MICHAEL BISESI

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EDUCATION

Doctor of Education, University of Houston, 1980
Master of Science in Education, Indiana University, 1974
Bachelor of Science in Speech, University of Texas at Austin, 1972

PROFESSIONAL EXPERIENCE

Seattle University
Professor of Nonprofit Leadership and Public Service
August 2001-Present
Director, Center for Nonprofit and Social Enterprise Management
August 2001-June 2012
Deputy Executive Director, Institute of Public Service
July 2009-June 2012 (additional role following reorganization)
Faculty Fellow, Center for the Study of Justice in Society
September 2011-August 2012
Acting Director, Institute of Public Service
September 2007-March 2008 (additional role during Director's sabbatical leave)

Teach graduate courses in the Master of Nonprofit Leadership (MNPL) and Master of Public Administration (MPA) degree programs

Directed the MNPL program, a mid-career degree designed specifically for senior leaders of nonprofit organizations; oversaw undergraduate instruction leading to a Minor in Nonprofit Leadership and to a nonprofit concentration in the Bachelor of Public Affairs (BPA) degree program

With the Executive Director of the Institute of Public Service, led an Institute encompassing the MNPL, MPA, and BPA degree programs, the undergraduate Minor in Nonprofit Leadership, and the Service in Action professional development seminar series

University of Houston
Senior Advisor, Graduate School of Social Work
May-July 2001

A sabbatical appointment (accepted after receiving Seattle University offer); coordinated fund development and community relations projects

Greater Houston Community Foundation
Managing Director of Program Services
April 1999-April 2001

As chief program officer for the Foundation (opened in 1995; assets in 2000: $50 million), initiated and directed the Center for Community Initiatives, a Foundation-supporting organization for new and emerging nonprofit ventures; programs included adoption, healthcare for the homeless, technology, management support for nonprofits, children's programs, mediation in the schools, a museum, and two media projects

Developed nonprofit agency endowment relationships for the Foundation, and organized donor briefings on community issues

Co-founded/convened the Greater Houston Grantmakers Forum, the regional association of grantmakers for over 90 foundations in Southeast Texas

United Way of the Texas Gulf Coast
Senior Vice President
January 1991-March 1999

As principal external affairs officer, managed Community Relations, Planning, and Public Policy for the nation's fifth largest United Way (150 staff, 100 loaned executives, 2000 year-round volunteers, $10.4 million budget, $67.5 million raised in 1998-1999 campaign), and represented the President in her absence

Assumed additional role of *Interim Vice President for Public Affairs* during search for permanent vice president, January-June 1998; responsible for communications, issues management, marketing, and media relations

In an earlier administrative structure, directed the Community Problem Solving/Fund Distribution division (44 staff; 500 volunteers serving on 10 committees; $2 million budget; $52 million annual fund distribution process), with responsibilities including Allocations, Community Initiatives, Information and Referral Services, and the Management Assistance Program

University of Houston
Associate Dean, College of Business Administration
July 1983-December 1990

Led a staff of 20 and managed a budget of $10 million (operating, faculty, and endowment accounts) in a College with 5000 majors and 90 full-time faculty

Created and supervised an Office of Student Services (admissions, advising, Honors, student organizations) after merging separate Undergraduate and Graduate offices

Initiated and supervised an Office of External Relations to coordinate and improve alumni programs, corporate relations, internships, and scholarships

Established a Business Honors program that increased the number of Business majors in the University Honors Program from 15 to 150

Supervised computing center, business manager, media relations and publications, and (with the dean) the Office of Development, including fund-raising and donor relations

Co-founded the Institute for Business, Ethics, and Public Issues

University of Houston
Assistant to the Provost
May 1980-July 1983

Staff officer for nine search committees (President; Associate Provost for Research and Graduate Studies; deans: Admissions, Engineering, Hotel and Restaurant Management, Humanities and Fine Arts, Libraries, Natural Sciences and Mathematics, Technology)

