

Academic Assembly
May 23, 2011
1:30-3:30pm, STCN 130

MINUTES

Present: Karen Feldt, Andrew Davis, Paul Fontana, John Strait, Kristen Shuyler, Rob Rutherford, Francisco Guerrero, Chips Chipalkatti, Allison Henrich, David Reid, Chuck Lawrence, Isiaah Crawford, Jacquelyn Miller, John Weaver, Jason Wirth, Jeremy Stringer, Brenda Broussard, Katherine Raichle, William Kangas.

Excused: Sonora Jha, SU Student Rep Mark Maddox

1. **Welcome by Karen Feldt**
2. **Minutes were edited, approved and passed.** Chips Chipalkatti abstained.
Program Review: Adult Education and Training (*Guests:* Carol Weaver, Program Director and Sue Schmitt, Dean of College of Education). Chuck Lawrence introduced the program.
 - a. **Question:** Please discuss the market for the program. **Answer:** The program aims at (among other goals) preparing students to serve as faculty in adult learner training programs as well as serving as faculty in two-year colleges. Community colleges have received a federal funding for this purpose.
 - b. **Question:** How many students in the program? **Answer:** 35-50 and they take 2-6 years to complete.
 - c. **Question:** Can on-campus faculty serve as resource for program? **Answer:** Our adult education faculty serve to extend the capacity of the program and help us to think about life-long learning. The faculty help to move the campus forward in this area and help us to adjust the way we manage and think about our teaching.
 - d. **Question:** What is hybrid learning? **Answer:** Hybrid learning combines a face-to-face session with an online (or distance education) component to create a hybrid approach.
 - e. Discussion ensued around training and development and how it is affected by funding, the economy, etc.
 - f. **Question:** What is meant by hiring an outside consultant? **Answer:** Would be a strategic planning consultant.
 - g. **Vote** – Recommendations from curriculum committee were approved and will be forwarded to the Provost.
3. **Program Review: Teaching English to Speakers of Other Languages** (Jian Yang, Program Director and Sue Schmitt, Dean of College of Education). Jason Wirth introduced program. The external review was strong. One concern is that one faculty member is handling the program. The program is run through SU and includes courses from School of TESL and is autonomous to SU. The School of TESL hires its own faculty and the faculty do not directly report to SU. It was recommended to hire two faculty from SU. **Sue Schmitt Comment:** This is the program as it has evolved. The faculty are evaluated and only used if meeting standards. It is a quality programming, even though we do not have control over curriculum and faculty.
 - a. **Question:** How many students? **Jian Yang Answer:** 60-70 students. About ½ are part time. The international students are required to be full time. 12 credits are elective.
 - b. **Question:** What is your plan to proceed? **Answer:** Plan to create a business plan to cover costs. We are under a federal mandate to handle K-12. We would like to hire for two additional faculty positions. Discussion ensued around planning, revenues, funding, and infrastructure. Which plan one will generate enough money to cover costs is the concern.

- c. **Question:** What is the history behind the School of TESL? **Answer:** TESL became so large that it became its own program outside of adult education. It is a free standing non-profit entity in which SU has an exclusive contract. The question is whether or not to move forward with this current structure.
 - d. **Question:** What other types of students attend the School of TESL? **Answer:** Some students who are not SU students have different educational goals and go there to learn English.
 - e. Discussion ensued around other SU programs in this same structure position, how they came about, etc.
 - f. **Question:** How special is relationship? **Answer:** Still special, yet the concern is around moving forward and creating infrastructure.
 - g. **Question:** Who else offers this program? **Answer:** UW, SPU and SU offer the same program.
 - h. **Provost Crawford** added comments around strategic action plan moving forward and how this (and other programs) would benefit.
 - i. **Comment:** Seems odd that SU students can get a degree from a program where the faculty that are not SU faculty. He suggested that we move away from this model. Discussion ensued around keeping the confidentiality of recommendations. Some faculty were concerned around maintaining quality and following best practices at the national level for this program and other programs in the same position. **Provost Crawford** added that the COE has permission to hire another faculty member and the budget was approved.
 - j. **Vote** – We strongly encourage the Provost to look at the long-term viability of the relationship. Recommendations from curriculum committee were approved and will be forwarded to the Provost.
4. **Undergraduate Strategic Enrollment Plan (Guest: Marilyn Crone, VP for Enrollment Management).** Marilyn introduced topic and discussed first year transfers.
- a. May 2 went to wait list and admitted more students. 4457 admits as of today for fall 2011. Pulled back on discount rate and upped the quality. Marilyn discussed minority students and student athletes. Students have 30 days to file FAFSA and confirm acceptance. We will have firm numbers around commencement. Marilyn mentioned that they did not reduce discount rate for transfer students. Net revenue is ahead. They are slightly behind in inquiries, but there is a good level of interest.
 - b. **Question:** ROI undergraduate vs. graduate? **Answer:** Net revenue is greater for transfer students. More profitable to enroll transfer students but they are not here as long. Graduate enrollment market is shifting. Discussion ensued around 14% of deposits are minority students.
 - c. **Question:** Define ahead? **Answer:** 1740 SAT. 3.6 GPA, transfer GPA 3.42.
- Strategic Enrollment Plan:** Marilyn introduces the plan and commented that there is a strong steering counsel and co-chair. Study looked extensively at SU and its competitors and will have a comprehensive study to the Provost in Sept.
- a. **Question:** How will we be attracting students? **Answer:** We under sell the academic quality and reputation of SU.
 - b. **Question:** What is the timeline? **Answer:** 5-7 years beginning 2012.
5. **Academic Assembly ByLaws**
- a. **Amendment I Membership**
 - 1. Representation. Discussion ensued around each model and specifically Law, Education, and Matteo Ricci College representation, the history of representation, the recommendation of FTE rather than individual, the number of representatives, and the graduate council.

2. The three models were proposed, discussed and voted upon with model B receiving 13 votes to be selected.
 3. It was recommended to review proportional representation every three years.
- b. **Amendment II:** 14 voted yes to pass the amendment.
- c. **Amendment III:** Discussion ensued around issues with tenure vs. non-tenure membership, whether or not 50% should be tenured and if part-time non-tenured faculty could serve. Provost Crawford added comments around creating structure for tenure track faculty to contribute once their tenure is achieved. There was concern was around protecting their time until tenure was achieved.
6. **Program Review – Diagnostic Ultrasound (Carolyn Coffin, Program Chair; Jean Jacoby, Science and Engineering).**
 - a. **Chuck Lawrence Introduction:** Excellent program and strong review.
 - b. **Carolyn Coffin Comments:** The program has done very well and would like to develop it further. There have been staff shortages, but we have a strong group of adjunct faculty. A certificate program for medical professionals who already have degree, but need certificate to meet needs of working adult community has been added.
 - c. **Jean Jacoby Comment:** College assessments revealed that when our students graduate from this program they are doing well.
 - d. **Vote** – Recommendations from curriculum committee were approved and will be forwarded to the Provost.
7. Meeting ended at 3:36pm.