WELLNESS
& HEALTH PROMOTION

Graphic Design Freelance Position Description

OVERVIEW
Wellness and Health Promotion is seeking innovative graphic designers to assist with miscellaneous design projects throughout the 2013-2014 academic year.

RESPONSIBILITIES
- Collaborate with Wellness and Health Promotion staff and students to design print and digital publicity and educational materials for a variety of wellness related topics
- Develop and implement compelling and effective marketing campaigns
- Communicate complex concepts and research in visually compelling ways
- Create new icons and logos as needed
- Manage time effectively and efficiently
- Adhere to established milestones and deadlines

QUALIFICATIONS
- Proficiency working with Adobe CS (Photoshop, Illustrator, InDesign)
- Ability to work independently and think critically, exercising good judgment
- Strong written and verbal communication skills
- High attention to detail
- Excellent time and project management skills
- Positive and enthusiastic demeanor
- Relevant degree or coursework in progress
- Open to feedback and new ideas

ADDITIONAL PREFERRED QUALIFICATIONS
- On campus work study eligible (Level 1)
- Coursework in or experience with photography and videography
- Work in wellness or health promotion field
- History of designing and assessing efficacy of marketing campaigns

APPLICATION PROCEDURE

- Multiple positions open until filled.
- Submit application packet digitally to Ryan Hamachek at hamachek@seattleu.edu or in person to Wellness and Health Promotion (Student Center 380). Please include:
    - Application (attached)
    - Current resume
    - Three work samples
- Interviews will be scheduled with select candidates

PORTFOLIO

We ask that you submit three of your best work samples on 8.5x11" paper. No originals please, we will not return work samples. A portfolio is strongly recommended, but not required. If you have a larger portfolio, please bring it to your interview.

BENEFITS

The student in this role can expect to gain experience in project management and design client collaboration. We encourage works developed as part of this position to be included in a professional portfolio and the collaborative design process will offer opportunities for honing creative problem solving skills.

QUESTIONS

If you have questions about this position please call Ryan Hamachek, Director of Wellness and Health Promotion at (206) 296-2593.

FREELANCE

Freelancers will be contacted as projects arise and consulted regarding availability. Please note this position does not offer regular or consistent hours. Project work will be offered to freelancers we believe are best suited to each individual project.

Wellness and Health Promotion
Employment Application

PERSONAL INFORMATION

Name: _____ SU ID: _____

Email Address: _____ Date of Birth: _____

Current Address: _____

Cell Phone Number: _____ Academic Major(s): _____

Class in Fall 2013: First Year Sophomore Junior Senior Grad Student

PREVIOUS EMPLOYMENT

Title: _____ Company: _____

Date Started: _____ Date Ended: _____

Title: _____ Company: _____

Date Started: _____ Date Ended: _____

PROFESSIONAL REFERENCES

Please provide the names and contact information of two professional references who can speak to your graphic design or customer service skills.

Name: _____ Relation: _____

Phone: _____ Company: _____

Name: _____ Relation: _____

Phone: _____ Company: _____

ESSAY QUESTIONS

On a separate typed page, please answer the following questions with a brief response.

1. What is a current design and or marketing campaign you believe is incredibly effective? In your opinion, what specifically makes it effective? Please share a website where we may see the campaign you've identified.
2. How do you anticipate this position complimenting your academic career here at SU?

ADDITIONAL MATERIALS

Please also submit your current resume and three samples of your best work to complete your application.