Staff officer for six academic administration committees (Academic Planning, Faculty Development Leaves, Interdisciplinary Clinical Services, Instructional Development Grants, Program Evaluation, Teaching Excellence Awards)

(Administrative Intern, Office of the Provost, September 1979-April 1980)

University of Houston-Downtown
Director of Student Activities
August 1976-August 1979

University of Central Florida
Assistant for Student Development (Assistant Dean of Men)
August 1974-August 1976

ADVANCED TRAINING

Ethical Fitness/Train-the-Trainer
Institute for Global Ethics
Oakland, 2002

Nonprofit Governance Assessment
Peter F. Drucker Foundation
Houston, 1999

Foundations for Organizational Learning
Arthur D. Little/Innovation Associates
Toronto, 1998

Systems Thinking
Arthur D. Little/Innovation Associates
San Francisco, 1998

Mediation and Alternative Dispute Resolution
South Texas College of Law
Houston, 1998
(Qualified for appointment as impartial third party, Texas Alternative Dispute Resolution Procedures Act [Tex. Prac. & Rem. Code Ann. Ss. 154.052(A)])

The Uncertain Workplace
Church Divinity School of the Pacific
Graduate Theological Union
Berkeley, 1997

INTERNATIONAL EXPERIENCE

Teaching and consulting assignments in China, England, Italy, Scotland, and Switzerland

GROUP FACILITATION

Led over 150 strategic planning and leadership development programs for community, business, professional, student, faculty, and church groups

AWARDS AND OFFICES

Spirit of Community Faculty Award
(Seattle University Center for Service and Community Engagement, 2011)
Exemplary Service Award
(Workforce Development Council of Seattle-King County, 2004 and 2007)
Outstanding Service Award, College of Arts and Sciences (Seattle University, 2007)
Chairman's Distinguished Service Award (Houston Works, 1995)
Mortar Board Outstanding Teacher Award (University of Houston, 1987)
Phi Kappa Phi (President, University of Houston Chapter, 1986-1987)
Omicron Delta Kappa (Faculty Secretary, University of Houston Chapter, 1981-1982)

TEACHING AND RELATED ACTIVITIES

Introduction to the Nonprofit Sector (MNPL) (eleven quarters: 2001-2011)
Planning a Significant Legacy (Executive MBA) (five quarters: 2008---)
Disasters & Fiascoes: Learning from Leadership Failures (MPA) (two quarters: 2011---)
Philanthropy and the Public Good (MPA seminar) (Spring 2010)
Nonprofit Governance (MPA) (three quarters: 2002-2005)
Planning (MNPL) (two quarters, Fall 2001---; special doctoral seminar, Fall 2004)
Community and Leadership (freshman seminar) (Fall 2003)
Organizational Behavior and Management I (Honors, BBA) (four semesters: 1988-1990)
Business and Public Issues (MBA, Honors, BBA) (six semesters: 1984-1988)
International Marketing (MBA and BBA) (Summer 1989: Ascoli Piceno, Italy)
Comparative Management Issues (MBA , BBA) (1984: Houston, London, and Glasgow)
Organizational Behavior and Management II (Honors) (Spring 1984)
Educational Administration (graduate) (Fall 1982 and Fall 1983)
Supervisory Problems (undergraduate) (Spring 1980)
Organizational Communication (undergraduate) (Fall 1979)
Public Speaking (undergraduate) (six semesters: Fall 1976-Spring 1979)
Oral Communication (four quarters: Winter 1975-Winter 1976)
Capstone/Summary Projects (MNPL and MPA) (2001-present: 150 students)
Committees: Senior Honors thesis (1990: chair of one, member of two); Master's thesis (1986); Doctoral dissertation (1981-1990, 2001-present: co-chair [1], member [19])

UNIVERSITY SERVICE (Seattle University)

University Accreditation Self-Study Coordinating Committee; Board of Regents Strategic Planning Committee (facilitator); Alumni Relations Director Search Committee; Assistant Vice President for Student Development search committee (chair); College of Arts and Sciences Curriculum Committee

