G. Tripps brings the program to Seattle University as part of his role in developing a comprehensive and integrated sport studies curriculum at Seattle University. During the last two decades, the MSAL program enrolled nearly 400 graduate students who built upon their education and entered careers in interscholastic sports (55%), intercollegiate, professional or Olympic sports (30%), and sports production (15%).

INTERNSHIP EXPERIENCE



The MSAL program familiarizes students with all aspects of the field and prepares students to be sport industry leaders.

The most beneficial element of the MSAL is the internship experience and related project. Internship opportunities exist in Seattle, regionally and nationally.

The internship is a hands-on learning experience with a sport organization and is taken for course credit. The six-credit internship is scheduled for a minimum of 20 weeks with at least 20 hours of work per week. Internships may be arranged for a longer period by mutual agreement of the student and sponsoring organization.

Internship relationships have been established with many local, regional, and national institutions. Students have the option of securing one long-term internship to enrich a personal career focus or several short-term experiences to explore the various careers available in the industry.

The following list provides a representative sample of internship options available:

- **Colleges & Universities:**
University of Washington, Seattle University, Seattle Pacific University, Pacific Lutheran University, University of Puget Sound, Seattle Central Community College, North Seattle Community College, Edmonds Community College
- **Professional Teams:**
Seattle Mariners, Seattle SuperSonics, Seattle Storm, Seattle Seahawks
- **Events:**
Goodwill Games, Pacific Rim Sports Summit, USTA, PGA, NCAA tournaments

- **Private Sector Agencies:**
Athletes for a Better World, Sport for Understanding, Girls on the Run, Raise the Bar, U.S. Olympic Committee, Washington Interscholastic Athletic Association, Seattle Parks & Recreation,
- **Public Sector Companies:**
Velocity Sports, Precor, Full House Entertainment, KING5 Television

GRADUATE ASSISTANTSHIPS

Graduate assistantships offer “hands-on” positions in intercollegiate athletic positions that encourage leadership, develop communication and managerial skills, and establish an important professional network.

Some of the opportunities include sports information and ticket sales, game operations, assistant track & cross country coach, and department strength and conditioning coach.

Graduate assistantships begin July 1 and end June 30. All positions pay \$12,800 per year for the 12-month term. Graduate assistants are responsible for their own tuition payments.

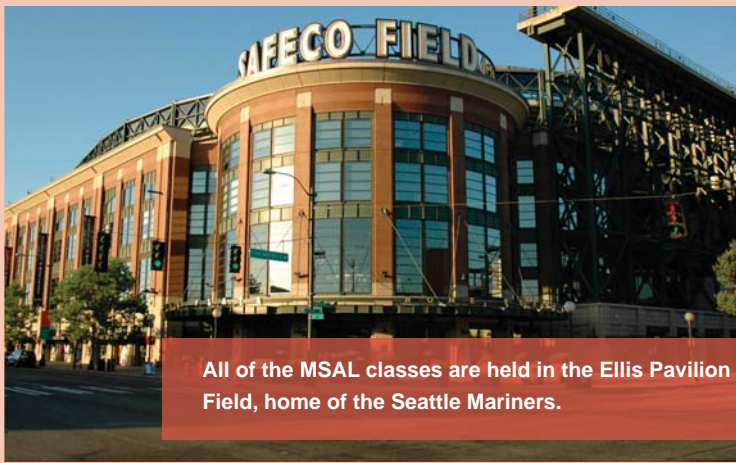
Application deadline: March 31

For more information please contact:

MSAL Program Director
206-320-3334
msal@seattleu.edu

CURRICULUM

The MSAL curriculum consists of courses (3-credits each) divided into the key areas of focus – exploring sport as a discipline (history, sociology, science, law); fostering administrative skills (finance, marketing, media, and operations); and nurturing leadership qualities (program planning, effective supervising skills, ethical behavior, and staff motivation). Students take 12 courses over a 2-year period offered as 2 fall, 2 winter, 1 spring, and 1 summer course. Students take a 6-credit internship throughout the program. The 3-credit capstone course occurs every June. The pedagogy for the 45-credit degree is student-centered, with an emphasis on collaborative learning in small groups.



All of the MSAL classes are held in the Ellis Pavilion at Safeco Field, home of the Seattle Mariners.

APPLICATION PROCESS

1. A completed Application for Graduate Admission, indicating the program code MSAL, and a \$55 nonrefundable application fee.
2. One set of official transcripts from the last 90 quarter/60 semester credits of your bachelor's degree, including any transfer institution credit earned during this time period.
3. If your GPA falls below a 3.00 or if you graduated from a non-grading institution, you must submit official scores from a Graduate Record Exam (GRE) or a Miller Analogy Test (MAT).
4. Three educational or professional letters of recommendation (please limit to one character reference).
5. A 400-word essay describing the value and/or role of competitive sport in American society. Please double-space and use a 12-point font.
6. A current resume.
7. Applicants for whom English is not a native language must demonstrate English proficiency.
8. If you plan to apply for a graduate assistantship, an interview with the program coordinator will be required.

NIAAA PARTNERSHIP PROGRAM

Through a partnership between National Interscholastic Athletic Administrators Association (NIAAA) and Seattle University, athletic administrators are now able to secure their MSAL degree through a unique program that combines both distance and resident learning experiences. Students register for special sections of the same curriculum available for full-time graduate students taught by NIAAA staff approved as adjunct faculty by Seattle University. This process enables you to complete 30 credits of the MSAL curriculum at a venue located near to where you live and work, leaving 15 credits to be completed in an intense summer session at Seattle University under the guidance of Seattle University MSAL faculty.

