# Entrepreneurship Center Newsletter

News from the Entrepreneurship Center at Seattle University
February 2012

## Business Plan Competition Teams looking for Teammates

The 2012 SU Business Plan Competition is in full swing and there's still time to get in on the action! Several teams are still looking for teammates. Check out the BPC Angel page for details. Here's just one example:

LynxxComputronyxx (www.lynxxcomputronyxx.com) is a tech start up designing a revolutionary computer system. They are seeking a product design/engineering student and a marketing student with strong interpersonal skills, flexible schedules, and self motivation to join their team. The potential team members do not need to have knowledge in computer science, but it would be a plus.

Contact Andrew at zhuy4@seattleu.edu for details.

**What: Business Plan Competition Tradeshow**
**When: April 9th 11am-2pm**
**Where: Student Center 160**

Designed to help SU students and alumni launch new business ventures, you'll be sure to enjoy this exciting and educational event. Even bring a friend or two! Just show up at the door and we will give you the judging form to vote for the teams you think should make the Final Four Round.

Save the Date! Final Presentations are May 17, from 2:30 to 6:30 p.m. in Campion Ballroom. Join us and watch the best teams compete for over $30,000 in prizes. More details to follow.

Also, thanks to Kay Keovongphet, the EC's new intern, who has been appointed captain of the competition and will help make this year's competition a success!

## UW Business Plan Competition has a New Prize!

CIE will be offering a new prize this year for UW Business Plan Competition teams. The prize, funded by the AARP Foundation, will be $3,000 for the team that addresses one or more of the following challenges:

- providing food to the nearly 6 million low-income seniors who today face the threat of hunger
- providing adequate housing to the over 10 million low-income senior households who today cannot afford it
- increasing the income of the over 33 million low-income seniors who do not have sufficient adequate financial resources to meet one or more of their basic needs

- reducing the negative impact of isolation on the physical, mental and emotional well-being of low-income seniors.

The intent to enter for the UW competition is due on April 3rd. To learn more please visit their website. If you are already entered in the SU competition, you should definitely enter UW as well! You'll already have the work done and the dates line up perfectly, with the UW competition dateline just a few weeks after ours.

## MADRONA LEAGUE BUSINESS PLAN COMPETITION

The Madrona League Business Plan Competition is a partnership between Bainbridge Graduate Institute and Presidio Graduate School. The competition aims to foster innovators to change business for good. It emphasizes all bottom lines: profit, people, planet, purpose; and by doing so helps create business leaders that understand how resilient sustainable businesses are founded, nurtured, and grown.

MBA and MPA students with a passion for sustainability are encouraged to apply. Applications due March 1st. $10,000 will be awarded in prizes. For more information, visit madrona2012.istart.org.

## 2012 CLEANTECH OPEN

The mission of the Cleantech Open is to find, fund and foster entrepreneurs with big ideas that address today's most urgent energy, environmental and economic challenges. Students are encouraged to enter.
Application Deadline - May 8
3-day Academy in San Jose - June 21-24
Summer of Mentoring and Workshops – Independence Day to Labor Day
"Worksheets" Due -- Sept 12

Application Fee -- $140/pro; $90/student
prior to April 3 -- $90/pro; $40/student

Tuition -- $950/team; $475 per extra person beyond 2

Travel Expenses -- 2 roundtrips to San Jose, 6 nights lodging total

For more information contact John Martin at cephasjr0@gmail.com or visit the Cleantech Open website.

## NWEN MARCH BREAKFAST BUZZ

Learn how film making translates well to the world of technology start-ups from our March special guest speaker Mark DiSalle. He's produced Jean Claude Van Damme's "Bloodsport", "Death Warrant" and more. Mark now lives in Seattle successfully making investments in various early-stage businesses. Come listen to Mark outline the various similarities between film production and guiding start-ups. You want a reason to snap out of bed on a Friday morning, this is the one!

When: Friday, March 9th 7:45-9:30am
Where: Seattle University, Casey Commons
Price: FREE for students!

## BECOME A ZAARLY CAMPUS CEO

Forget your average internship. Become a Campus CEO and:

- Get experience running a business
- Create a tradition at your campus
- Stand out as a leader in your community
- Get involved with a startup which will change the global economy

Location: On Campus
Time Commitment: ~20 Hours per Week (Schedule Flexible)

Responsibilities include:

- Grow the base of Zaarly users on campus
- Oversee ZaarlyU Social Media Accounts
- Plan and execute marketing promotions and events
- Ensure that Zaarly users on campus get what they want and have a great experience
- Document, record and contribute stories for PR outlets
- Hire and manage a rock star team of Zaarly Interns to help you along the way
- Get rewarded with cash and prizes based on performance

You're the right person for the job if you're:

- A self motivator and self starter and works well independently
- A natural leader and seek experience in a leadership position
- Outgoing, helpful and positive
- Interested in Entrepreneurship and Start-ups
- Avid user of social media
- Looking for experience in sales, marketing or management
- Excited to improve the small community around you in a big way

Apply here. For more information about the internship, see the Zaarly website or contact angela@zaarly.com or dannys@zaarly.com with any questions.

## THE HITACHI FOUNDATION $40,000 GRANT

The Hitachi Foundation is looking to support young entrepreneurs who are making a living *and* making a difference in their communities. Apply to the Yoshiyama Young Entrepreneur Program to be eligible for a **$40,000 grant**. It's quick and easy to apply online at www.hitachifoundation.org. Applications are due March 30th, 2012.

To be eligible, you must have a non-profit or for-profit business that is 1-5 years old and be between the ages of 18 and 29 when the business launched. By applying to the program, finalists and awardees will be eligible for a range of benefits, including access to **financial support and the tools and training you need to succeed**.