UNIVERSITY SERVICE (University of Houston)

University Scholarship Committee (chair); Committee on Evening Programs (chair); University Honors Council; Athletic Admissions Committee; Task Force on a University College; Committee on Retention; Community Volunteer Program Task Force; Presidential Library Planning Committee; Task Force for 1990 Economic Summit of Industrialized Nations; Committee for Center on Environmental Research, Education, and Communication; Associate Vice President for Faculty Affairs search committee

PROFESSIONAL ACTIVITIES

Presenter or panelist: Academy of Management; American Association for Higher Education; Association for the Study of Higher Education; Coalition of Urban and Metropolitan Universities, Information Systems Education Conference; Society for College and University Planning
Editorial Board, National Orientation Directors Association
Advisory Board, AAHE/TIAA-CREF Search Committee Project

CIVIC AND COMMUNITY LEADERSHIP (Seattle, 2001-present)

Boards:

Workforce Development Council of Seattle-King County, 2002- present
United Way of King County, 2007-2012
501 Commons (formerly Executive Service Corps of Washington), 2006-2011
Washington Technology Center, 2006-2011
Executive Alliance, 2003-2007
World Association for Children and Parents, 2002-2005

CIVIC AND COMMUNITY LEADERSHIP (Houston, 1976-2001)

Boards:

Cathedral Center for Theological Studies (founding chair)
Child Care Management Services (vice chair)
Greater Houston Coalition for Educational Excellence
Gulf Coast Workforce Development Board
Houston Works (chaired several committees)
Initiatives for Children (chaired planning committee)
Joint City/County Commission on Children (interim chair)
C.G. Jung Educational Center (chaired nominating committee)
University of Houston Honors College: Advisory Board (chair)
University of Texas-Houston Health Science Center
Community Advisory Committee (chair)

Committees:

City of Houston: Mayor's Transition Committees on Education (literacy co-chair), Health and Human Services; Police Academy Community Dynamics instructor
Communities in Schools: Program Committee
Cultural Arts Council: Allocations Review, Strategic Planning, Management Services
Greater Houston Partnership/Chamber of Commerce: Business/Education (co-chair), Workforce Development, Training Policy
Houston Independent School District: Partnership Advisory Committee
Interfaith Ministries for Greater Houston: Strategic Planning Committee
Mental Health and Mental Retardation Authority: Network Advisory Council

PUBLICATIONS

Articles

"Historical Developments in American Undergraduate Education: General Education and the Core Curriculum." *British Journal of Educational Studies*, Vol. 30, No. 2 (June 1982) pp. 199-212.

"Seizing the Initiative: Expanding the Scope of College Administrator Preparation and Development." *University Council for Educational Administration Review*, Vol. 13, No. 4 (November 1982) pp. 15-16.

"Seven Curricular Challenges: The 1980s and Beyond." *National Forum: The Phi Kappa Phi Journal*, Vol. 63, No. 1 (Winter 1983) pp. 36-37.

"Academic Departments and General Education." *Texas Tech Journal of Education*, Vol. 10, No. 3 (Fall 1983) pp.153-164.

"Strategies for Successful Leadership in Changing Times." *Sloan Management Review*, Vol. 25, No. 1 (Fall 1983) pp. 61-64.

"Assessing Candidates: Better Ways for the Best Results." *American Association for Higher Education Bulletin*, Vol. 36, No. 8 (April 1984) pp. 11-13.

"Program Evaluation: A Qualitative Planning Tool." *Planning and Changing*, Vol. 15, No. 3 (Fall 1984) pp. 144-151.

"Professional Specialization and General Education: Organizational and Professional Realities." *Resources in Education* (ASHE Conference Paper Series), ED 245609/HE 017334 (November 1984) pp. 1-7.

"Presidential Search: Four Specific Tasks." *AGB Reports: Journal of the Association of Governing Boards of Universities and Colleges*, Vol. 27, No. 3 (May/June 1985) pp. 22-23.