Participants pursue a distance learning curriculum composed of NIAAA leadership training courses which satisfy a defined number of Seattle University graduate classes. Additionally, participants will pursue one intense summer curriculum on the Seattle University campus. Participants must purchase the Leadership Training Course (LTC) notebooks.

For more information please contact the NIAAA: <http://www.wssaaa.com/>

JOINT JD / MSAL DEGREE PROGRAM

The JD/MSAL joint degree program prepares students for careers as legal counsel in several sport enterprises including professional sports teams; professional, intercollegiate and interscholastic leagues, conferences and state associations; and agencies serving as representatives of events, players or broadcast media. The program is designed to allow students interested in obtaining both the JD and a graduate degree in Sport Administration and Leadership to complete the degrees in less time than if the two degrees were obtained independently outside the program.

For more information please contact:

Donna Claxton Deming
Associate Dean for Student Affairs
Sullivan Hall, 210H
Phone: (206) 398-4307
Email: dcdeming@seattleu.edu
<http://www.law.seattleu.edu/>



The MSAL program provides students with the knowledge and skills required for effective administration and enables them to function as positive influences for the individuals and organizations they will encounter throughout their careers and lives.

Students in the program have opportunities to be exposed to the latest technological advancements in the sport industry.



PROGRAM COURSES

SPORT FOUNDATION

SADL 501 History & Contemporary Issues of Sport (3) The course explores the history of sport in the United States, showing how sport constituted an integral component of the lives of past Americans.

SADL 502 Social-Cultural Basis for Sport (3) The course provides a thematic analysis to the social-cultural study of sport. Using techniques drawn from sociology and anthropology, the course examines the relationships between sport and other institutions formed by and for human activity.

SADL 503 Sport Science & Technology (3)

The course presents a broad, multi-disciplinary study of sport technology and its increasing importance in the sports environment.

SADL 504 Legal Issues in Sport (3) The course covers various amateur sports law issues, focusing on regulation of interscholastic, intercollegiate, and Olympic sports.

SPORT ADMINISTRATION

SADL 505 Administrative Control of Sport Organizations (3) The course covers basic theory of administrative governance of sport organizations. Included are: forms of ownership; taxation; financial analysis; feasibility studies; and economic impact studies.

SADL 506 Strategic Marketing for Sport Organizations (3) The course presents strategic marketing concepts with applications to sport organizations, both amateur and professional.

SADL 507 Media & Sport Information (3) The course presents the role of print media, electronic and new digital and interactive media in increasing the interest, coverage, and relevance of big-time college and professional sports.

SADL 508 Sport Operations & Event Management (3) The course provides an overview to managing and effectively coordinating sport programs and events.

SPORT LEADERSHIP

SADL 509 Sport Facilities & Programs (3) The course examines the planning, designing, construction and management of sport facilities.

SADL 510 Leading Sport Staff (3) The course covers key elements for developing a dynamic organizational culture: recruiting, evaluating and selecting, orienting, and training sport personnel.

SADL 511 Sport Philosophy & Ethics (3) This course enables a philosophical discussion about the nature of sport and related concepts in order to clarify its values and practices.

SADL 512 Psychology of Leadership & Achievement (3) The course presents information regarding the recognition, development, and use of the essential attributes of personal achievement including commitment, focus, drive, balance, confidence, courage, risk-taking, and trust.

CAPSTONE EXPERIENCE

SADL 590 Project & Colloquium (3) The course enables the design and/or implementation of an original product, curriculum, system, or other unique addition to the professional world.

SADL 595 Internship (6) Assignments are arranged with local, national or international organizations and include all field specializations.

ADDITIONAL INFORMATION

Admissions Office

Seattle University
901 12th Avenue, P.O. Box 222000
Seattle, WA 98122-1090
T 206 296 2000
F 206 296 5656
E grad-admissions@seattleu.edu
U www.seattleu.edu
Toll Free Outside WA 1 800 426 7123
Toll Free Inside WA 1 800 542 0833

Center for the Study of Sport and Exercise

T 206 320 3334
F 206 320 3318
E css@seattleu.edu
U www.seattleu.edu/artsci/css

Student Financial Services

T 206 296 2000
E financialservices@seattleu.edu
U www.seattleu.edu/sfs

WWW.SEATTLEU.EDU/ARTSCI/CSS

Seattle University does not discriminate on the basis of race, color, religion, sex, national origin, age, disability, marital status, sexual or political orientation, or status as a Vietnam-era or special disabled veteran in the administration of any of its education policies, admission policies, scholarship and loan programs, athletics, and other school-administered policies and programs, or in its employment related policies and practices. All University policies, practices and procedures are administered in a manner consistent with Seattle University's Catholic and Jesuit identity and character.

Inquiries relating to these policies may be referred to the University's Associate Vice President of Human Resources and Equal Opportunity Officer. Consistent with the requirements of Title IX of the Education Amendments of 1972 and its implementing regulations, Seattle University has designated three individuals responsible for coordinating the University's Title IX compliance. Students or employees with concerns or complaints about discrimination on the basis of sex in employment or an education program or activity may contact any one of the following Title IX coordinators: Philip Irwin, Associate Vice President of Human Resources and Equal Opportunity Officer, University Services Building 107, (206) 296-5869, irwinp@seattleu.edu; Robert Kelly, Assistant Vice President for Student Development, Student Center 140B, (206) 296-6066, rkelly@seattleu.edu; and Jacquelyn Miller, Associate Provost for Academic Affairs, Casey Building 406W, (206) 296-5446, jcmiller@seattleu.edu. Individuals may also contact the Office for Civil Rights of the U.S. Department of Education.