"Faculty and Administration Make a Winning Recruitment Team" (with Wayne Sigler). *The Admissions Strategist*, No. 4 (Spring 1985) pp. 28-32.

“High Technology, Employee Displacement, and Social Responsibility.” *Proceedings of the Information Systems Education Conference,* (Fall 1985) pp. 132-134.

“Hidden Agendas, Credibility, and Search Committees” (with George Huxel). *American Association for Higher Education Bulletin*, Vol. 38, No. 6 (February 1986) pp. 14-15.

“Public Policy and Human Venture Capital: Forging a More Productive Business-Education Link.” *Journal of Policy Analysis and Management*, Vol. 5, No. 4 (Summer 1986) pp. 820-824.

“Interactive Television” (with B. Dell Felder). *Managing Programs for Learning Outside the Classroom*, edited by Patricia Breivik. San Francisco: Jossey-Bass (1986) pp. 37-45.

“Women and Workplace Stress” (with Sara M. Freedman). *Health Values*, Vol. 12, No. 1 (January-February 1988) pp. 30-35. Reprinted in *Journal of the Association of Occupational Health Nurses*, Vol. 36, No. 6 (June 1988) pp. 271-275.

“MBAs’ Changing Attitudes Toward Marketing Dilemmas: 1981-1987” (with George M. Zinkhan and Mary Jane Saxton). *Journal of Business Ethics*, Vol. 8 (1989) pp. 963-974.

“Preparing Leaders for Civil Society: A Framework for Professional Education” (with Russell Lidman). *Metropolitan Universities Journal*, Vol. 14, No. 1 (Spring 2003) pp. 49-66.

“The Welcome Pole: Public Art, Process, and Controversy” (with Russell Lidman). *Journal of Arts Management, Law, and Society*, Vol. 34, No. 4 (Winter 2005) pp. 245-261.

“The Penalty of Nonprofit Leadership.” *International Journal of Not-for-Profit Law*, Vol. 10, No. 2 (April 2008) pp.15-21.

“Compassion and Power: Religion, Spirituality, and Public Administration” (with Russell Lidman). *International Journal of Public Administration*, Vol. 32, No. 1 (January 2009) pp. 4-23.

“The Bill and Melinda Gates Foundation.” *International Encyclopedia of Civil Society*, edited by Helmut K. Anheier and Stefan Toepler. New York: Springer, 2009, pp. 64-65.

“Theda Skocpol.” *International Encyclopedia of Civil Society,* edited by Helmut K. Anheier and Stefan Toepler. New York: Springer, 2009, p. 1373.

Cases

The Welcome Pole/El Monumento de Bienvenida (with Russell Lidman). Cases A, B, C (all in English), Case D (Spanish), and Teaching Note (English). *The Electronic Hallway* (https://hallway.org/cases/display_case.php?case_ID=pole&PHPSESSID=nsmkq79hf3r92jnbakmq5nu9f6) posted July 24, 2006.

Book Reviews

The Micro Millennium, by Christopher Evans. Reviewed in *Association for Educational Data Systems Journal*, Vol. 14, No. 3 (Spring 1981) pp. 169-171.

On Higher Education: The Academic Enterprise in an Era of Rising Student Consumerism, by David Riesman. Reviewed in *Peabody Journal of Education*, Vol. 59, No. 1 (October 1981) pp. 66-68.

The Modern American College: Responding to the New Realities of Diverse Students and a Changing Society, by Arthur W. Chickering and Associates. Reviewed in *Journal of College Student Personnel*, Vol. 22, No. 6 (November 1981) pp. 570-571.

Theory Z: How American Business Can Meet the Japanese Challenge, by William Ouchi. Reviewed in *Business Horizons*, Vol. 24, No. 6 (November-December 1981) pp. 82-83.

Standards for Evaluation of Educational Programs, Projects, and Materials, by the Joint Commission on Standards for Educational Evaluation. Reviewed in *Journal of Education for Social Work*, Vol. 18, No.1 (Winter 1982) pp. 120-122.

Law Schools and Professional Education, by the Special Committee for a Study of Legal Education of the American Bar Association. Reviewed in *Houston Law Review*, Vol. 19, No. 2 (January 1982) pp. 351-360.

Three Thousand Futures: The Next Twenty Years for Higher Education, by the Carnegie Council on Policy Studies in Higher Education. Reviewed in *National Forum: The Phi Kappa Phi Journal*, Vol. 62, No. 3 (Summer 1982) pp. 47-48.

Making America Work: Productivity and Responsibility, by James O'Toole. Reviewed in *Sloan Management Review*, Vol. 23, No. 4 (Summer 1982) pp. 71-72.

The General Managers, by John P. Kotter. Reviewed in *Sloan Management Review*, Vol. 24, No. 1 (Fall 1982) pp. 66-67.

The Leader: A New Face for American Management, by Michael Maccoby. Reviewed in *Business Horizons*, Vol. 25, No. 5 (September-October 1982) pp. 83-84.

"An Ethic of Commitment" (review essay on *New Rules: Searching for Self-Fulfillment in a World Turned Upside Down*, by Daniel Yankelovich). Reviewed in *Contemporary Sociology*, Vol. 11, No. 2 (November 1982) pp. 647-648.

Corporate Cultures: The Rites and Rituals of Corporate Life, by Terrence E. Deal and Allan A. Kennedy. Reviewed in *Sloan Management Review*, Vol. 24, No. 2 (Winter 1983) pp. 80-82.

Megatrends: Ten New Directions Transforming Our Lives, by John Naisbitt. Reviewed in *Sloan Management Review*, Vol. 24, No. 4 (Summer 1983) pp. 69-70.

Politics and Money, by Elizabeth Drew. Reviewed in *Business and Society Review*, No. 50 (Summer 1984) p. 86.

The Change Masters: Innovation for Productivity in the American Corporation, by Rosabeth Moss Kanter. Reviewed in *Academy of Management Review*, Vol. 9, No. 4 (October 1984) pp. 769-771.

Roadside Empires: How the Chains Franchised America, by Stan Luxenberg. Reviewed in *Business and Society Review*, No. 53 (Spring 1985) p. 95.

The Zero-Sum Solution: Building a World-Class American Economy, by Lester C. Thurow. Reviewed in *Business and Society Review*, No. 58 (Summer 1986) p. 93.

Review Essay on *Theory Z: How American Business Can Meet the Japanese Challenge*, by William Ouchi. Published in *The Manager's Bookshelf: A Mosaic of Contemporary Views*, edited by Jon. L. Pierce and John W. Newstrom. New York: Harper and Row (1988) pp. 263-267; Second Edition (1990) pp. 305-309.

Partners, Not Rivals: Privatization and the Public Good, by Martha Minow. Reviewed in *America*, Vol. 188, No. 2 (January 20, 2003) pp. 18-19.

Wealth and Our Commonwealth: Why America Should Tax Accumulated Fortunes, by William H. Gates Sr. and Chuck Collins. Reviewed in *America*, Vol. 188, No.16 (May 12, 2003) pp. 21-22.

Better Together: Restoring the American Community, by Robert D. Putnam and Lewis M. Feldstein. Reviewed in *America,* Vol. 190, No. 8 (March 8, 2004) pp. 31-32.

Charity, Philanthropy, and Civility in American History, edited by Lawrence J. Friedman and Mark D. McGarvie. Reviewed in *Voluntas: International Journal of Voluntary and Nonprofit Organizations,* Vol. 15, No. 1 (March 2004) pp. 88-89.

On Being Nonprofit: A Conceptual and Policy Primer, by Peter Frumkin. Reviewed in *Journal of Policy Analysis and Management*, Vol. 23, No. 3 (Summer 2004) pp. 633-635.

A Voice for Nonprofits, by Jeffrey M. Berry with David F. Arons. Reviewed in *International Journal of Not-for-Profit Law*, Vol. 6, No. 3 (June 2004) **http://www.icnl.org/knowledge/ijnl/vol6iss3/rev_2.htm** .

Just Money: A Critique of Contemporary American Philanthropy, edited by H. Peter Karoff. Reviewed in *International Journal of Not-for-Profit Law,* Vol. 6, No. 4 (September 2004) **http://www.icnl.org/knowledge/ijnl/vol6iss4/special_2.htm** .

Review Essay: *The Governance of Not-for-Profit Organizations*, edited by Edward L Glaeser; *The Future of Philanthropy: Economics, Ethics, and Management*, by Susan U. Raymond. Reviewed in *Journal of Policy Analysis and Management*, Vol. 24, No. 1 (Winter 2005) pp. 202-206.

Governing Nonprofit Organizations: Federal and State Law and Regulation, by Marion Fremont-Smith. Reviewed in *International Journal of Not-for-Profit Law*, Vol. 7, No. 2 (February 2005) pp. 93-95.

Conversations on Philanthropy: An Interdisciplinary Series of Reflections and Research; Volume One: Conceptual Foundations, edited by Lenore T. Ealy. Reviewed in *International Journal of Not-for-Profit Law*, Vol. 7, No. 3 (June 2005) pp. 110-113.

Governance as Leadership: Reframing the Work of Nonprofit Boards, by Richard P. Chait, William P. Ryan, and Barbara E. Taylor. Reviewed in *Journal of Policy Analysis and Management*, Vol. 25, No. 1 (Winter 2006) pp. 229-231.

The Power of Principles: Ethics for the New Corporate Culture, by William J. Byron. Reviewed in *America*, Vol. 196, No. 14 (April 16, 2007) pp. 21-23.

The Nonprofit Sector: A Research Handbook, Second Edition, Edited by Walter W. Powell and Richard Steinberg. Reviewed (with Lee Harper) in *Journal of Policy Analysis and Management*, Vol. 26, No. 4 (Fall 2007) pp. 971-974.

Beyond the Rhetoric: Foundation Strategy, by Kevin Bolduc, Ellie Buteau, Greg Laughlin, Ron Ragin, and Judith A. Ross. Reviewed in *International Journal of Not-for-Profit Law*, Vol. 11, No. 3 (May 2009) pp. 98-99.

CREATIVE ACTIVITIES

Moderator and Writer, *The American Experience*, a nine-part American Bicentennial interview series for statewide Florida Technological University (now University of Central Florida) radio network, 1975-1976

Producer and Writer, *Return to Normalcy*, a five-screen multimedia alcohol education program, 1975

Editorials

"Are We Really Prepared for Older Students?" *University of Houston Horizons*, Vol. 2, No. 6 (February 1982)

"Volunteers Recommend Allocations," *Houston Chronicle* (September 11, 1990) pp. 1D and 10D.

"Enron: Old Lessons for the New Economy" (with Russell Lidman), *The Seattle Times* (February 8, 2002) p. B7.

"USOC must undertake basic reforms" (with Russell Lidman), *Seattle Post-Intelligencer* (April 9, 2003) p. B7.

"When the next storm hits, call 2-1-1" (with Jon Fine), *The Seattle Times* (March 30, 2007) p. B9.

"Criticism of Gates misses the point," *The Seattle Times* (May 13, 2009) p. A9. (Subsequent links at *The Wall Street Journal, USA Today, Business Week, The Times of India, and Philanthropy News Digest*, among others.)

"'Dangerous ground' is an opportunity," *The Seattle Times* (March 5, 2011), p. A9. (Online title: "Nisqually quake's 10th anniversary reminds of need for disaster planning.")

Expert Witness

Chief Dull Knife College vs. Morning Star Memorial Foundation, et al., Montana Sixteenth Judicial District Court (Cause No. DV 02-37), 2006-2007.